

Farmaci Innovativi in Oncologia

Umberto Ricardi



Società Italiana di Radiobiologia
MATERIALE NON RIPRODUCIBILE



DEPARTMENT OF
ONCOLOGY
UNIVERSITY OF TURIN



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IX CONGRESSO NAZIONALE AIRO GIOVANI



DICHIARAZIONE

Relatore: Umberto Ricardi

- Posizione di dipendente in aziende con interessi commerciali in campo sanitario:

NIENTE DA DICHIARARE

- Consulenza ad aziende con interessi commerciali in campo sanitario:

NIENTE DA DICHIARARE

- Fondi per la ricerca da aziende con interessi commerciali in campo sanitario:

NIENTE DA DICHIARARE

- Partecipazione ad Advisory Board/Honoraria:

Lilly, Takeda, Astra Zeneca, Merck, MSD, Bayer

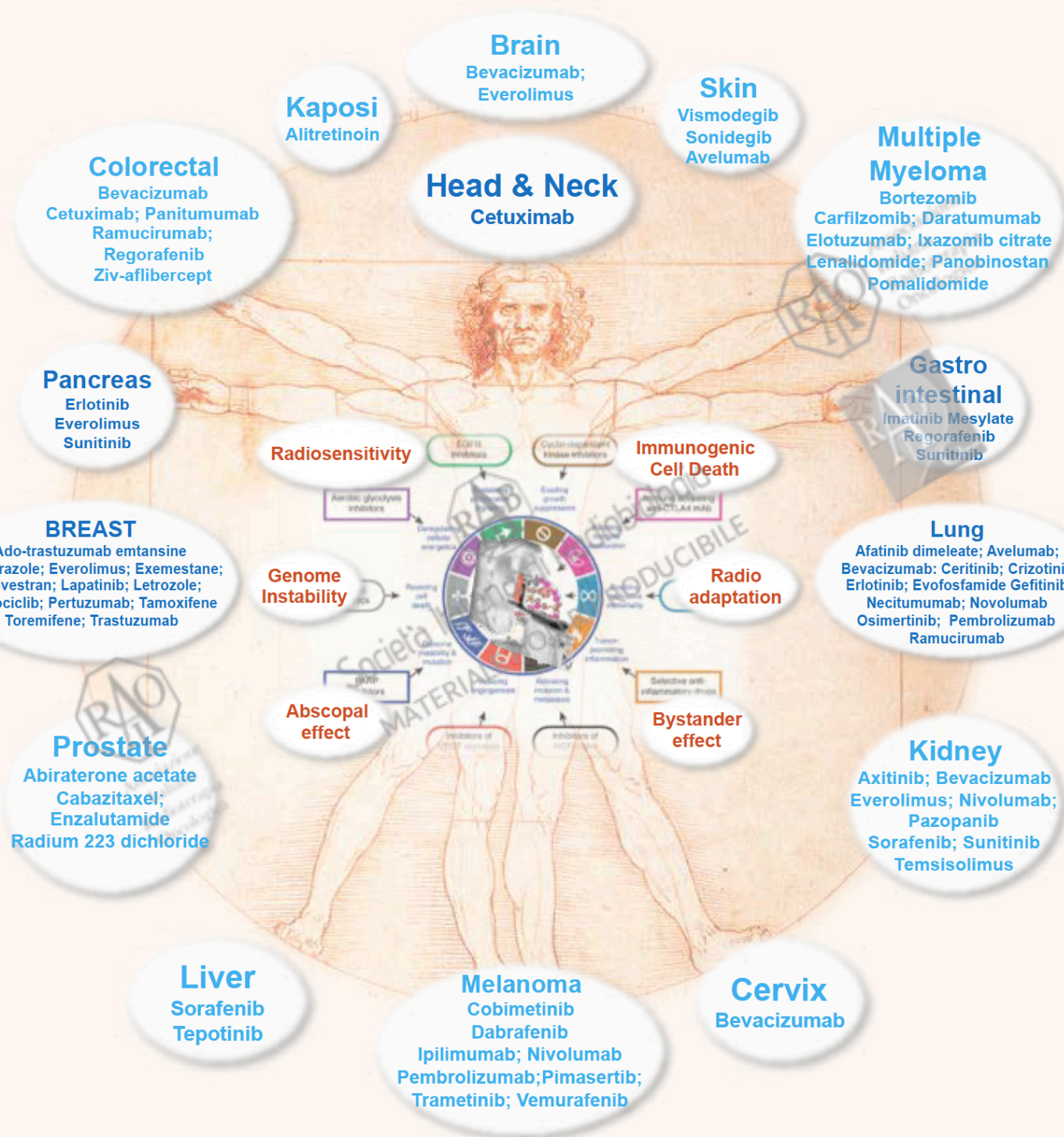
- Titolarietà di brevetti in compartecipazione ad aziende con interessi commerciali in campo sanitario: **NIENTE DA DICHIARARE**

- Partecipazioni azionarie in aziende con interessi commerciali in campo sanitario

NIENTE DA DICHIARARE

DRUGS

DRUGS



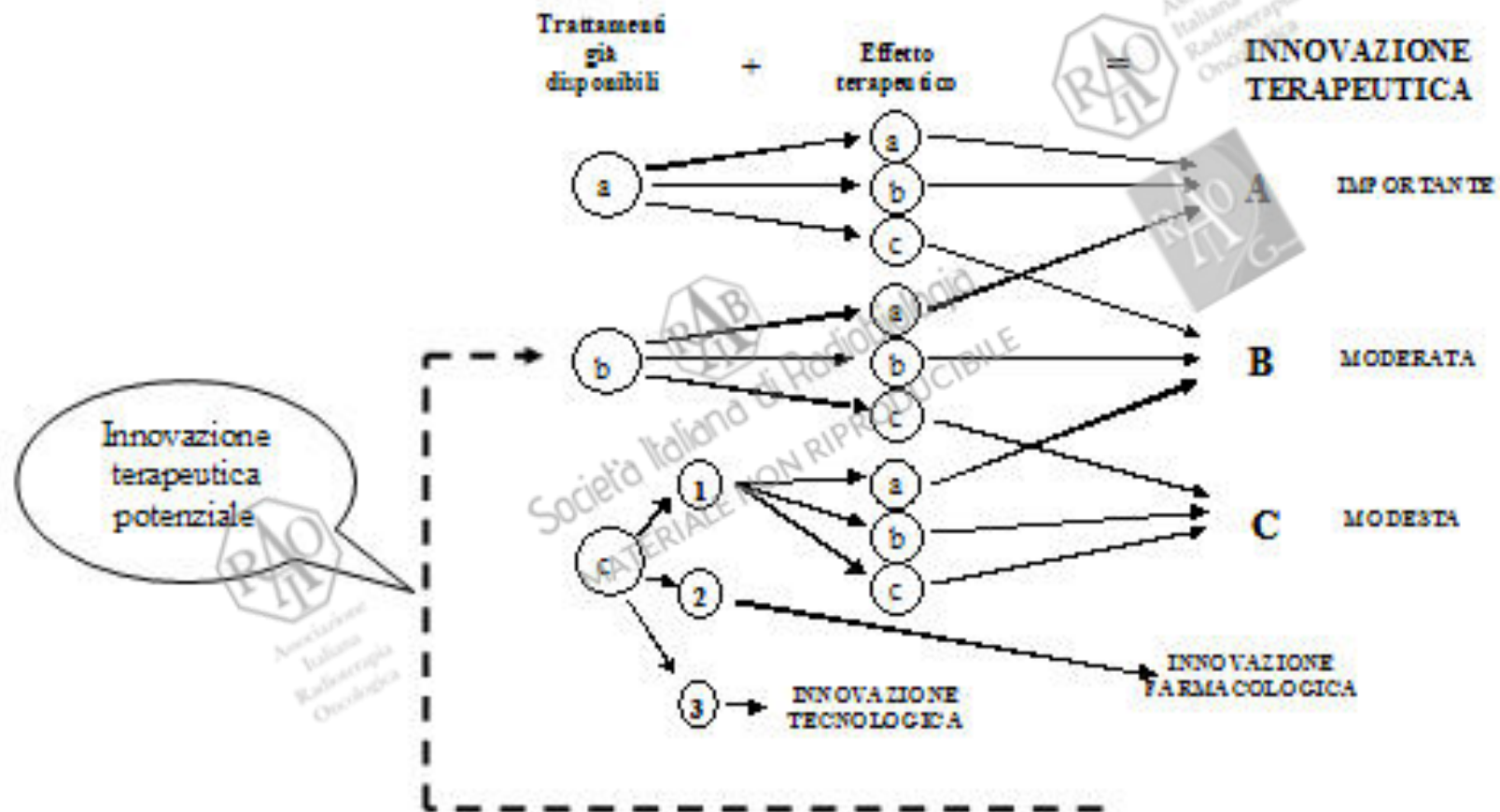
Elenco dei farmaci innovativi aggiornato al 23 giugno 2016

Agenzia Italiana del Farmaco
AIFA
Strategie e Politiche del Farmaco
Ufficio “attività di HTA nel settore farmaceutico”

**Lista dei farmaci innovativi ai sensi dell'art.1 comma 1 e 2 dell'accordo Stato Regioni del 18 novembre 2010 (Rep. Atti n.197/csr).
Principi Attivi con parere sull'innovatività da parte della Commissione Tecnico Scientifica dell'Aifa in corso di validità - 36 mesi dalla data di pubblicazione in
G.U. (data di efficacia del provvedimento).**



Terminology and definition



Modello di innovazione terapeutica



Elenco aggiornato farmaci innovativi

Ai sensi dell'art.1 comma 1 dell'accordo sottoscritto in data 18 novembre 2010 (Rep.Atti n.197/csr), l'Agenzia Italiana del Farmaco pubblica l'elenco aggiornato dei medicinali che, a giudizio della Commissione Tecnico Scientifica, possiedono il requisito della innovatività terapeutica "importante" ovvero innovatività terapeutica "potenziale".

Di seguito sono elencati i successivi aggiornamenti in ordine cronologico di pubblicazione.

- [Elenco aggiornato farmaci innovativi \(23/06/2016\)](#)
- [Elenco aggiornato farmaci innovativi \(23/12/2015\)](#)
- [Elenco aggiornato farmaci innovativi \(24/05/2015\)](#)
- [Elenco aggiornato farmaci innovativi \(24/07/2014\)](#)
- [Elenco aggiornato farmaci innovativi \(31/10/2013\)](#)
- [Elenco aggiornato farmaci innovativi \(27/03/2013\)](#)
- [Elenco aggiornato farmaci innovativi \(27/12/2011\)](#)
- [Elenco aggiornato farmaci innovativi \(23/12/2010\)](#)

Dati aggiornati al: 23/06/2016

Elenco in base all'Art.1 comma 1

Atc4 livello	Farmaco	Principio attivo	Classe	Innovatività	Data parere CTS	Data G.U. (data efficacia)	Data scadenza requisito
L01XC	ADCETRIS	Brentuximab vedotin	H	Potenziale	02/12/2013	08/07/2014	07/07/2017
L01XC	PERJETA	Pertuzumab	H	Importante	02/12/2013	08/07/2014	07/07/2017
L04AX	REVLIMID	Lenalidomide	H	Potenziale	13/02/2014	30/09/2014	29/09/2017
J05AX	TIVICAY	Dolutegravir	H	Potenziale	10/03/2014	02/11/2014	01/11/2017
J04AK	SIRTURO	Bedaquilina	H	Potenziale	11/03/2014	01/10/2014	30/09/2017
L01XC	KADCYLA	Trastuzumab emtansine	H	Potenziale	07/04/2014	11/10/2014	10/10/2017
L01CD	ABRAXANE	Nab paclitaxel	H	Importante	07/04/2014	21/02/2015	20/02/2018
V10XX	XOFIGO	Radio ra 223 dicloruro	H	Potenziale	13/05/2014	11/06/2015	10/06/2018

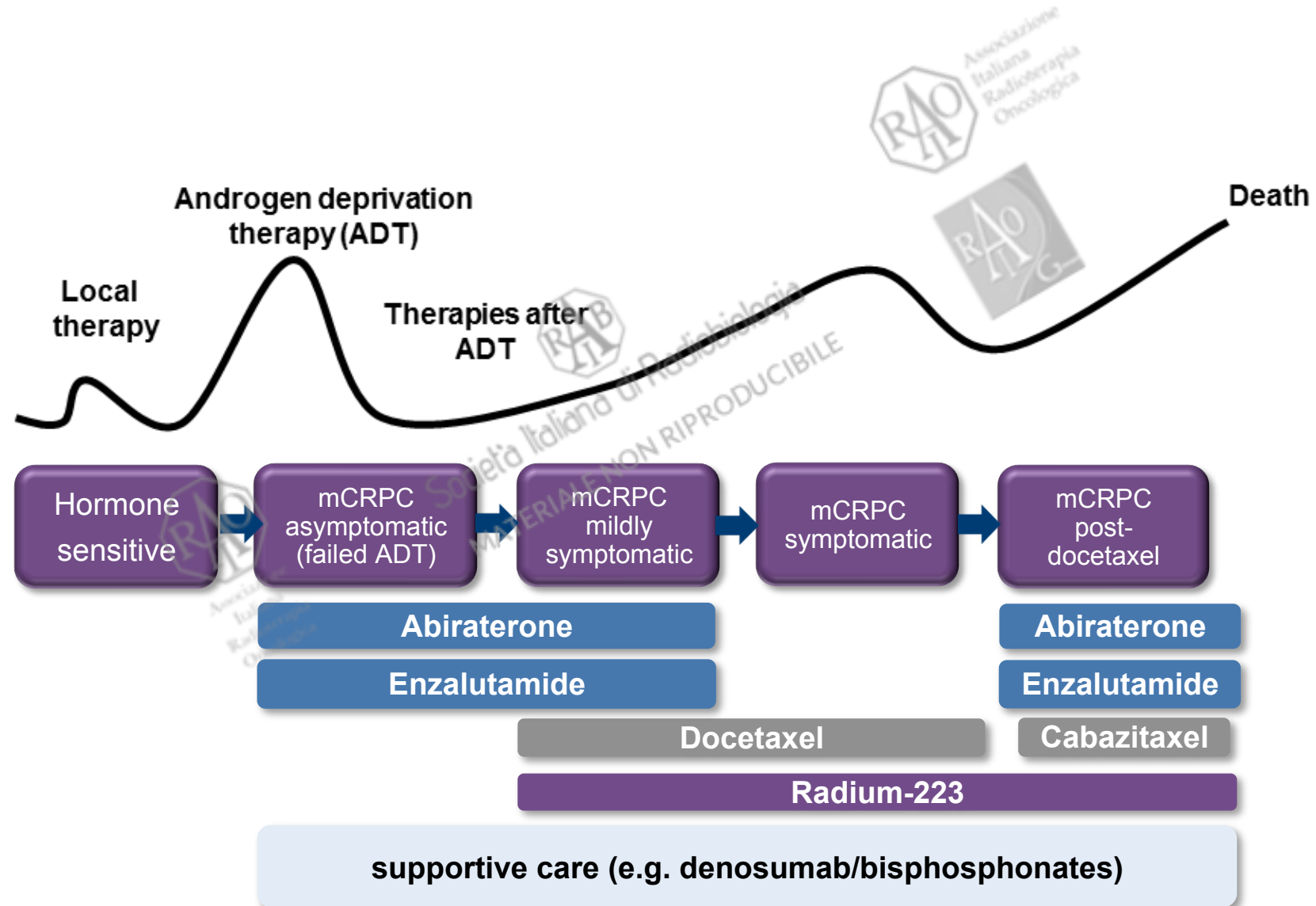
AIFA - Agenzia Italiana del Farmaco – Via del Tritone, 181 – 00187 Roma - Tel. 06.5978401 - www.agenziafarmaco.gov.it

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Elenco dei farmaci innovativi aggiornato al 23 giugno 2016

Atc4 livello	Farmaco	Principio attivo	Classe	Innovatività	Data parere CTS	Data G.U. (data efficacia)	Data scadenza requisito
J05AX	SOVALDI	Sofosbuvir	A	Importante	15/05/2014	20/12/2014	19/12/2017
L01XE	XALKORI	Crizotinib	H	Potenziale	09/06/2014	11/04/2015	10/04/2018
J05AE	OLYSIO	Simeprevir	A	Potenziale	10/11/2014	24/02/2015	23/02/2018
J05AX	VIEKIRAX	Ombitasvir, paritaprevir, ritonavir	A	Importante	21/01/2015	24/05/2015	23/05/2018
J05AX	EXVIERA	Dasabuvir	A	Importante	21/01/2015	24/05/2015	23/05/2018
J05AX	DAKLINZA	Daclatasvir	A	SI	16/02/2015	05/05/2015	04/05/2018
R07AX	KALYDECO	Ivacaftor	A	SI	16/02/2015	05/05/2015	04/05/2018
J05AX	HARVONI	Ledipasvir + sofosbuvir	A	SI	24/03/2015	14/05/2015	13/05/2018
L01XX	ZYDELIG	Idelalisib	H	SI	18/02/2015	11/09/2015	10/09/2018
L04AX	IMNOVID	Pomalidomide	H	SI	18/02/2015	20/08/2015	19/08/2018
L01XE	IMBRUVICA	Ibrutinib	H	SI	13/07/2015	05/01/2016	04/01/2019
L01XC	OPDIVO	Nivolumab	H	SI	14/09/2015	25/03/2016	24/03/2019
L01XC	KEYTRUDA	Pembrolizumab	H	SI	13/10/2015	11/05/2016	10/05/2019

Current Treatment Paradigm is Evolving



Terminology and definition: coining names for drugs

Most new names consist of three parts: a prefix, an infix and a stem

- **Prefix:** means nothing; differentiates drug from others in class
- **Infix:** used occasionally; further subclassifies
- **Stem:** usually at the end of a name, indicates place in nomenclature scheme; novel stems suggest novel drug action; drugs with the same stem are related

List of drug name stems and affixes [\[edit \]](#)

More comprehensive lists can be found at the National Library of Medicine^[7] or in Appendix VII of the USP D

Stem ↕	Drug class	Example
-vir	Antiviral drug ^[2]	aciclovir
-cillin	Penicillin-derived antibiotics	penicillin, carbenicillin, oxacillin ^[8]
cef-	Cephem-type antibiotics	cefazolin
-mab	Monoclonal antibodies ^[2]	trastuzumab, ipilimumab
-ximab	Chimeric antibody that responds to more than one antigen ^[2]	infliximab
-zumab	humanized antibody ^[9]	natalizumab, bevacizumab
-tinib	Tyrosine-kinase inhibitors ^[2]	erlotinib, crizotinib
-vastatin	HMG-CoA reductase inhibitor ^[2]	atorvastatin
-prazole	Proton-pump inhibitor ^[2]	omeprazole
-lukast	Leukotriene receptor antagonists ^[2]	zafirlukast, montelukast
-grel-	Platelet aggregation inhibitor ^[2]	clopidogrel, ticagrelor
-axine	Dopamine and serotonin–norepinephrine reuptake inhibitor ^[2]	venlafaxine
-parib	PARP inhibitor	olaparib, veliparib

Dati aggiornati al: 23/06/2016

Elenco in base all'Art.1 comma 1

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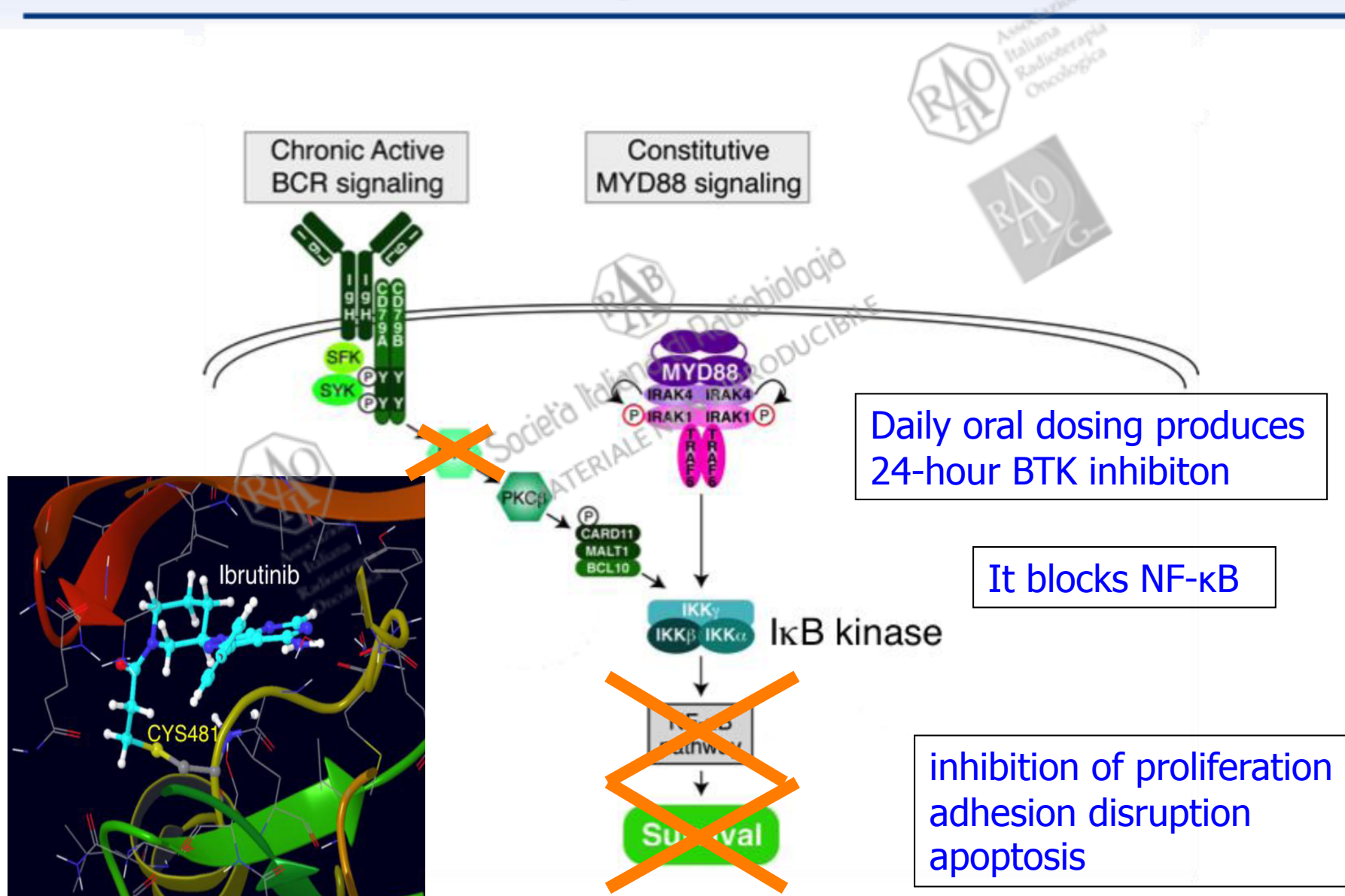
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Elenco dei farmaci innovativi aggiornato al 23 giugno 2016

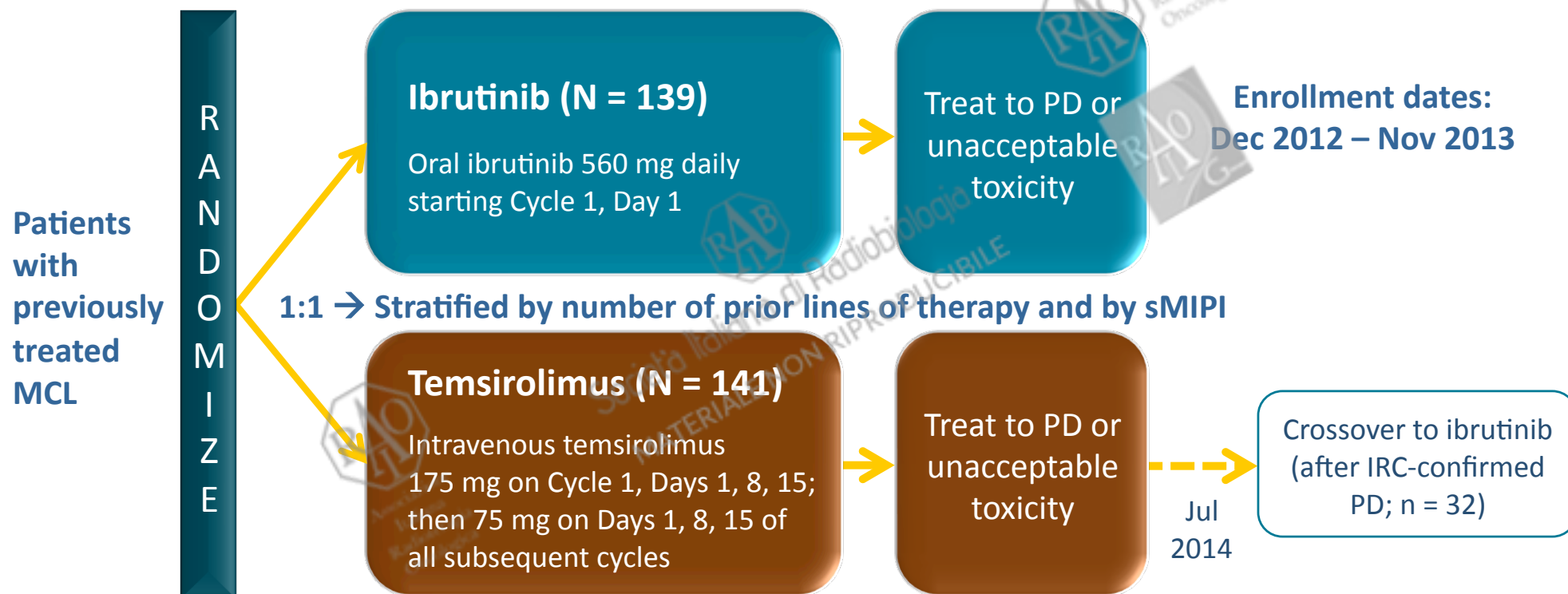
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L04AX	IMNOVID	Pomalidomide	H	SI	18/02/2015	20/08/2015	19/08/2018
L01XE	IMBRUVICA	Ibrutinib	H	SI	13/07/2015	05/01/2016	04/01/2019
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L01XC	KEYTRUDA	Pembrolizumab	H	SI	13/10/2015	11/05/2016	10/05/2019

Targeting B-Cell Receptor Signaling Through Inhibition of Bruton Tyrosine Kinase (BTK)



Ibrutinib Versus Temsirolimus: Results

From a Phase 3, International, Randomized, Open-Label, Multicenter Study in Patients With Previously Treated Mantle-Cell Lymphoma



Primary end point:

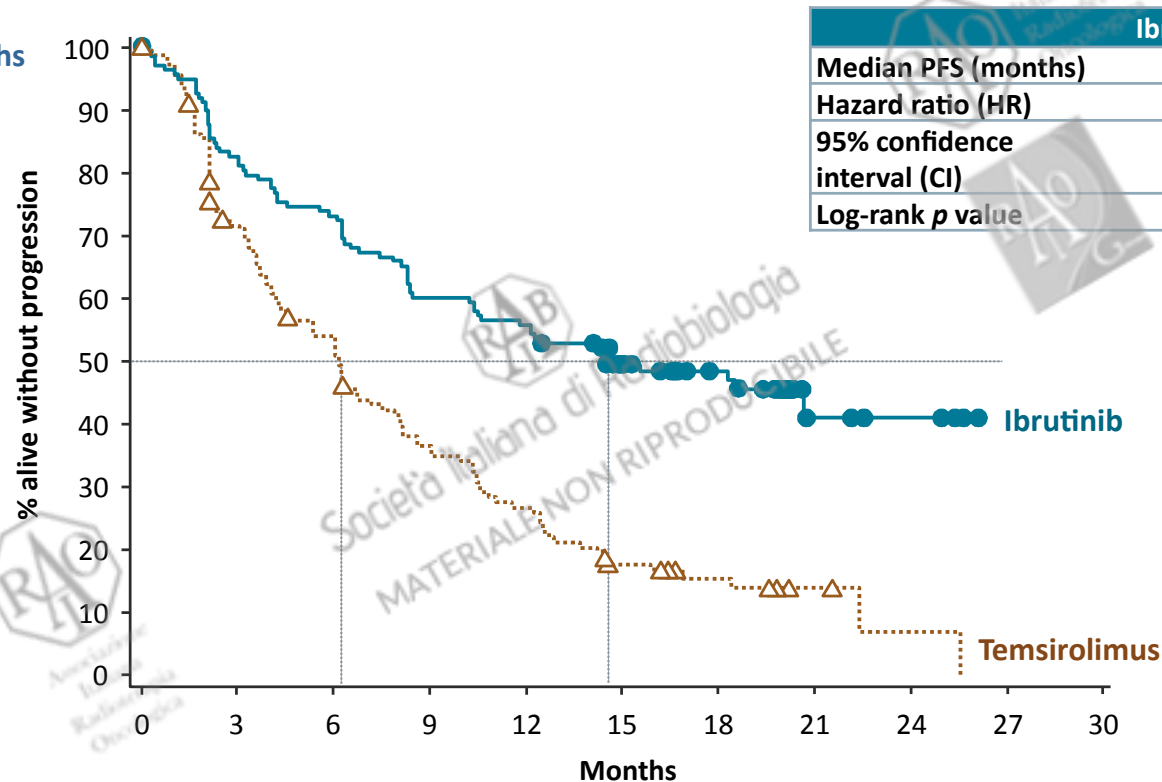
- IRC-assessed PFS

Secondary end points included:

- IRC-assessed ORR (CR + PR)
- Overall survival
- Duration of response
- Time to next treatment
- Safety
- Patient-reported outcomes (FACT-Lym)

Primary End Point: IRC-Assessed PFS

ITT population
Median follow-up: 20 months

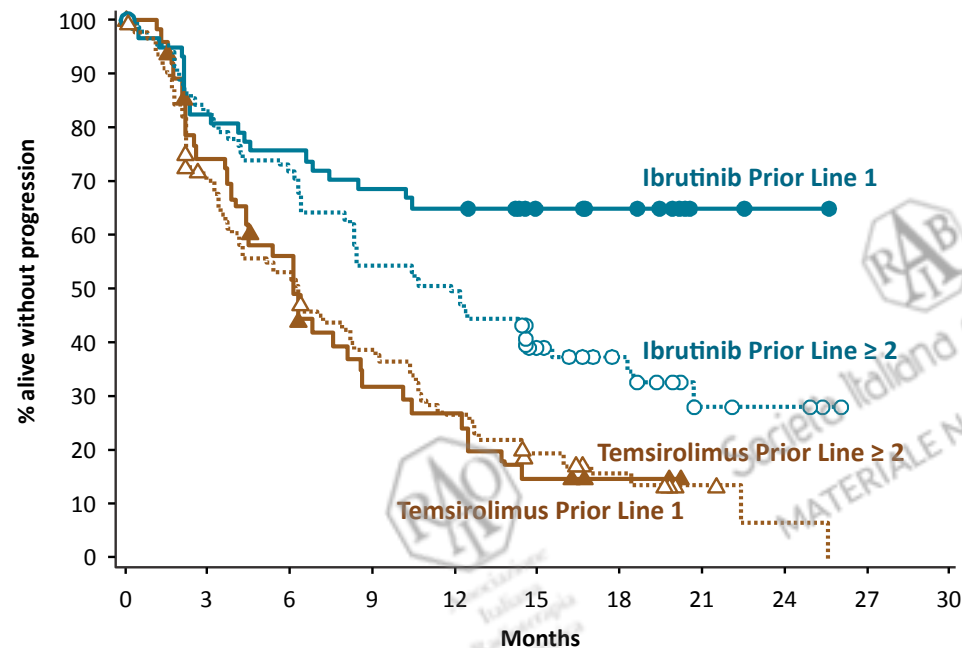


Patients at risk

Ibrutinib	139	114	101	83	77	45	34	8	5	0	0
Temsirolimus	141	93	69	45	33	19	11	3	1	0	0

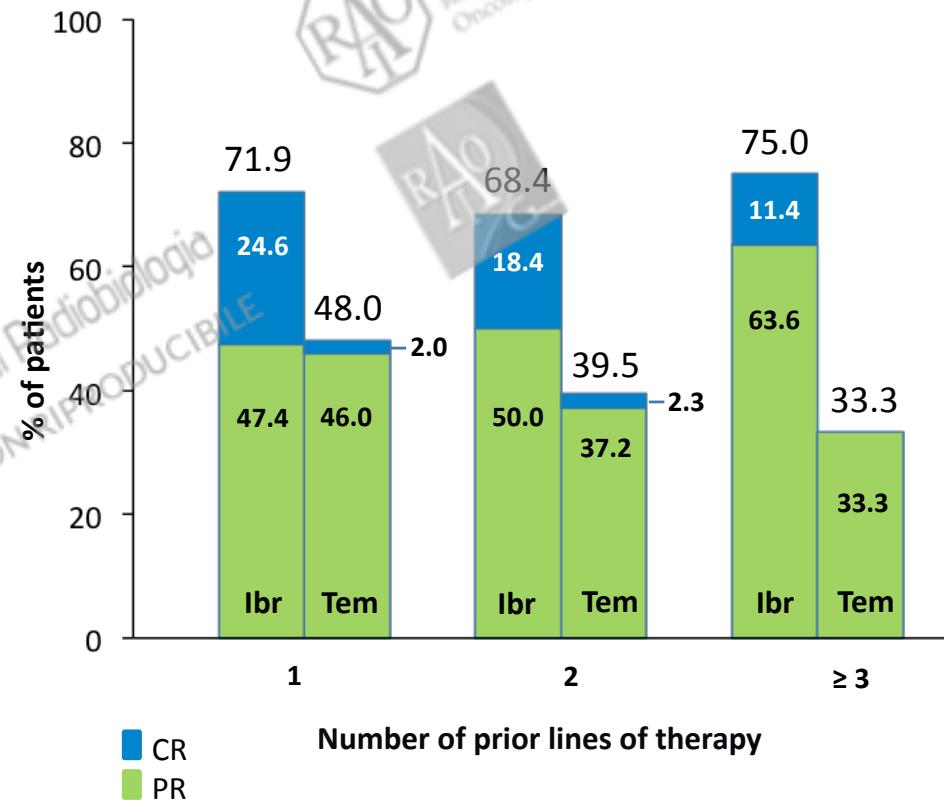
- At a 2-year landmark, the PFS rate was 41% for ibrutinib versus 7% for temsirolimus
- Investigator-assessed HR for ibrutinib versus temsirolimus was 0.43 (95% CI, 0.32-0.58)

PFS and ORR: Outcomes by Number of Lines of Prior Therapy



Patients at risk

Ibr 1 prior	57	47	43	39	37	21	19	3	2	0	0
Tem 1 prior	50	33	24	13	11	6	4	0	0	0	0
Ibr ≥2 prior	82	67	58	44	40	24	15	5	3	0	0
Tem ≥2 prior	91	60	45	32	22	13	7	3	1	0	0

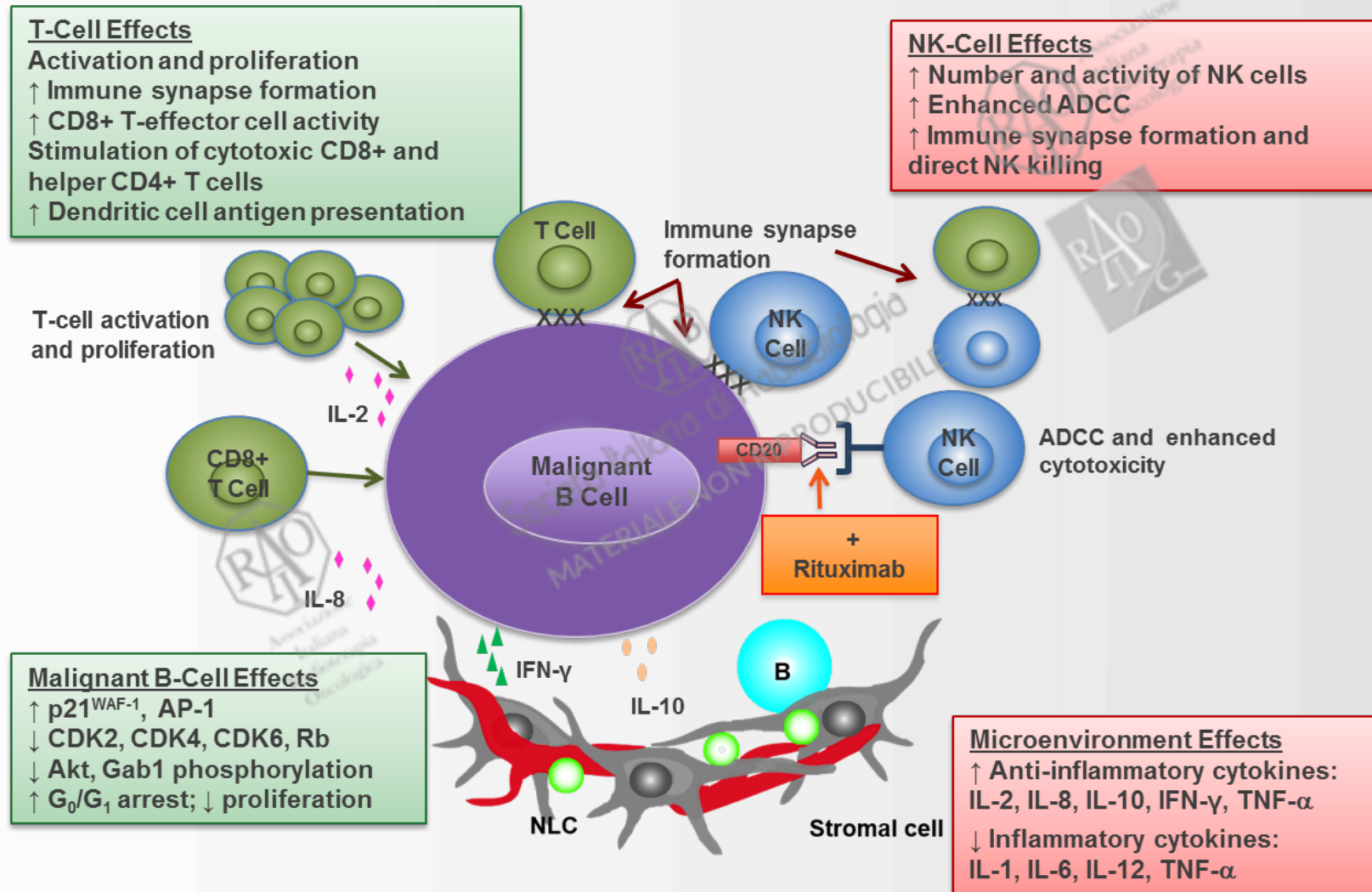


Treatment-Emergent AEs ($\geq 20\%$ of Patients)

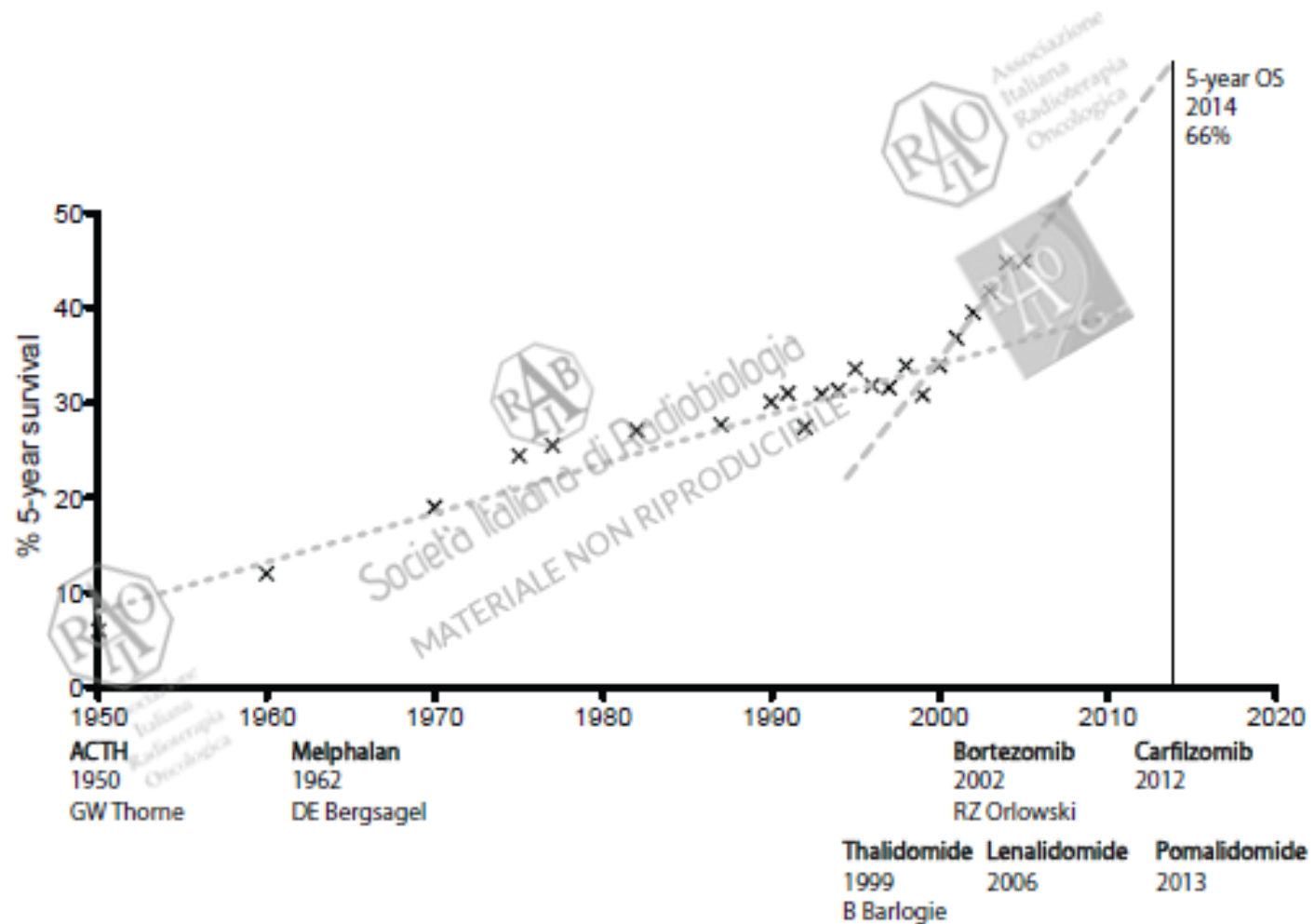
Safety Population AE, %	Ibrutinib (N = 139)		Temsirolimus (N = 139)	
	Any Grade	Grade ≥ 3	Any Grade	Grade ≥ 3
Hematological				
Thrombocytopenia	18.0	9.4	56.1	42.4
Anemia	18.0	7.9	43.2	20.1
Neutropenia	15.8	12.9	25.9	16.5
Nonhematological				
Diarrhea	28.8	2.9	30.9	4.3
Fatigue	22.3	4.3	28.8	7.2
Cough	22.3	0.0	22.3	0.0
Pyrexia	16.5	0.7	20.9	2.2
Nausea	14.4	0.0	21.6	0.0
Peripheral edema	12.9	0.0	22.3	2.2
Epistaxis	8.6	0.7	23.7	1.4
Stomatitis	2.9	0.0	20.9	3.6

Rates shown are not adjusted for differences in exposure.

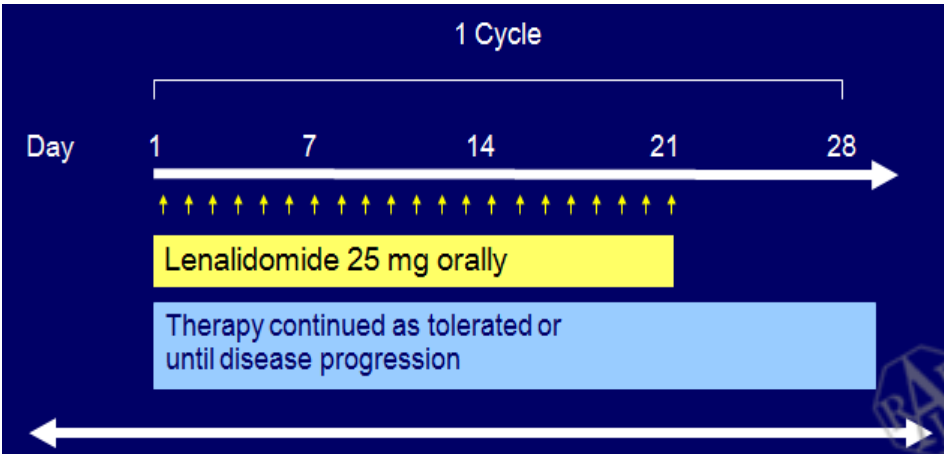
Mechanisms of action of lenalidomide in lymphoma cells and nodal microenvironment



MM: continuous improvement in overall survival

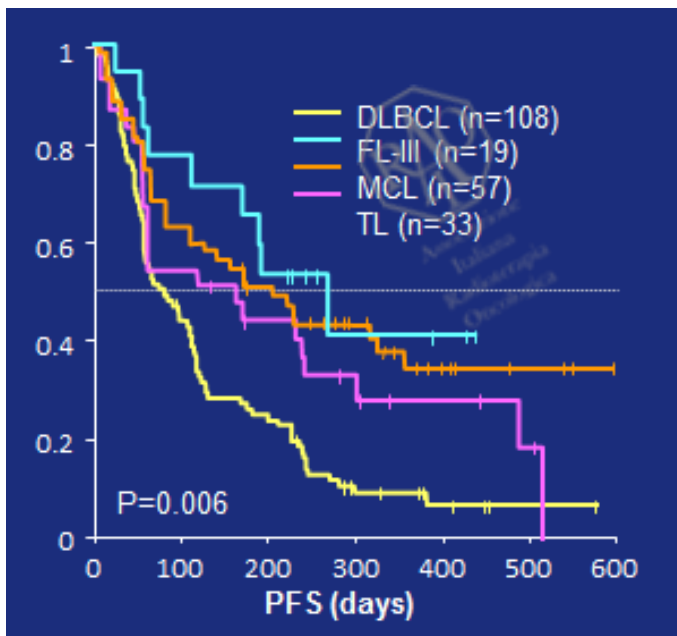


Lenalidomide in relapsed/refractory DLBCL



Histology, n (%)	ORR
Aggressive NHL, 49 (100%)	17 (35%)
DLBCL, 26 (53%)	5 (19%)
MCL, 15 (31%)	8 (53%)
Follicular g3, 5 (10%)	3 (60%)

Wiernik PH et al, J Clin Oncol 2008.

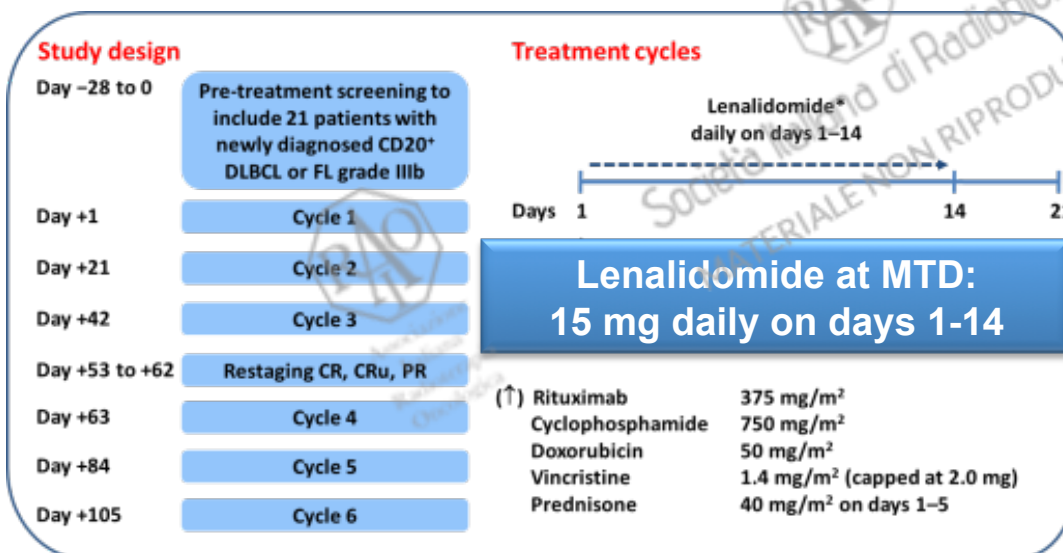


Witzig et al 2011

Author	N.	ORR	CR/ Cru	Median PFS (months)	Median DOR (months)
Wiernik 2008	26	19%	15%	2-3	
Witzig 2011	108	28%	7%	2.7	4.6
REVEAL 2013	77	43%	18%	3.5	

Lenalidomide plus R-CHOP21 in elderly patients with untreated diffuse large B-cell lymphoma: results of the REAL07 open-label, multicentre, phase 2 trial

Umberto Vitolo, Annalisa Chiappella, Silvia Franceschetti, Angelo Michele Carella, Ileana Baldi, Giorgio Inghirami, Michele Spina, Vincenzo Pavone, Marco Ladetto, Anna Marina Liberati, Anna Lia Molinari, Pierluigi Zinzani, Flavia Salvi, Pier Paolo Fattori, Alfonso Zaccaria, Martin Dreyling, Barbara Botto, Alessia Castellino, Angela Congiu, Marcello Gaudiano, Manuela Zanni, Giovannino Ciccone, Gianluca Gaidano, Giuseppe Rossi, on behalf of the Fondazione Italiana Linfomi



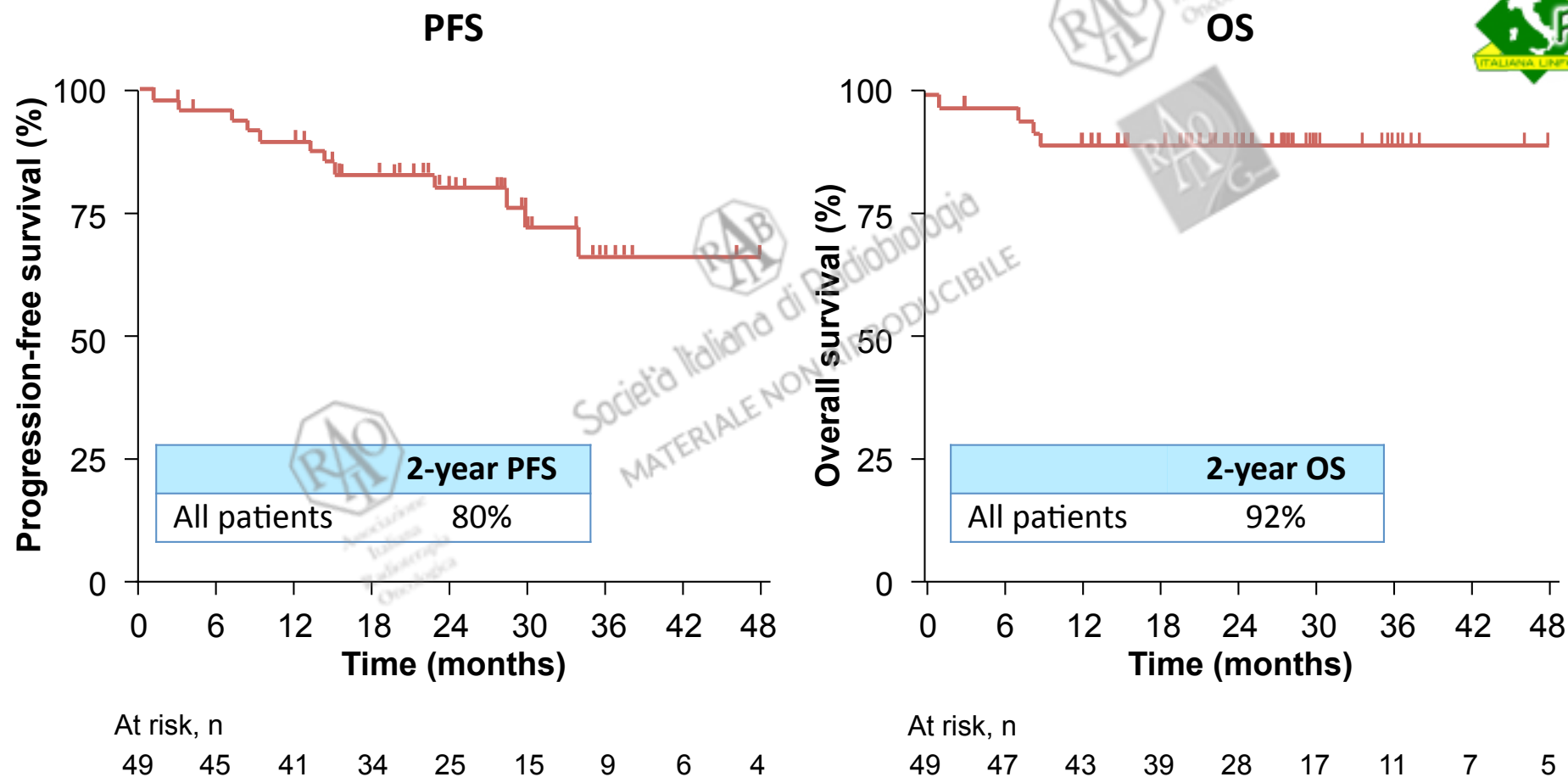
CNS prophylaxis according to Italian Society of Hematology guidelines
Pegfilgrastim or G-CSF as neutropenia prophylaxis
Low Molecular Weight Heparin as DVT prophylaxis

	Enrolled patients (n=49)
Age (years)	69 (64-71)
Sex	
Men	29 (59%)
Women	20 (41%)
Eastern Cooperative Oncology Group performance status	
0-1	42 (86%)
2	7 (14%)
Ann Arbor stage	
II	6 (12%)
III	8 (16%)
IV	35 (71%)
International Prognostic Index risk	
Low-intermediate risk	19 (39%)
High-intermediate or high risk	30 (61%)
Lymphoma type	
Diffuse large B-cell lymphoma	45 (92%)
Follicular lymphoma grade 3b	4 (8%)
Bone marrow involvement	17 (35%)
B symptoms	21 (43%)
Increased lactate dehydrogenase concentration*	22 (45%)
Increased β_2 microglobulin*	34 (69%)

Data are median (IQR) or n (%). *Higher than the upper limit of normal.

Table 1: Baseline clinical characteristics

REAL07 phase II R2-CHOP21 in elderly untreated DLBCL: ORR 92%, CR 86%; PFS and OS



Median follow-up of 28 months. N = 49 elderly DLBCL patients.

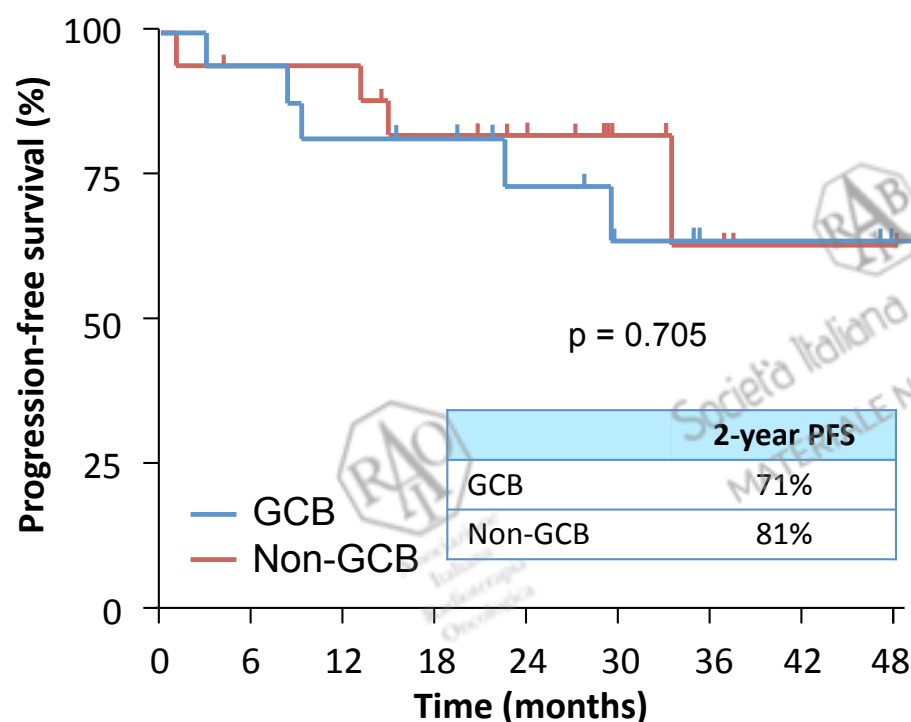
DLBCL, diffuse large B-cell lymphoma ; PFS, progression-free survival; OS, overall survival; R2-CHOP, lenalidomide and rituximab plus cyclophosphamide, doxorubicin, vincristine, prednisone.

Vitolo U, et al. Lancet Oncol. 2014;15:730-7.

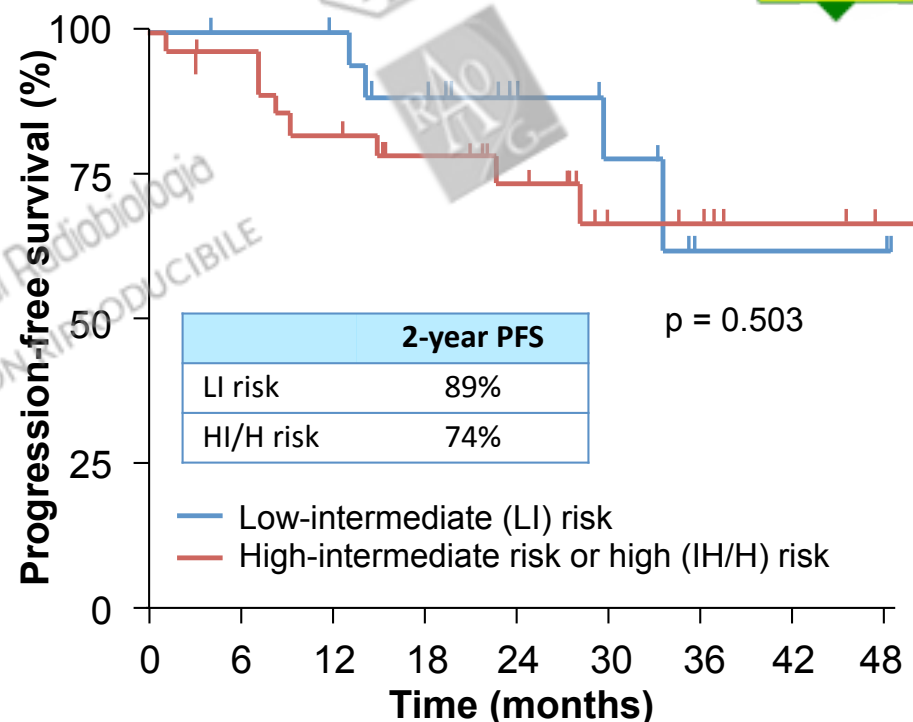
REAL07 phase II R2-CHOP21 in elderly untreated DLBCL: PFS by COO and IPI



PFS by COO



PFS by IPI



At risk, n									
GCB	16	14	12	11	8	6	3	3	
Non-GCB	16	15	15	12	10	5	3	3	1

At risk, n									
LI	20	19	18	15	10	6	2	2	2
HI/H	29	26	23	19	15	9	7	4	4

Median follow-up of 28 months.

COO, cell of origin; DLBCL, diffuse large B-cell lymphoma; GCB, germinal centre B-cell like; HI/H, high-intermediate or high risk; IPI, International Prognostic Index; LI, low-intermediate risk; PFS, progression-free survival; R2-CHOP, lenalidomide and rituximab plus cyclophosphamide, doxorubicin, vincristine, prednisone.

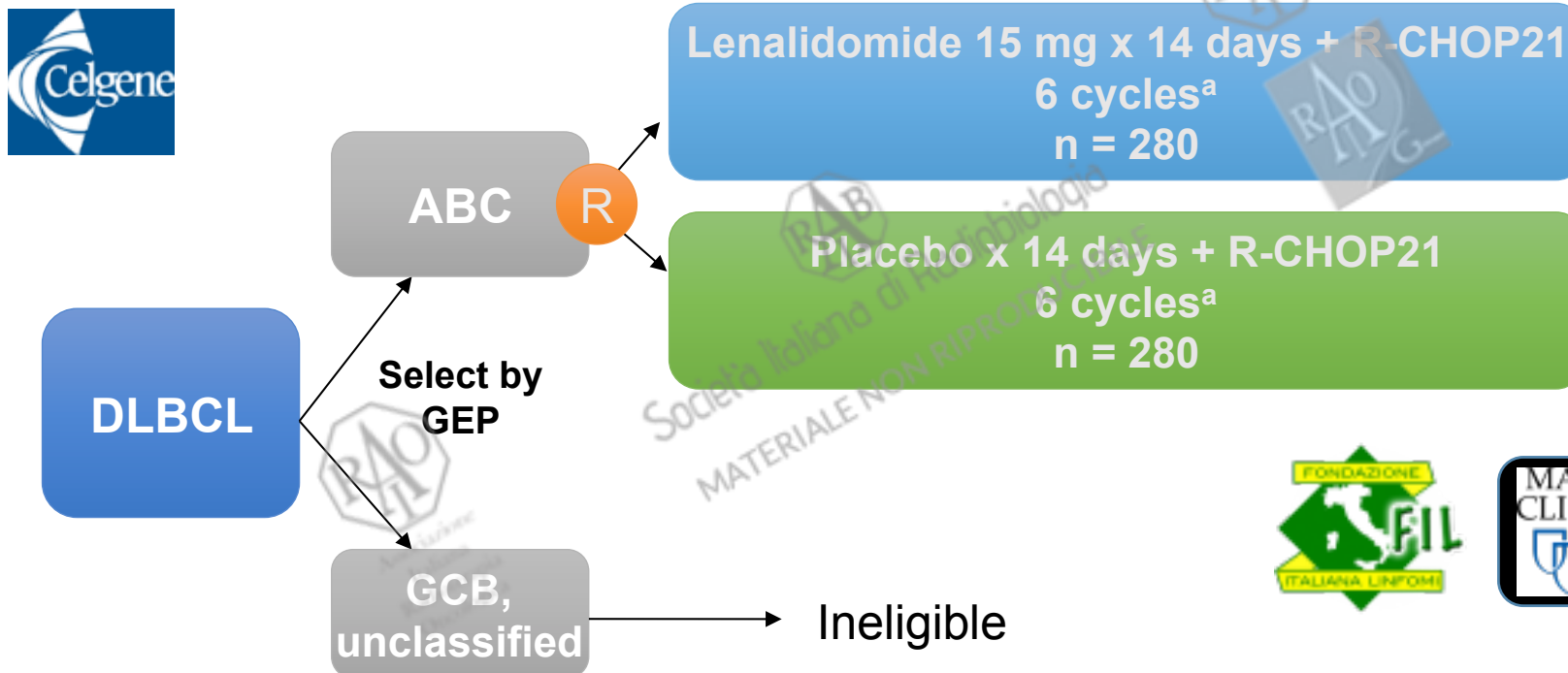
Vitolo U, et al. *Lancet Oncol.* 2014;15:730-7.

DLC-002 (ROBUST) study design: COO categorization made on nanostring

Sponsor: Celgene Corporation. Team leader: FIL and Mayo Clinic.

PIs: U. Vitolo, T. Witzig.

Writing committee: U. Vitolo, A. Chiappella, M. Spina, T. Witzig, G. Nowakowski.

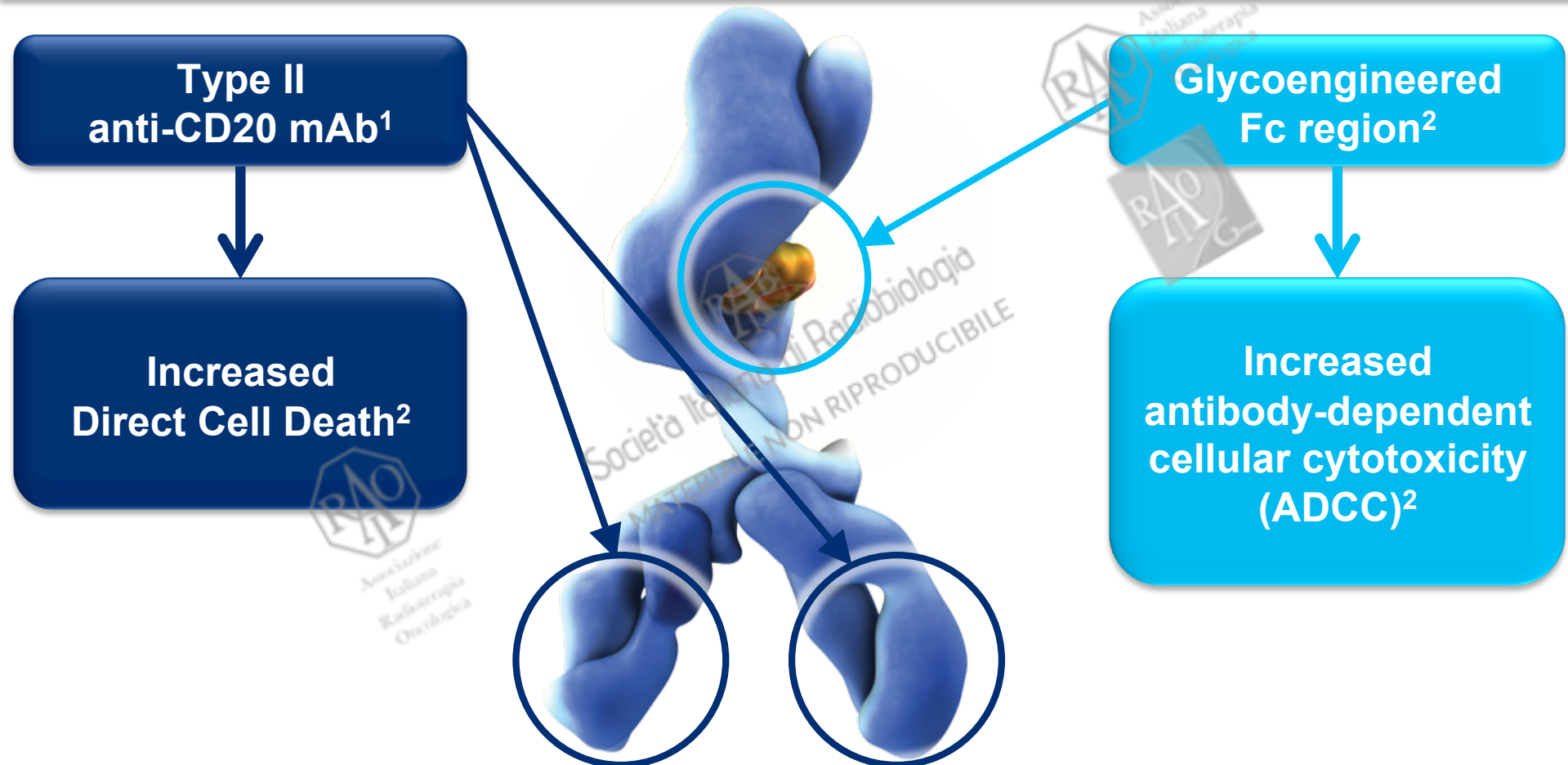


- Newly diagnosed ABC DLBCL; IPI ≥ 2 ; ECOG PS ≤ 2 ; age 18–80 years
- Primary endpoint = PFS; N = 560
- 90% power to detect 60% difference in PFS (control median PFS estimate = 24 months)
- 208 sites expected to be involved

^aOption for 2 additional rituximab doses after completing treatment regimen (if considered standard of care per local practice). ABC, activated B-cell like; COO, cell of origin; DLBCL, diffuse large B-cell lymphoma; ECOG PS, Eastern Cooperative Oncology Group performance status; GCB, germinal centre B-cell like; GEP, gene expression profile; IPI, International Prognostic Index; PFS, progression-free survival; PI, principle investigator; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, prednisone.



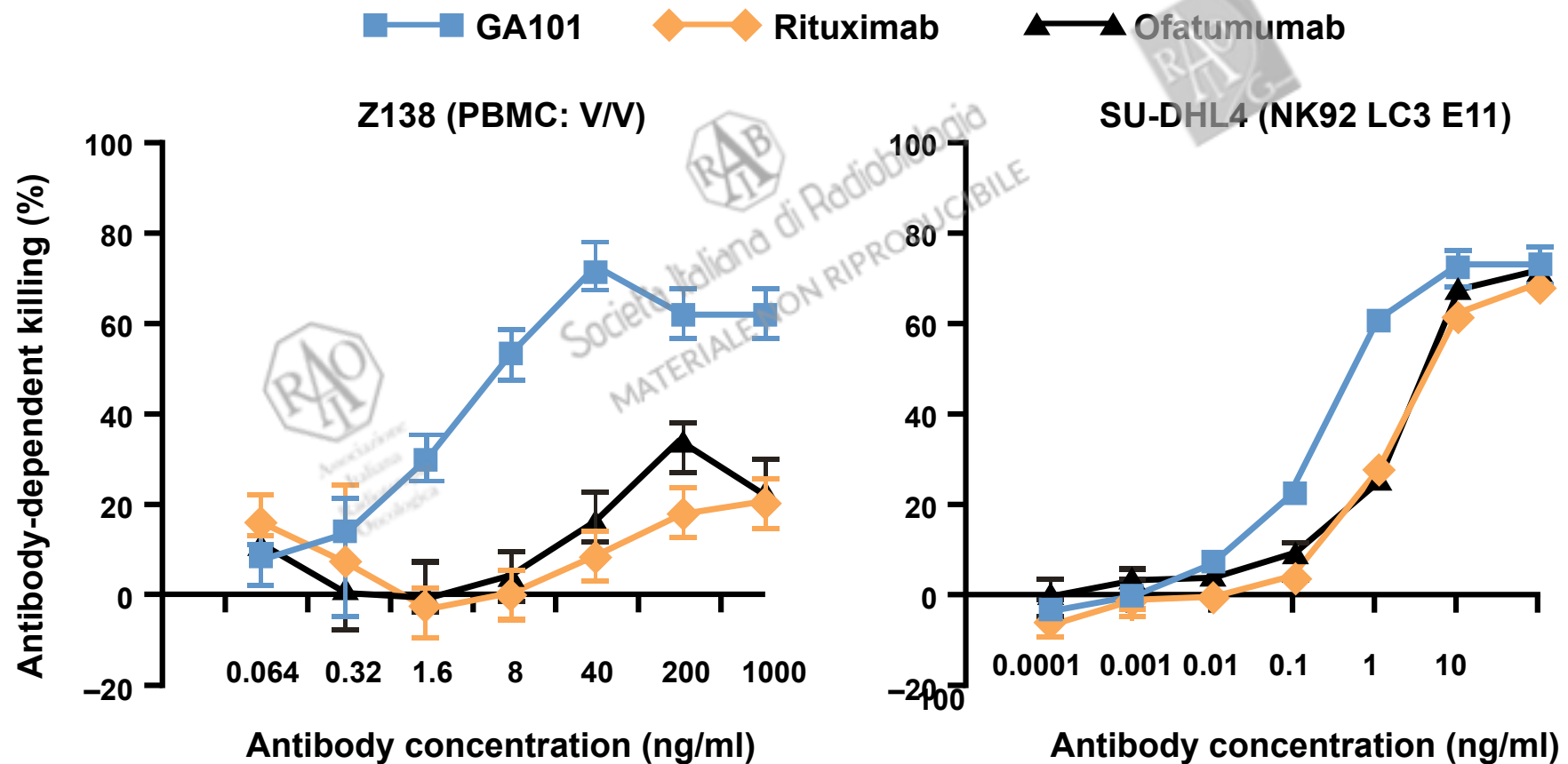
GA101 (Obinutuzumab): Designed for increased antibody-dependent cellular cytotoxicity (ADCC) and Direct Cell Death



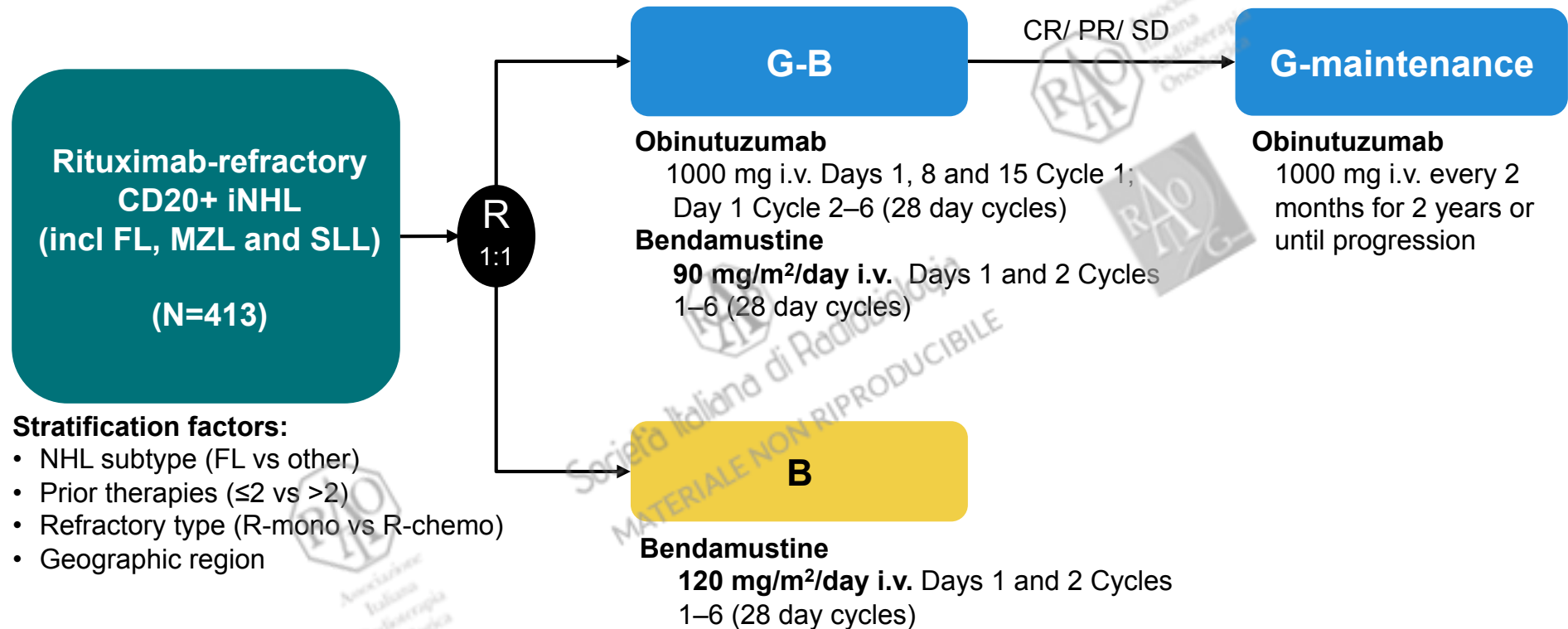
Extensive clinical development program to evaluate the superiority of GA101 over rituximab in multiple head-to-head trials

GA101-induced ADCC

GA101 exhibited up to 100-fold higher ADCC potency than rituximab and ofatumumab on Z138 and SU-DHL4 cell lines



GADOLIN: Study design (NCT01059630)

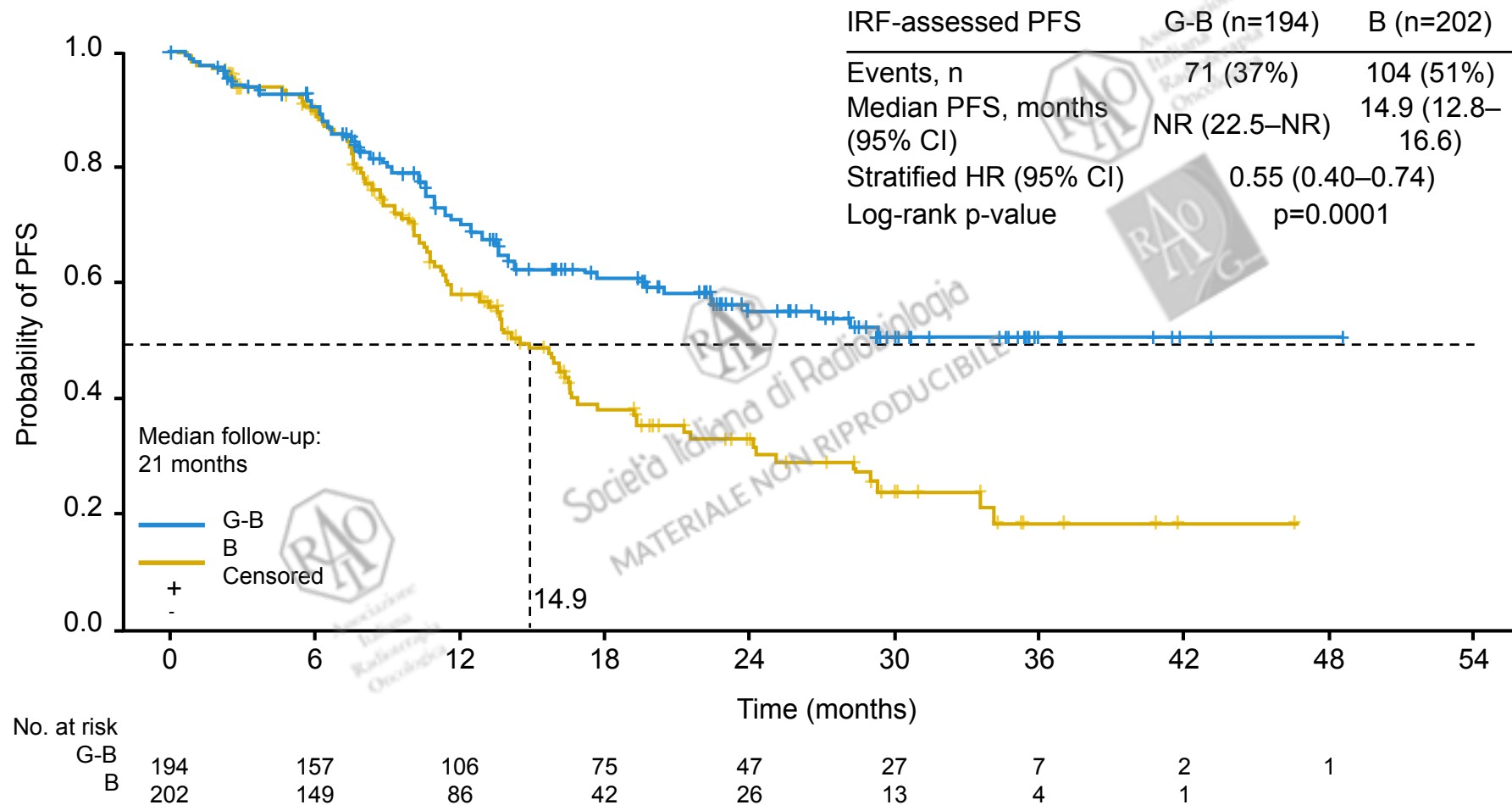


- International, randomized, open-label study
- Response monitored by CT scan post-induction, then every 3 months for 2 years, then every 6 months

iNHL, indolent non-Hodgkins lymphoma; G-B, obinutuzumab plus bendamustine; G, obinutuzumab.

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GADOLIN primary outcome: IRF-assessed PFS



IRF, independent radiology facility; HR, hazard ratio; CI, confidence interval; NR, not reached.

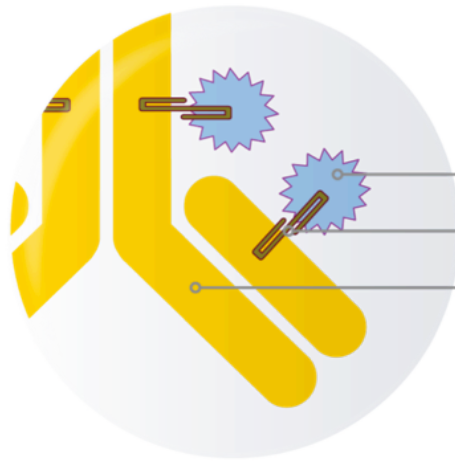
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Brentuximab Vedotin (SGN-35)

Mechanism of action



Brentuximab vedotin (SGN-35) ADC

monomethyl auristatin E (MMAE), potent antitubulin agent

protease-cleavable linker

anti-CD30 monoclonal antibody

ADC binds to CD30

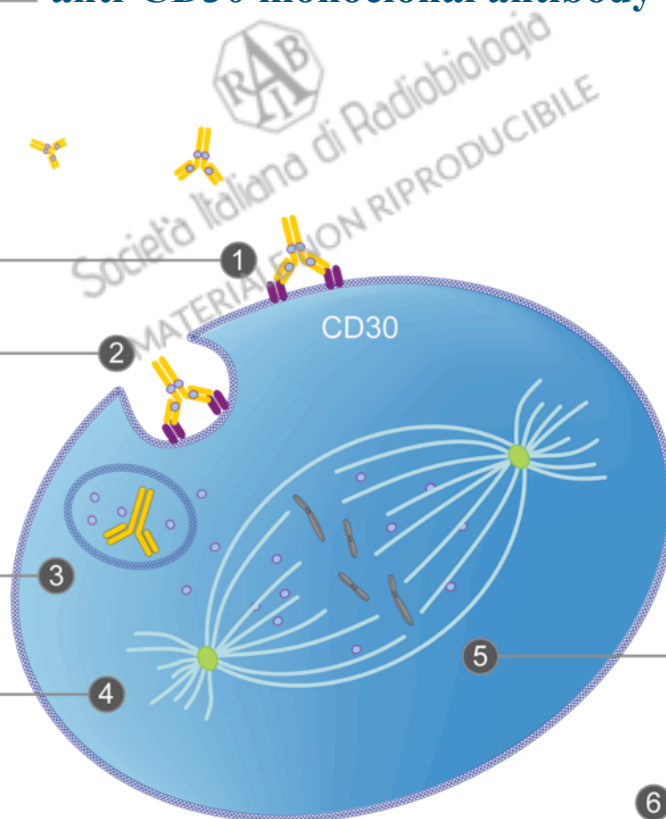
ADC-CD30 complex
traffics to lysosome

MMAE is released

MMAE disrupts
Microtubule network

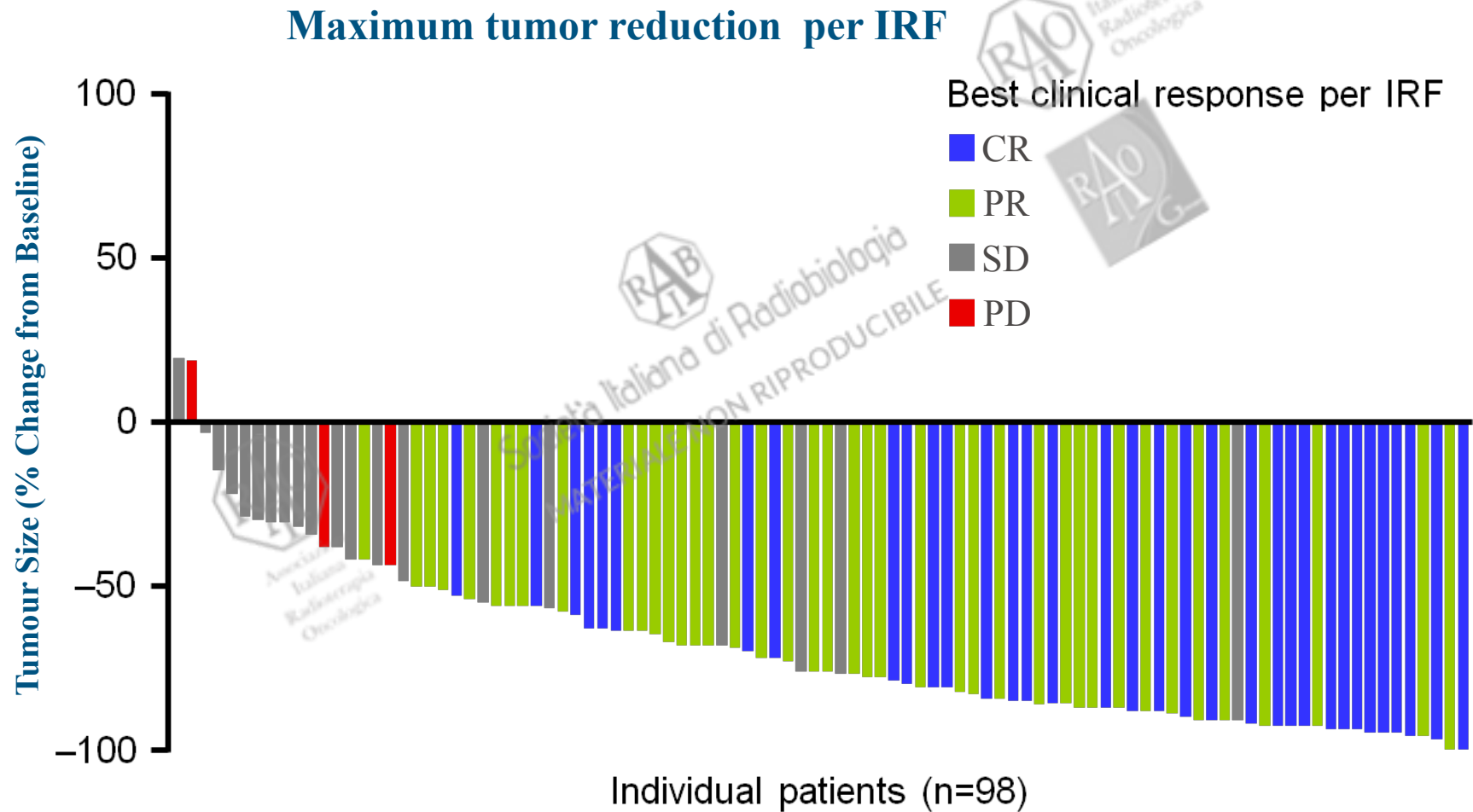
G2/M cell
cycle arrest

Apoptosis



Phase II Pivotal Study of BV

Patients with R/R HL post ASCT



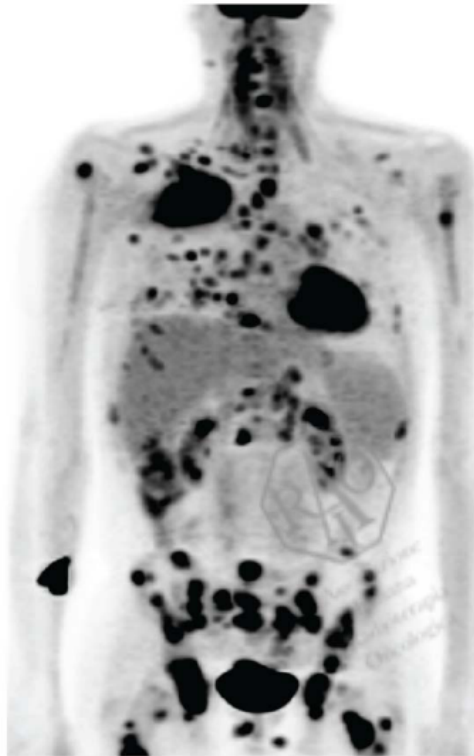
Younes A et al, J Clin Oncol 2012;30: 2183-2189.

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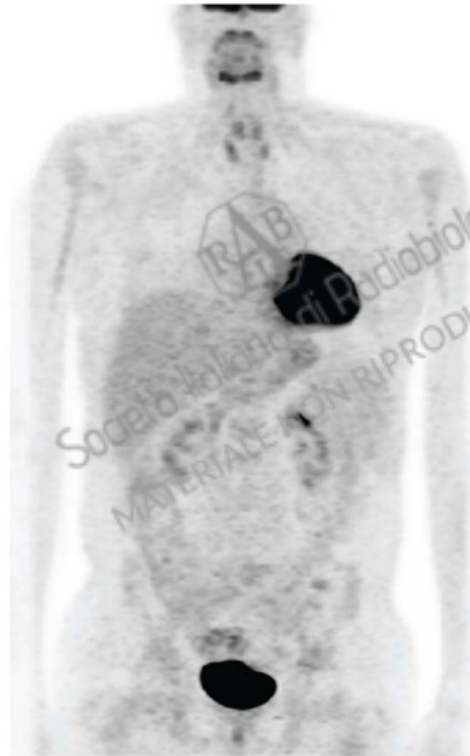
SG035-0001: Phase 1 dose-escalation study in patients with rel/ref CD30+ lymphoma

Case study

Before Treatment



After Treatment



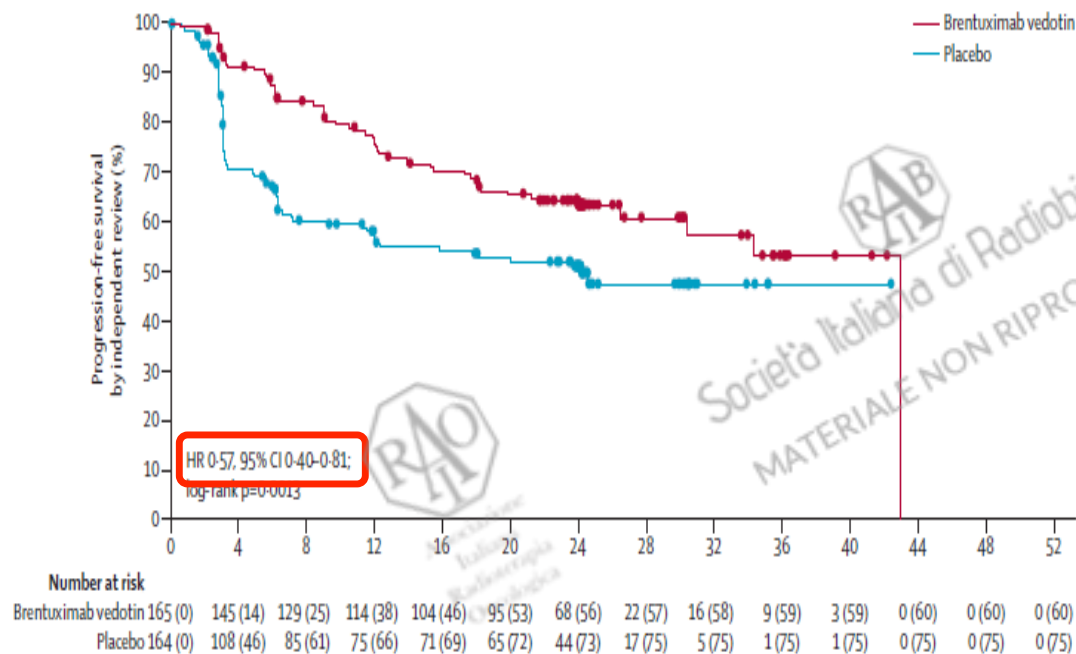
- 37-yr-old male diagnosed with HL
- Prior treatment:
 - Five chemotherapy regimens
 - Two radiotherapy regimens
 - ASCT
 - Rituximab
- Cycle 2 restaging: CR

From New England Journal of Medicine, Younes A, et al.
Brentuximab Vedotin (SGN-35) for Relapsed CD30 Positive Lymphomas, 363;1812–21;Suppl Appendix.
Copyright © 2010 Massachusetts Medical Society. Reprinted with permission from Massachusetts Medical Society.

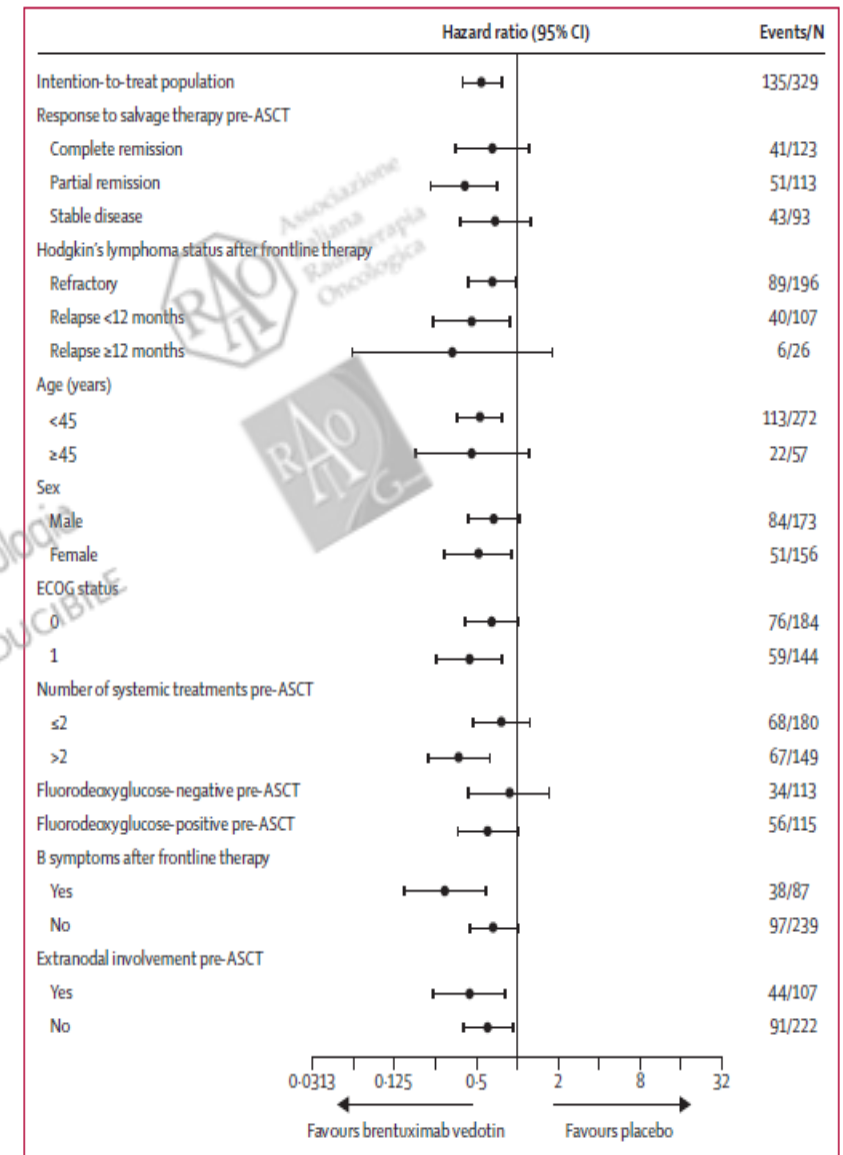
Brentuximab vedotin & Hodgkin Lymphoma

- ***Approved indications***
 - Post-ASCT recurrences
 - After 2 lines of therapy if ASCT is not a therapeutic option

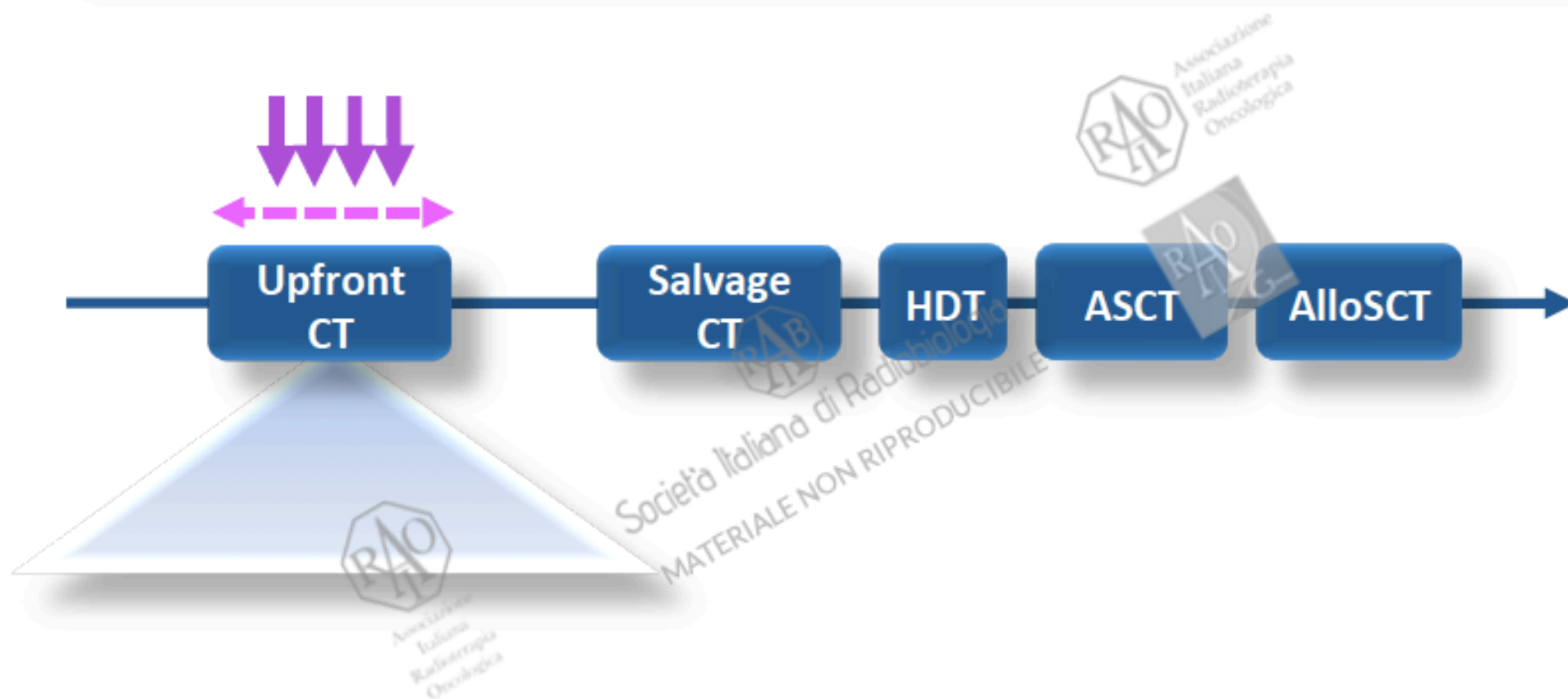
Brentuximab vedotin as consolidation therapy after autologous stem-cell transplantation in patients with Hodgkin's lymphoma at risk of relapse or progression (AETHERA): a randomised, double-blind, placebo-controlled, phase 3 trial



Moskowitz C.H. et al., The Lancet, 2015



Hodgkin Lymphoma: treatment sequence





Brentuximab vedotin combined with ABVD or AVD for patients with newly diagnosed Hodgkin's lymphoma: a phase 1, open-label, dose-escalation study

Anas Younes, Joseph M Connors, Steven I Park, Michelle Fanale, Megan M O'Meara, Naomi N Hunder, Dirk Huebner, Stephen M Ansell

	Brentuximab vedotin and ABVD group (n=25)	Brentuximab vedotin and AVD group (n=26)
Any event	11 (44%)	0
Pulmonary toxic effects	9 (36%)	0
Interstitial lung disease	1 (4%)	0
Pneumonitis	1 (4%)	0

Table 3: Patient incidence of pulmonary toxic effects

- 12 mo.s PFS
- BV-ABVD: 85% (range 64–100)
- BV-AVD): 95% (range 85–100)
- Estimated median PFS: not reached

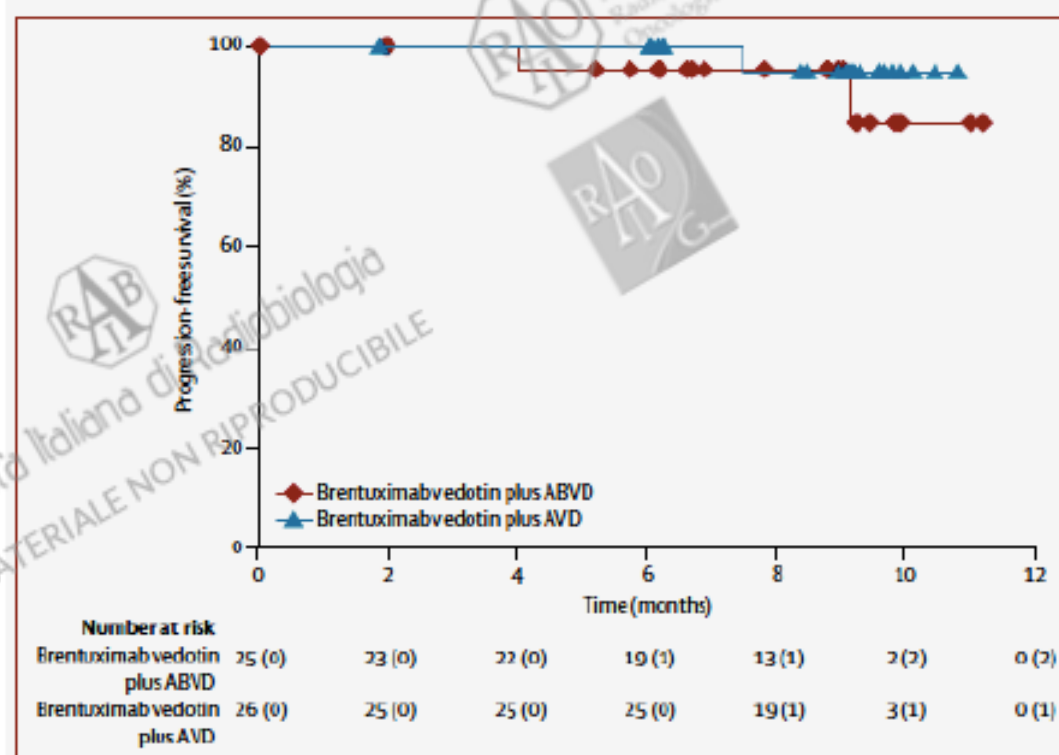


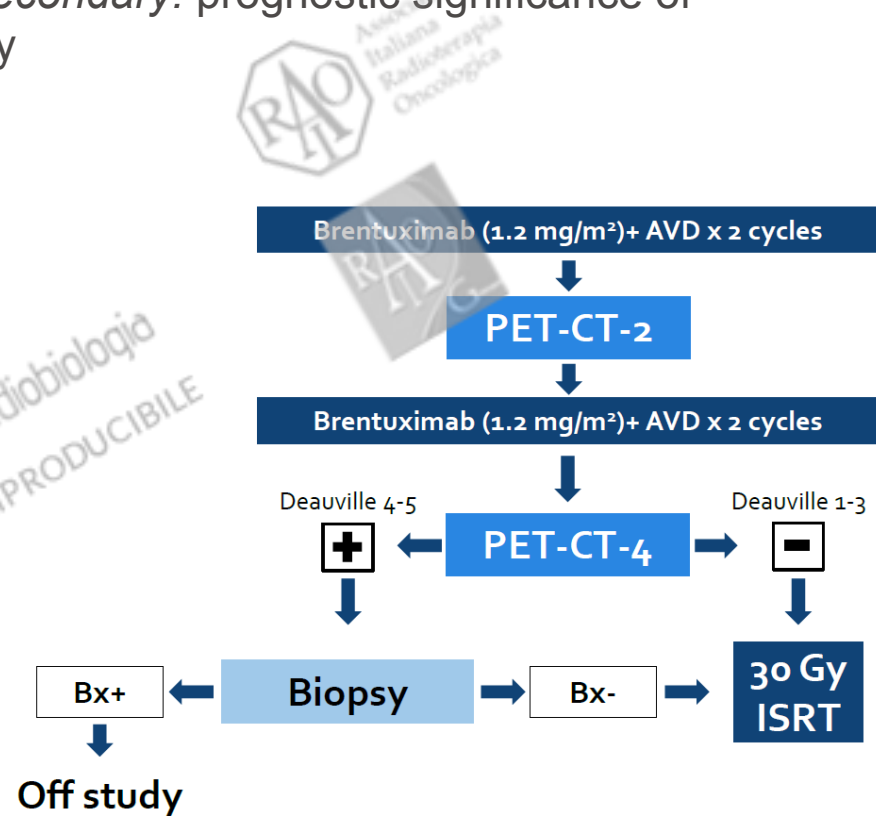
Figure 2: Progression-free survival per investigator assessment

Pilot study of brentuximab vedotin plus AVD/ISRT in previously untreated early-stage, unfavorable-risk HL

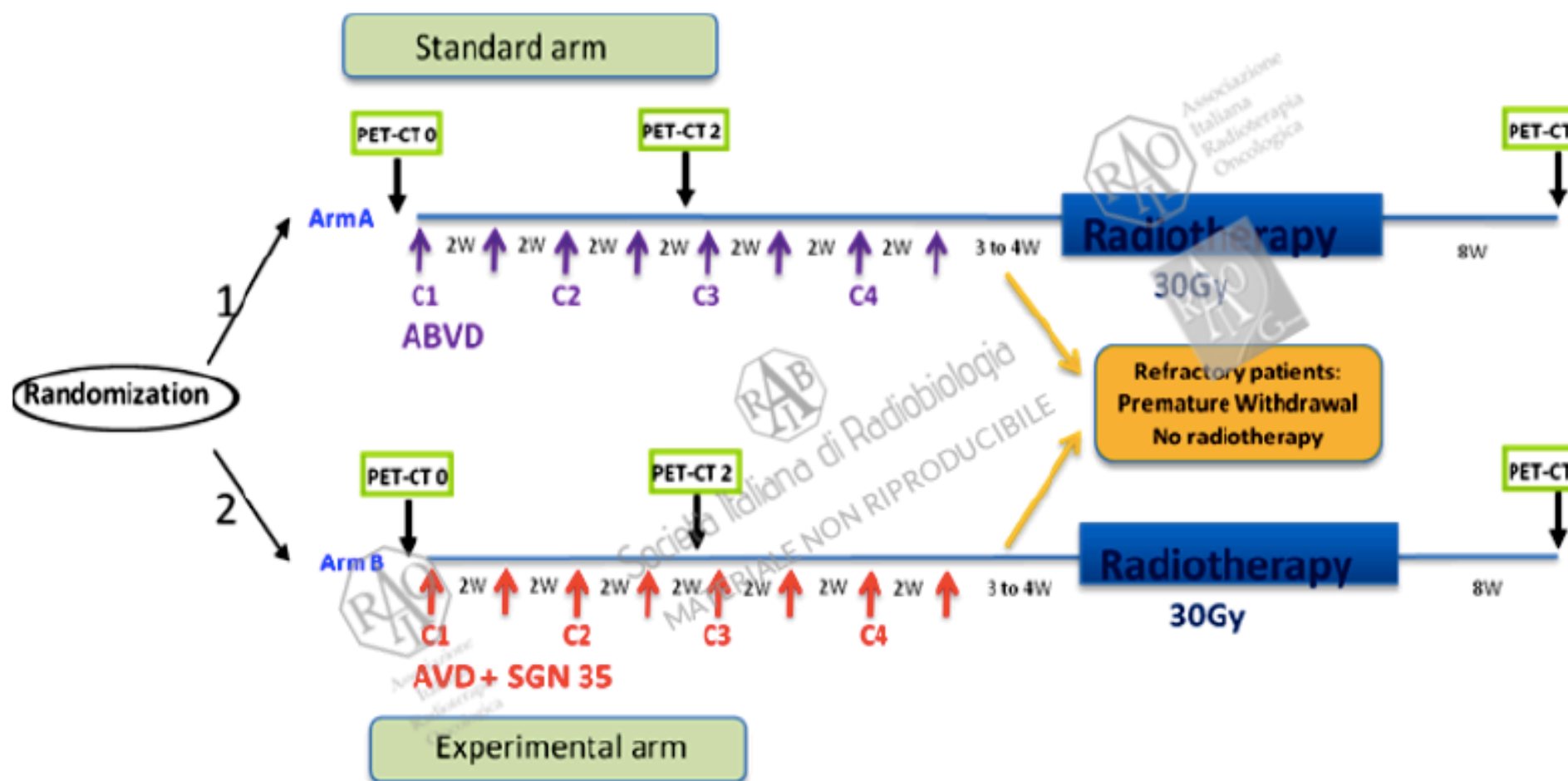
Objectives: *Primary:* safety, pulmonary toxicity; *Secondary:* prognostic significance of interim PET (Deauville criteria), preliminary efficacy

Pt Characteristics, N=30	
Median age, yrs (range)	31 (18–59)
CD30+ HL, %	100
CD20+	13
EBV +, n=27	11
Stage II, %	100
Unfavorable risk features, ≥1 (%)	100
B symptoms, %	47
ESR >50 or ESR >39 with B-symptoms, %	67
Nodal sites >2, %	67
Extranodal involvement, %	47
Bulk ≥10 cm, %	47
Anterior mediastinal mass >10 cm, n=14; median size, cm (range)	13 (10–16.9)
Bulky by MSK definition*, n=28 (%)	86

* >7 cm in MTD or >7 cm in MCD



BREACH



Primary end point

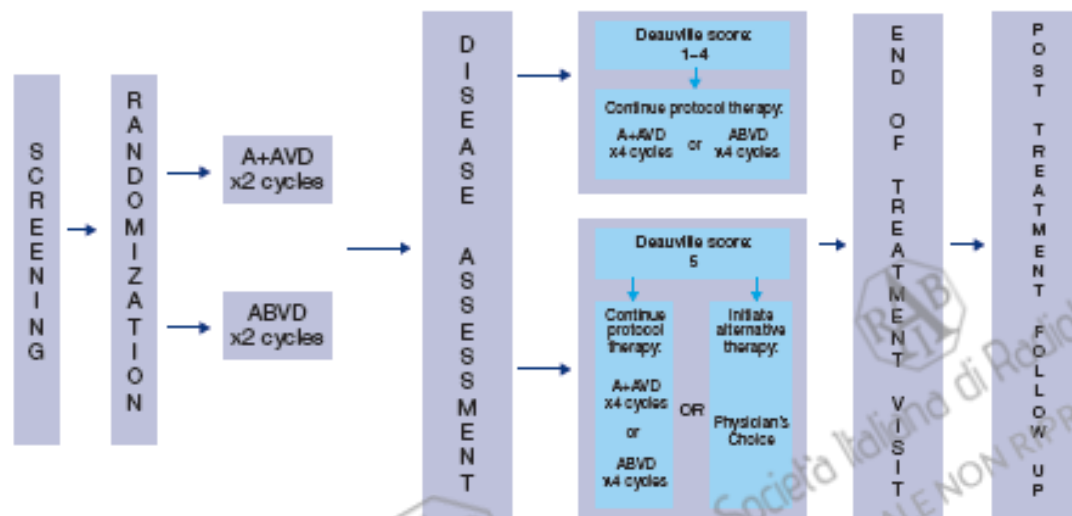
- PET2 negativity (score 1 and 2): A²VD >75% of PET negativity

Secondary end points

- CR rate ; PFS; OS; Safety of Brentuximab vedotin in a combined modality treatment

ECHELON-1: Ongoing phase 3 trial of brentuximab vedotin and AVD vs. ABVD in frontline advanced HL

Schema:



Objectives:

- Primary: PFS
- Secondary:
 - Overall survival
 - Others: CR rate, safety, EFS, DFS, ORR, DOR, duration of CR, rate of irradiation for those not in CR, CR at the end of front-line therapy, rate of cycle 2 PET negativity, HRQOL, PK, immunogenicity

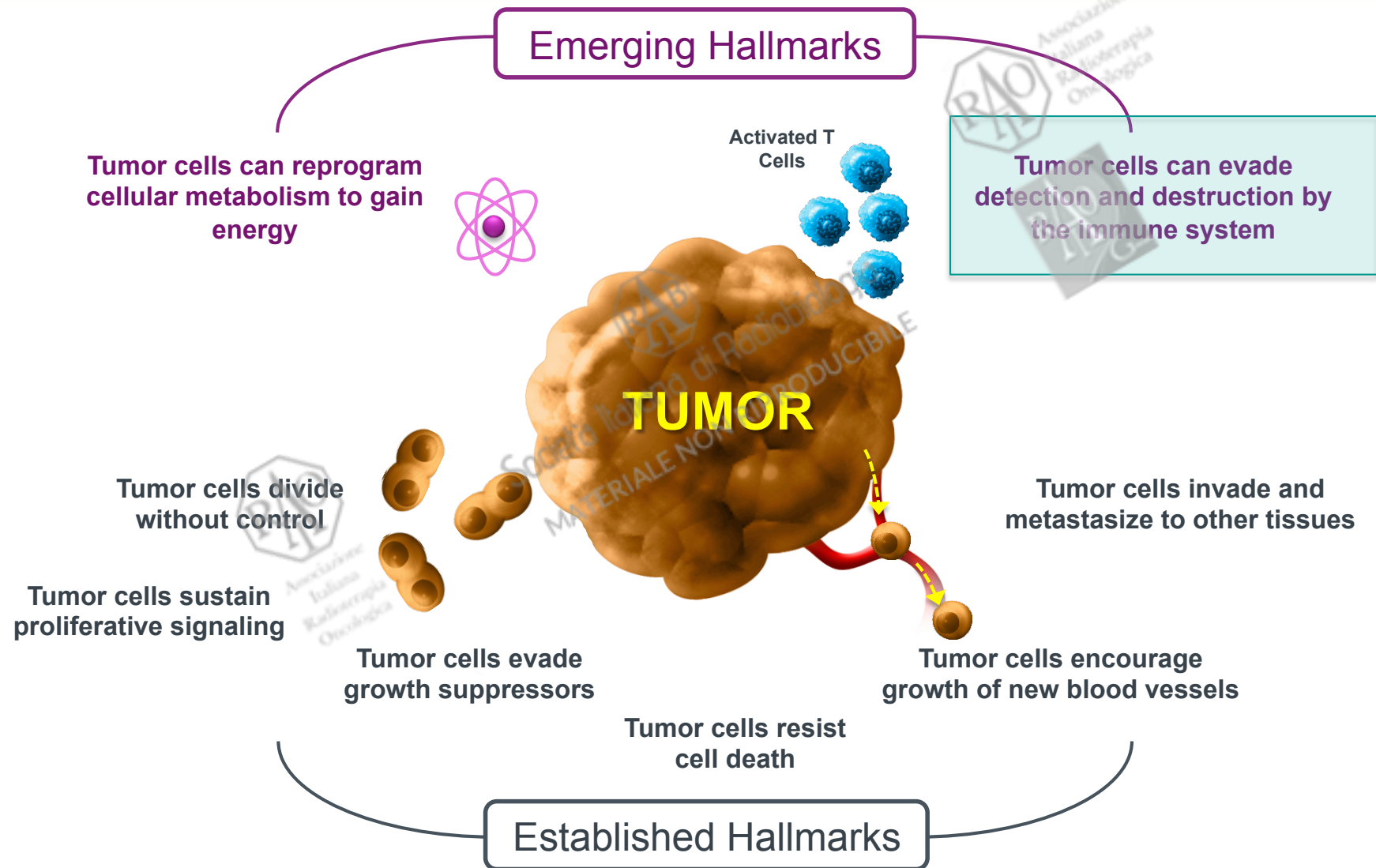
Treatment regimen:

- Brentuximab vedotin + AVD (up to 6 cycles):
 - Brentuximab vedotin 1.2 mg/kg IV infusion on days 1 and 15 of each 28-day cycle
 - Doxorubicin 25 mg/m² IV infusion on days 1 and 15 of each 28-day cycle
 - Vinblastine 6 mg/m² IV infusion on 1 days and 15 of each 28-day cycle
 - Dacarbazine (DTIC) 375 mg/m² on days 1 and 15 of each 28-day cycle
- ABVD (up to 6 cycles):
 - Doxorubicin 25 mg/m² IV infusion on days 1 and 15 of each 28-day cycle
 - Bleomycin 10 units/m² IV infusion on Days 1 and 15 of each 28-day cycle
 - Vinblastine 6 mg/m² IV infusion on 1 days and 15 of each 28-day cycle
 - Dacarbazine (DTIC) 375 mg/m² on days 1 and 15 of each 28-day cycle

PFS = Progression-free Survival, IRF = Independent review facility, EFS = Event-free survival, DFS= Disease-free survival, DOR= Duration of response, HRQOL= Health-related quality of life, PK= Pharmacokinetics

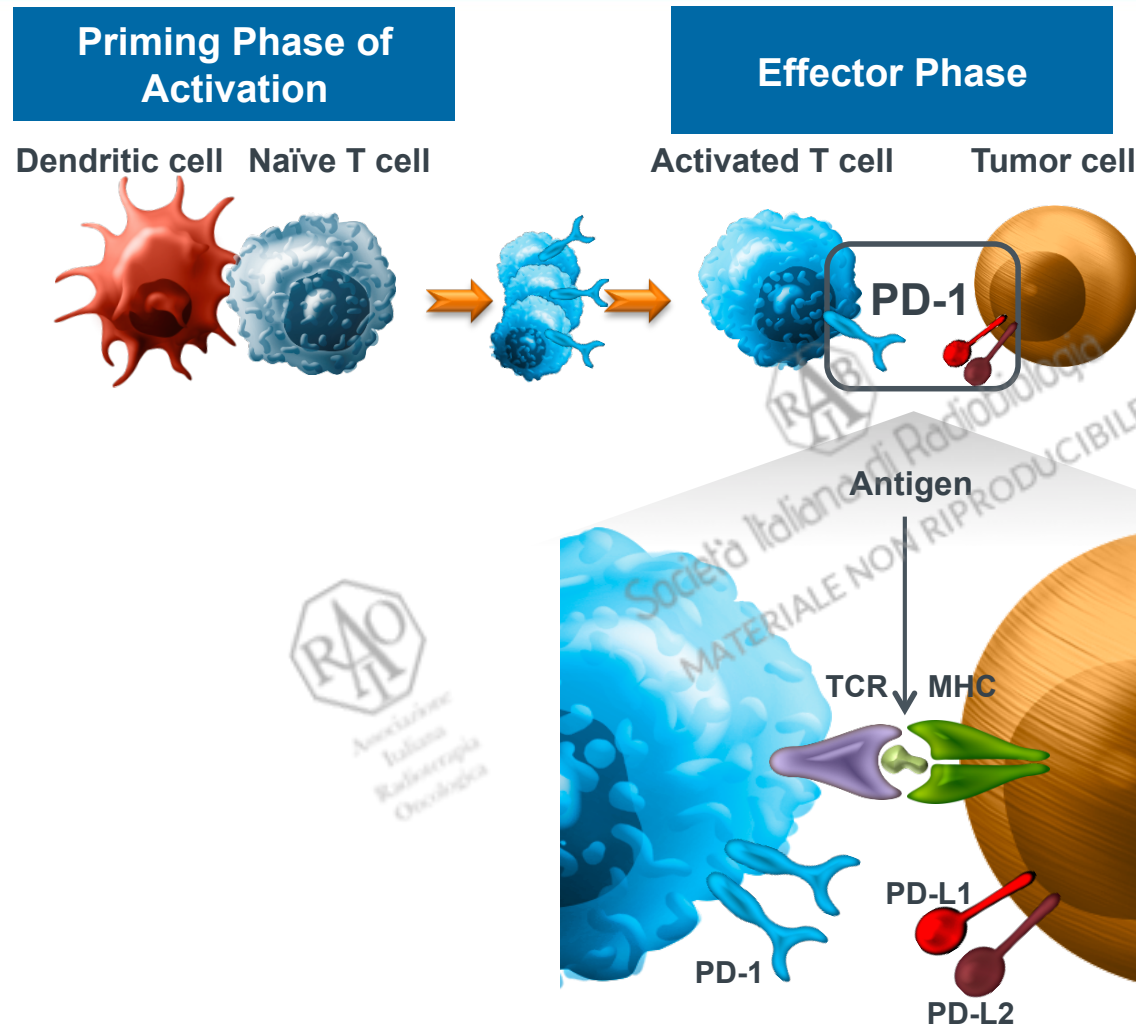
Radford, et al. ISHL 2013; Cologne, Germany (P017)

Evasion of the Immune Response Is One of the Emerging Hallmarks of Cancer¹



1. Hanahan D et al, *Cell*. 2011;144:646–674.

Exploiting the PD-1 Immune Checkpoint Pathway¹



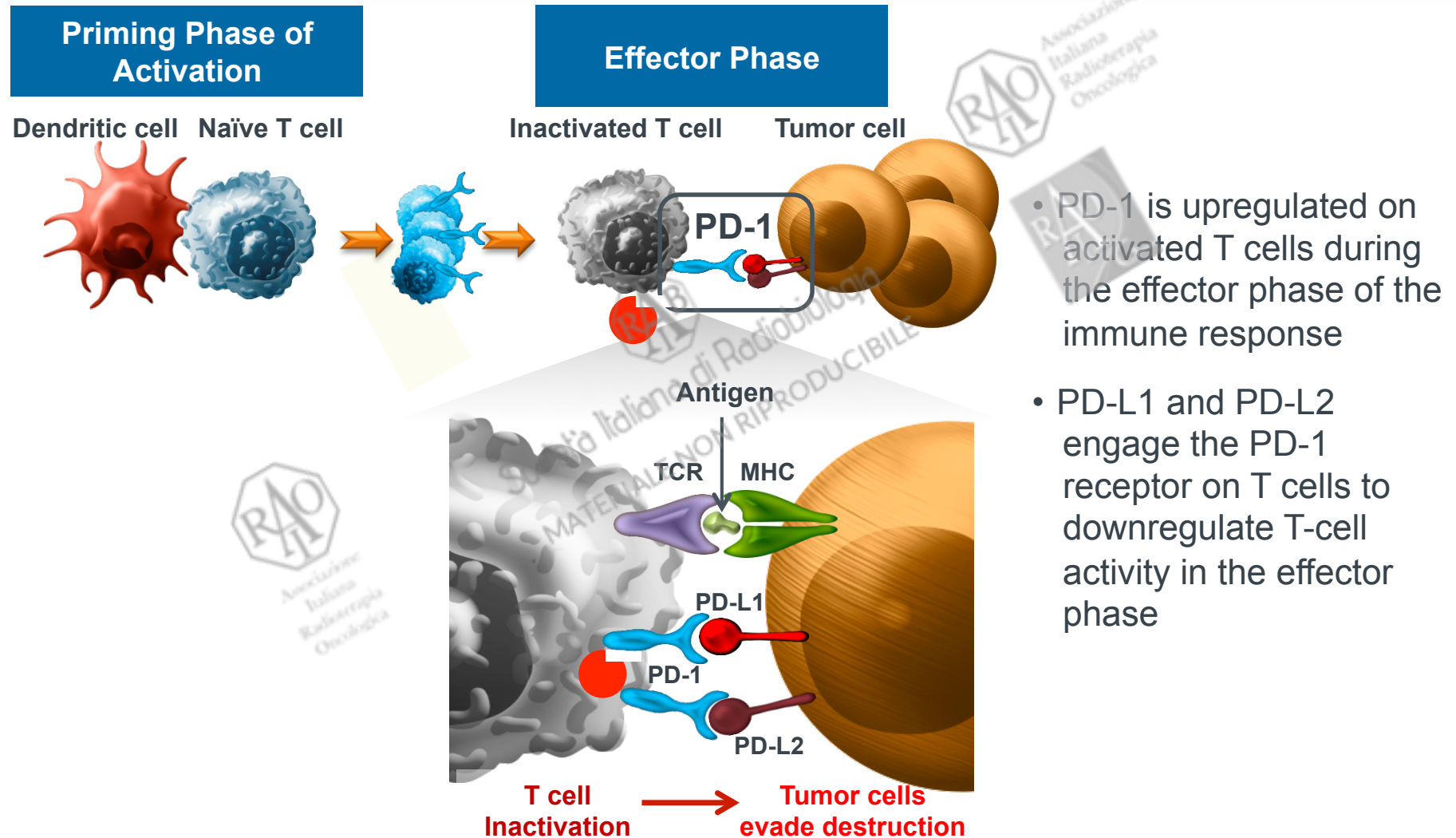
- Emerging research has identified PD-1 as an immune checkpoint pathway that tumor cells may exploit to evade immune surveillance
- Tumor cells may block immune responses via the PD-1 immune checkpoint pathway by expressing the dual PD-1 ligands, PD-L1 and PD-L2

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PD-1 = programmed cell death protein 1; TCR = T-cell receptor; MHC = major histocompatibility complex; PD-L1 = programmed cell death ligand 1; PD-L2 = programmed cell death ligand 2.

1. Pardoll DM. *Nat Rev Cancer*. 2012;12:252–64.

3. Exploiting the PD-1 Immune Checkpoint Pathway¹



- PD-1 is upregulated on activated T cells during the effector phase of the immune response
- PD-L1 and PD-L2 engage the PD-1 receptor on T cells to downregulate T-cell activity in the effector phase

Reprinted by permission from Macmillan Publishers Ltd: *Nat Rev Cancer*,¹ copyright 2012.

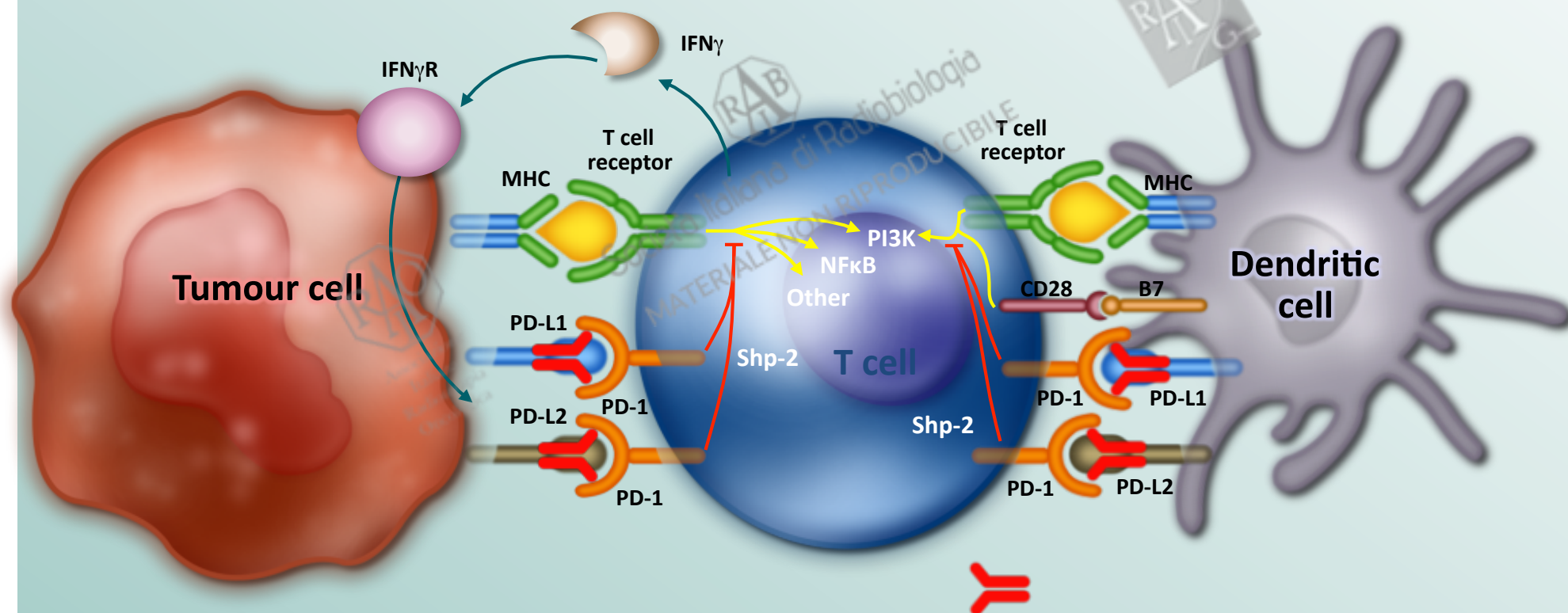
PD-1 = programmed cell death protein 1; PD-L1 = programmed cell death ligand 1; PD-L2 = programmed cell death ligand 2.

1. Pardoll DM. *Nat Rev Cancer*. 2012;12:252–264.

PD-1 inhibitors: mechanism of action

Recognition of tumour by T cell through MHC/antigen interaction mediates IFN γ release and PD-L1/2 upregulation on tumour

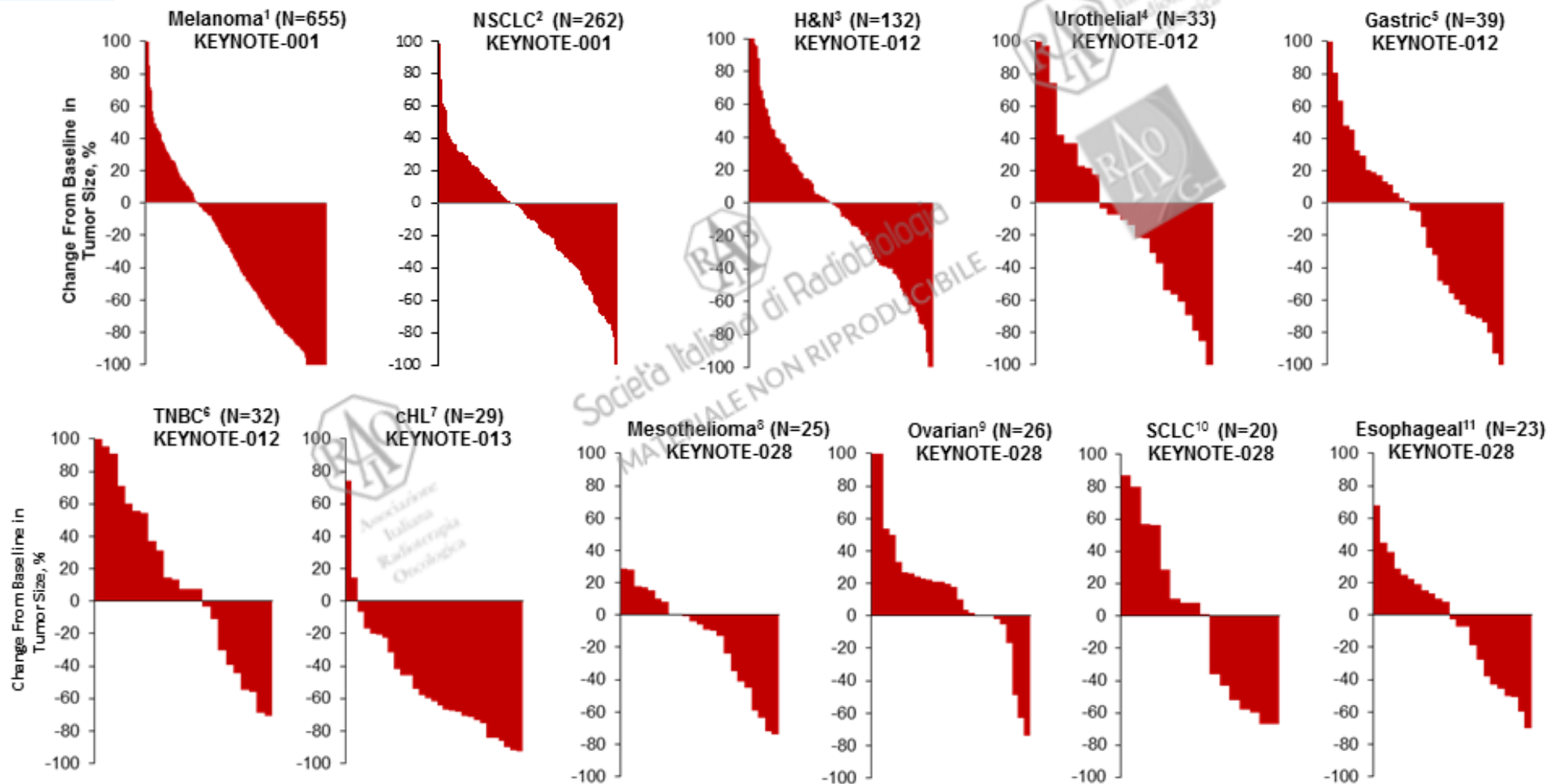
Priming and activation of T cells through MHC/antigen and CD28/B7 interactions with antigen-presenting cells



PD-1 receptor-blocking Ab
restoring anti-tumour T cell activity

ECCO

Pembrolizumab Antitumor Activity



cHL = classical Hodgkin's lymphoma; H&N = head and neck; NSCLC = non-small cell lung cancer; TNBC = triple-negative breast cancer.

1. Daud A et al. 2015 ASCO; 2. Garon EB et al. ESMO 2014; 3. Seiwert T et al. 2015 ASCO; 4. Plimack E et al. 2015 ASCO; 5. Bang YJ et al. 2015 ASCO; 6. Nanda R et al. SABCS 2014; 7. Moskowitz C et al. 2014 ASH Annual Meeting; 8. Alley EA et al. 2015 AACR; 9. Varga A et al. 2015 ASCO; 10. Ott PA et al. 2015 ASCO; 11. Doi T et al. 2015 ASCO.

CLINICAL DEVELOPMENT OF PD-1 AND PD-L1 INHIBITORS

PD-1	Nivolumab	Fully human IgG4 mAb	BMS	ph III
	Pidilizumab	Humanized IgG1 mAb	Cure Tech	ph II
	Pembrolizumab	Humanized IgG4 mAb	Merck	ph III
	AMP-224	Recombinant PD-L2 Fc fusion protein	GSK	ph I
PD-L1	BMS-936559	Fully human IgG4 mAb	BMS	ph I
	MEDI4736	Engineered human IgG1 mAb	MedImmune	ph III
	MPDL3280A (Atezolizumab)	Engineered human IgG1 mAb	Genentech	ph III
	MSB0010718C	Engineered human IgG1 mAb	EMD Serono	ph II

ORIGINAL ARTICLE

Nivolumab in Previously Untreated Melanoma without BRAF Mutation

Caroline Robert, M.D., Ph.D., Georgina V. Long, M.D., Ph.D., Benjamin Brady, M.D.,
 Caroline Dutriaux, M.D., Michele Maio, M.D., Laurent Mortier, M.D.,
 Jessica C. Hassel, M.D., Piotr Rutkowski, M.D., Ph.D., Catriona McNeil, M.D., Ph.D.,
 Ewa Kalinka-Warzocha, M.D., Ph.D., Kerry J. Savage, M.D.,
 Micaela M. Hernberg, M.D., Ph.D., Celeste Lebbé, M.D., Ph.D.,
 Julie Charles, M.D., Ph.D., Catalin Mihalciou, M.D., Vanna Chiarion-Sileni, M.D.,
 Cornelia Mauch, M.D., Ph.D., Francesco Cognetti, M.D., Ana Arance, M.D., Ph.D.,
 Henrik Schmidt, M.D., D.M.Sc., Dirk Schadendorf, M.D., Helen Gogas, M.D.,
 Lotta Lundgren-Eriksson, M.D., Christine Horak, Ph.D., Brian Sharkey, Ph.D.,
 Ian M. Waxman, M.D., Victoria Atkinson, M.D., and Paolo A. Ascierto, M.D.

ABSTRACT

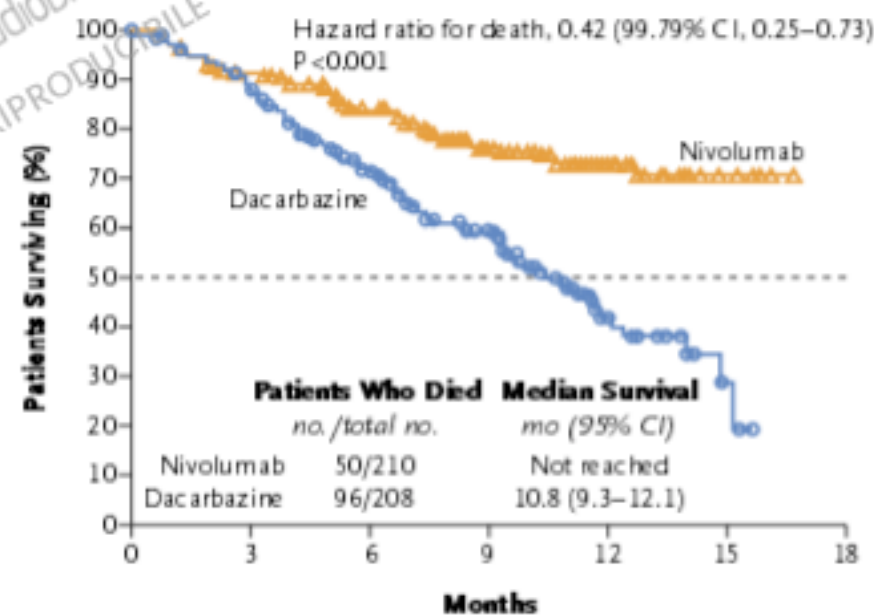
N Engl J Med. 2015 Jan 22;372(4):320-30.

CheckMate 066 ClinicalTrials.gov
 number, NCT01721772.

Table 2. Response to Treatment.*

Response	Nivolumab (N=210)	Dacarbazine (N=208)
Best overall response — no. (%) †		
Complete response	16 (7.6)	2 (1.0)
Partial response	68 (32.4)	27 (13.0)
Stable disease	35 (16.7)	46 (22.1)
Progressive disease	69 (32.9)	101 (48.6)
Could not be determined	22 (10.5)	32 (15.4)
Objective response‡		
No. of patients (% [95% CI])	84 (40.0 [33.3–47.0])	29 (13.9 [9.5–19.4])
Difference — percentage points (95% CI)	26.1 (18.0–34.1)	
Estimated odds ratio (95% CI)	4.06 (2.52–6.54)	
P value	<0.001	
Time to objective response — mo		
Median	2.1	2.1
Range	1.2–7.6	1.8–3.6
Mean	2.6±1.3	2.5±0.7
Duration of response — mo§		
Median (95% CI)	Not reached	6.0 (3.0–not reached)
Range	0.0–12.5	1.1–10.0

A Overall Survival



No. at Risk

Nivolumab	210	185	150	105	45	8	0
Dacarbazine	208	177	123	82	22	3	0

n engl j med 372;21, 2015

The NEW ENGLAND JOURNAL of MEDICINE

ORIGINAL ARTICLE

Nivolumab and Ipilimumab versus Ipilimumab in Untreated Melanoma

Michael A. Postow, M.D., Jason Chesney, M.D., Ph.D., Anna C. Pavlick, D.O., Caroline Robert, M.D., Ph.D., Kenneth Grossmann, M.D., Ph.D., David McDermott, M.D., Gerald P. Linette, M.D., Ph.D., Nicolas Meyer, M.D., Jeffrey K. Giguere, M.D., Sanjiv S. Agarwala, M.D., Montaser Shaheen, M.D., Marc S. Ernstoff, M.D., David Minor, M.D., April K. Salama, M.D., Matthew Taylor, M.D., Patrick A. Ott, M.D., Ph.D., Linda M. Rollin, Ph.D., Christine Horak, Ph.D., Paul Gagnier, M.D., Ph.D., Jedd D. Wolchok, M.D., Ph.D., and F. Stephen Hodi, M.D.

ABSTRACT

CheckMate 067
ClinicalTrials.gov
NCT01844505.

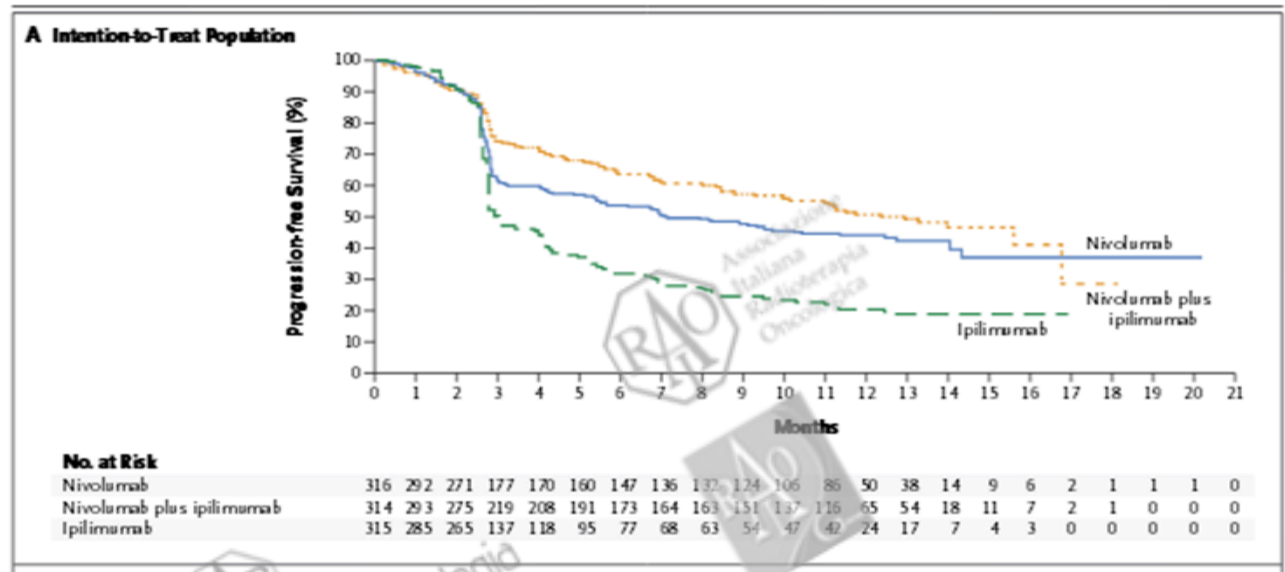
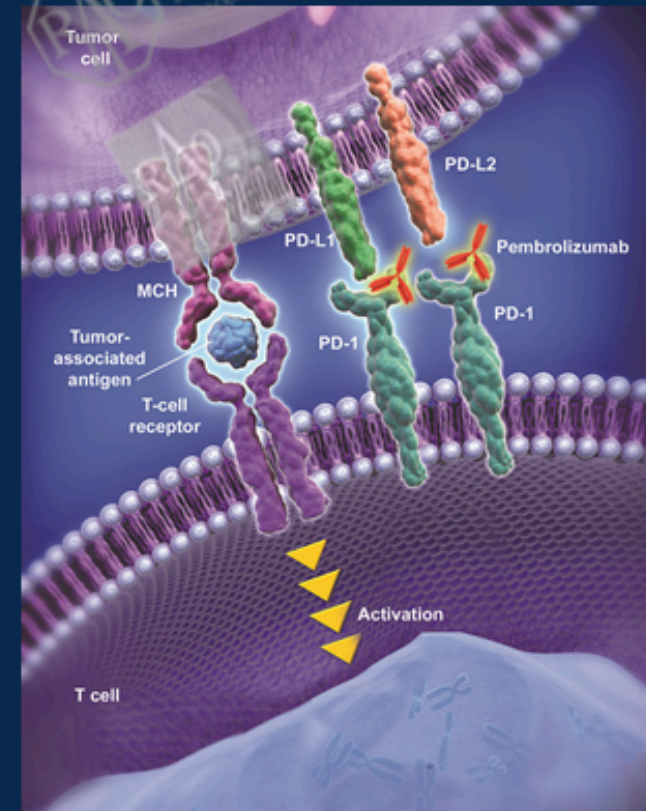


Table 2. Response to Treatment.

Variable	Nivolumab (N=316)	Nivolumab plus Ipilimumab (N=314)	Ipilimumab (N=315)
Best overall response — no. (%) [*]			
Complete response	28 (8.9)	36 (11.5)	7 (2.2)
Partial response	110 (34.8)	145 (46.2)	53 (16.8)
Stable disease	34 (10.8)	41 (13.1)	69 (21.9)
Progressive disease	119 (37.7)	71 (22.6)	154 (48.9)
Could not be determined	25 (7.9)	21 (6.7)	32 (10.2)
Objective response [†]			
No. of patients with response	138	181	60
% of patients (95% CI)	43.7 (38.1–49.3)	57.6 (52.0–63.2)	19.0 (14.9–23.8)
Estimated odds ratio (95% CI) [‡]	3.40 (2.02–5.72)	6.11 (3.59–10.38)	—
Two-sided P value	<0.001	<0.001	—
Time to objective response — mo			
Median	2.78	2.76	2.79
Range	2.3–12.5	1.1–11.6	2.5–12.4

Pembrolizumab and Advanced Melanoma

- Anti-PD-1 monoclonal antibody approved in >50 countries for treating advanced melanoma
 - Dose: 2 mg/kg administered IV over 30 min every 3 wk
- Studied as monotherapy in 3 trials
 - KEYNOTE-001 (phase 1b): initial evidence of efficacy (N = 655)¹
 - KEYNOTE-002 (phase 2): PFS superiority over chemotherapy for ipi-refractory disease (N = 540)²
 - KEYNOTE-006 (phase 3): PFS and OS superiority over ipi (N = 834)³



PRESENTED AT: **ASCO ANNUAL MEETING '16**

Slides are the property of the author. Permission required for reuse.

1. Daud A et al. Presented at: 2015 ASCO Annual Meeting; May 29-June 2, 2015; Chicago, IL; abstr 9005.

2. Ribas A et al. *Lancet Oncol*. 2015;16:908-918.

3. Robert C et al. *N Engl J Med*. 2015;372:2521-2532.

Radiotherapy and immune checkpoints inhibitors for advanced melanoma

Andrea Riccardo Filippi^{a,*}, Paolo Fava^b, Serena Badellino^a, Chiara Astrua^b, Umberto Ricardi^a, Pietro Quaglino^b

Radiotherapy and Oncology xxx (2016)

Immunogenic hub

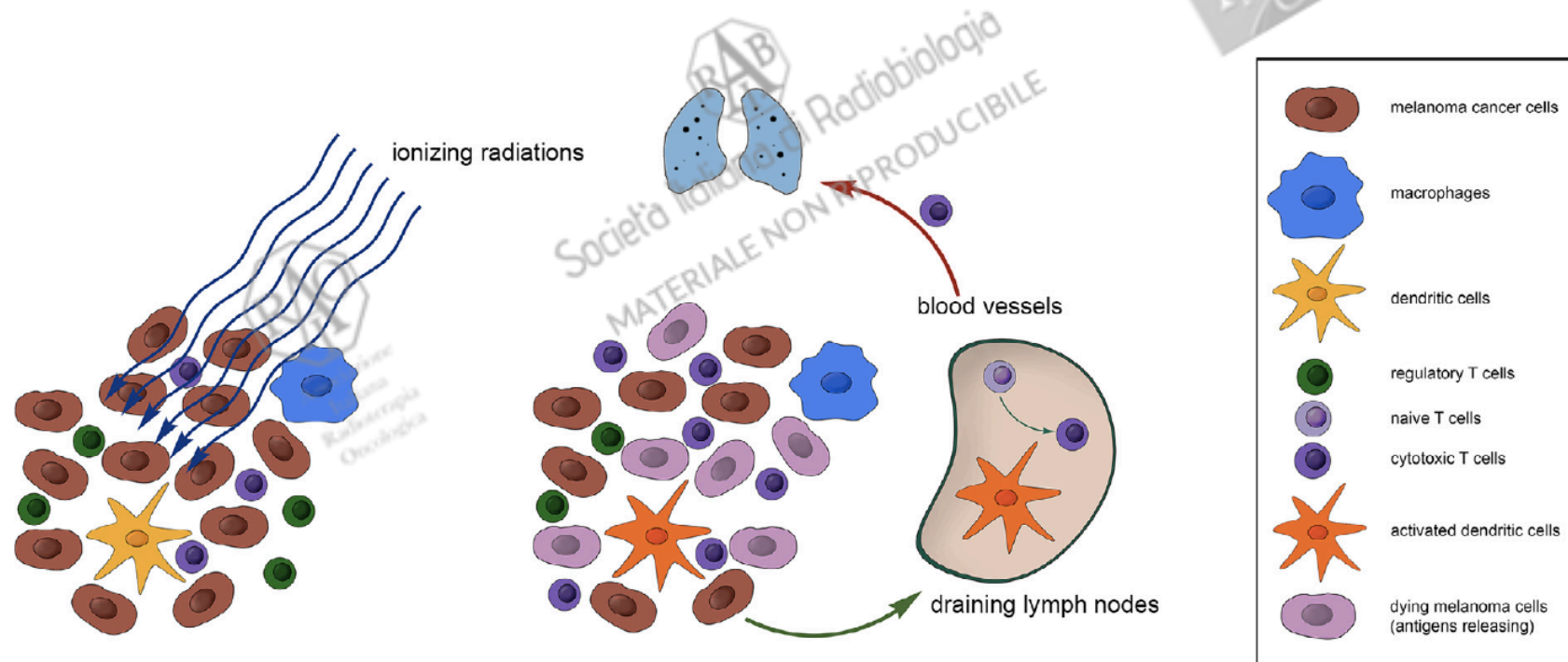
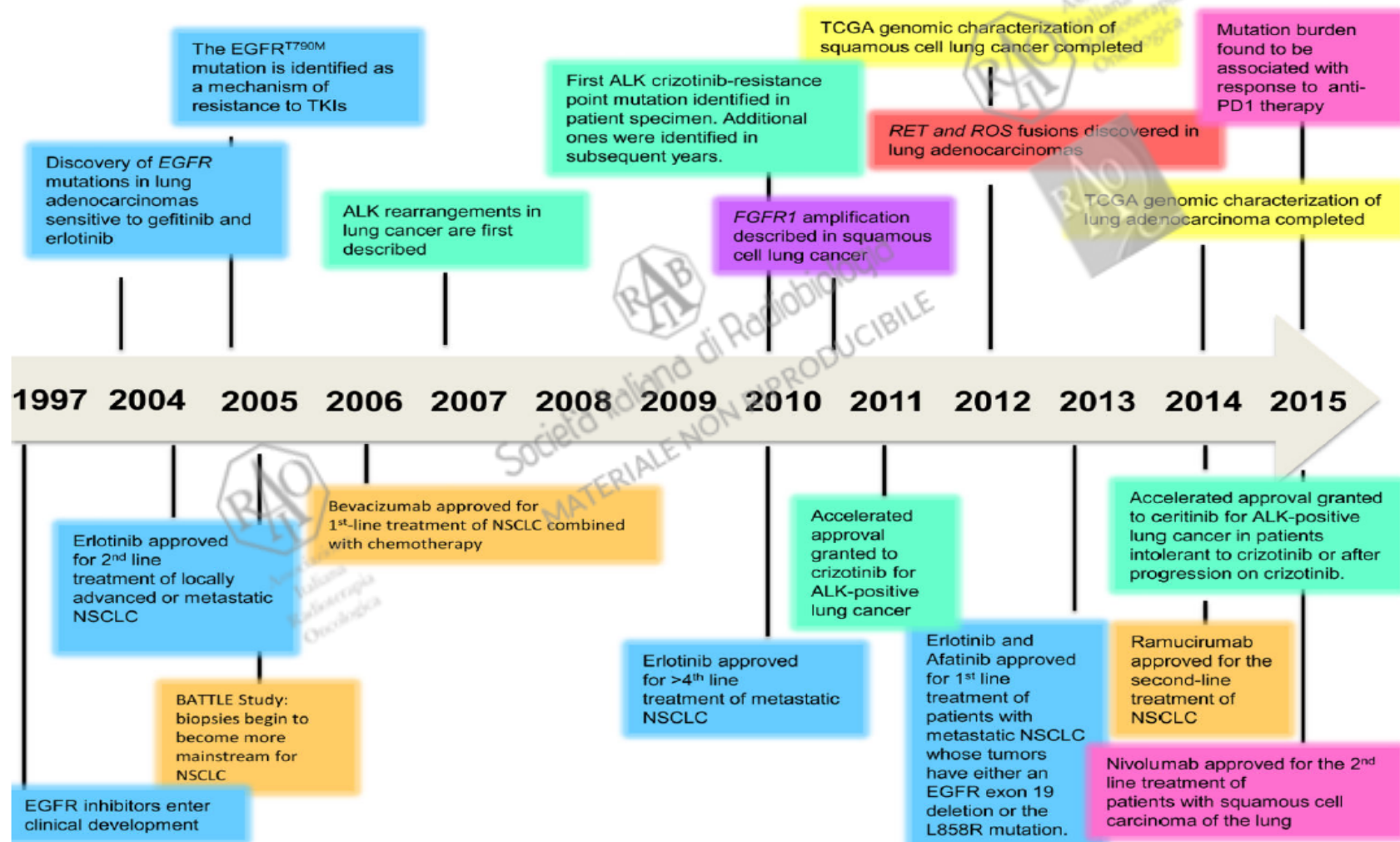
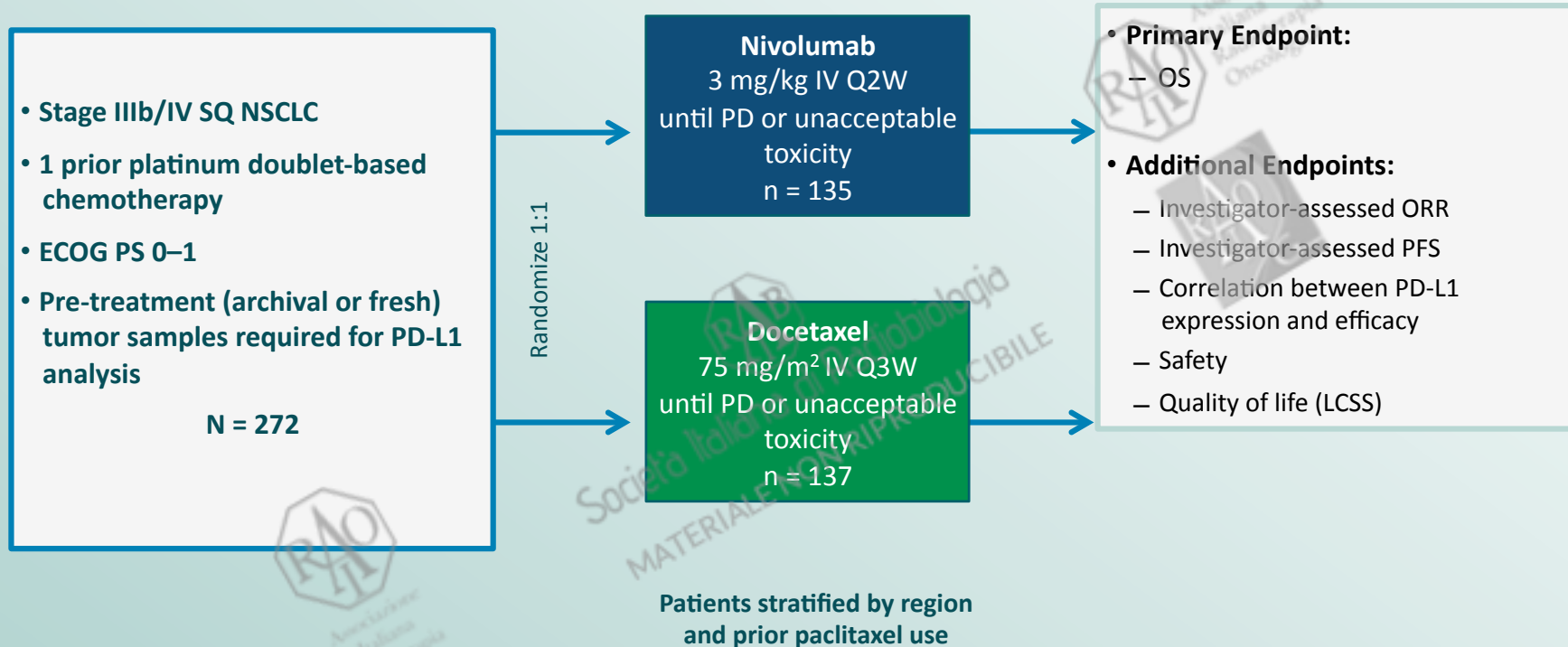


Fig. 1. The “in situ vaccination” concept: ionizing radiation may increase antigens release from dying cancer cells, activate dendritic cells, expand specific anti-melanoma cytotoxic T cells (CTCs) through cross-priming in draining lymph nodes and increase immune response at both local and distant sites [modified from Ref. 52].

Timeline of major discoveries in Lung Cancer

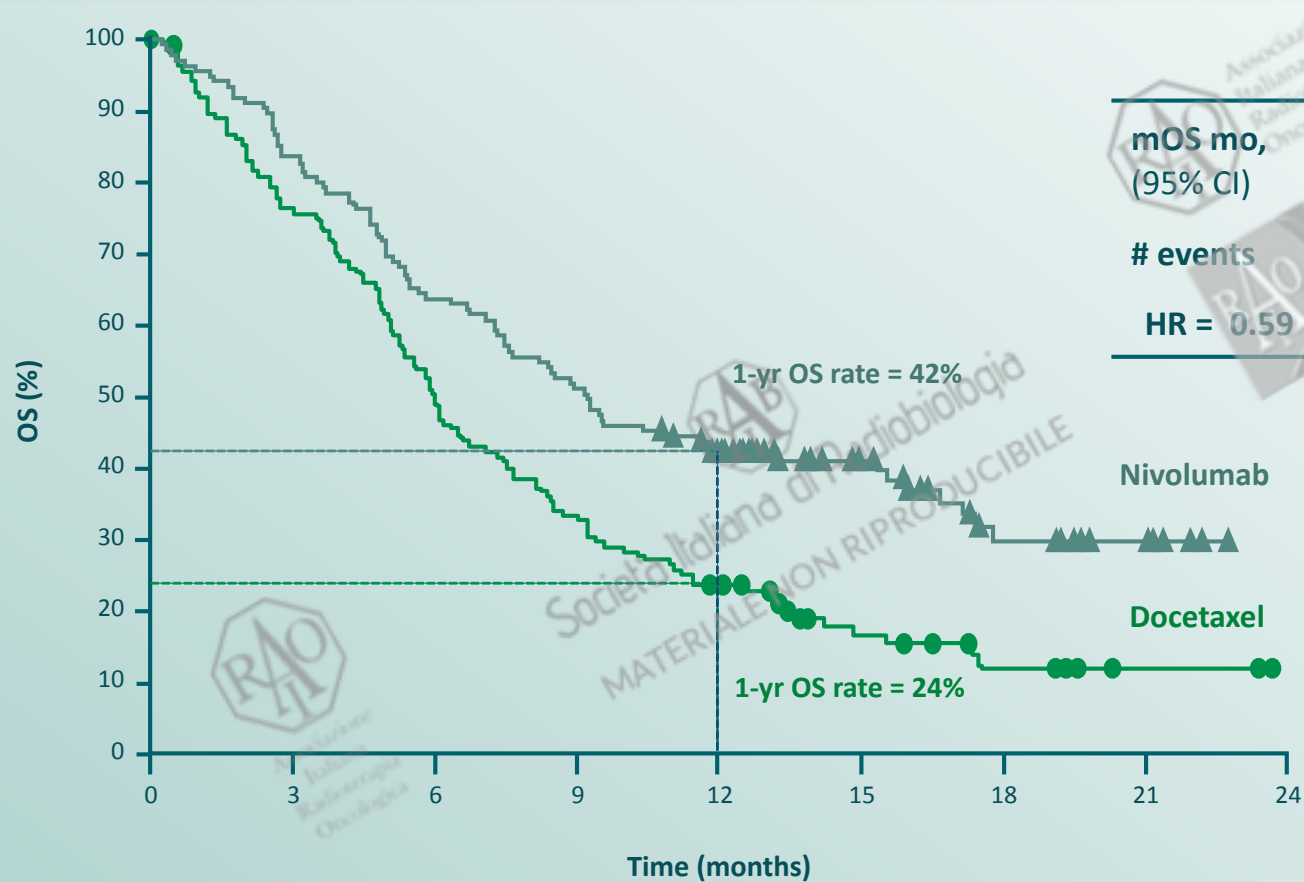


CheckMate 017 (NCT01642004) - Study Design



- One pre-planned interim analysis for OS
- At time of DBL (December 15, 2014), 199 deaths were reported (86% of deaths required for final analysis)
- The boundary for declaring superiority for OS at the pre-planned interim analysis was $P < 0.03$

Overall Survival



	Nivolumab n = 135	Docetaxel n = 137
mOS mo, (95% CI)	9.2 (7.3, 13.3)	6.0 (5.1, 7.3)
# events	86	113
HR = 0.59 (95% CI: 0.44, 0.79), <i>P</i> = 0.00025		

Number of Patients at Risk

Nivolumab	135	113	86	69	52	31	15	7	0
Docetaxel	137	103	68	45	30	14	7	2	0

Symbols represent censored observations

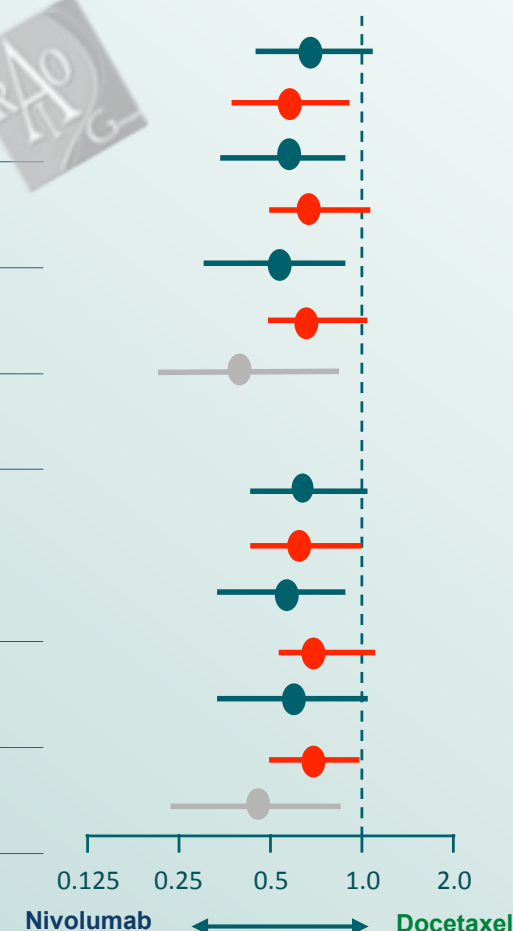
OS and PFS by PD-L1 Expression

Nivolumab benefit was independent of PD-L1 expression

• Survival benefit with nivolumab was independent of PD-L1 expression level

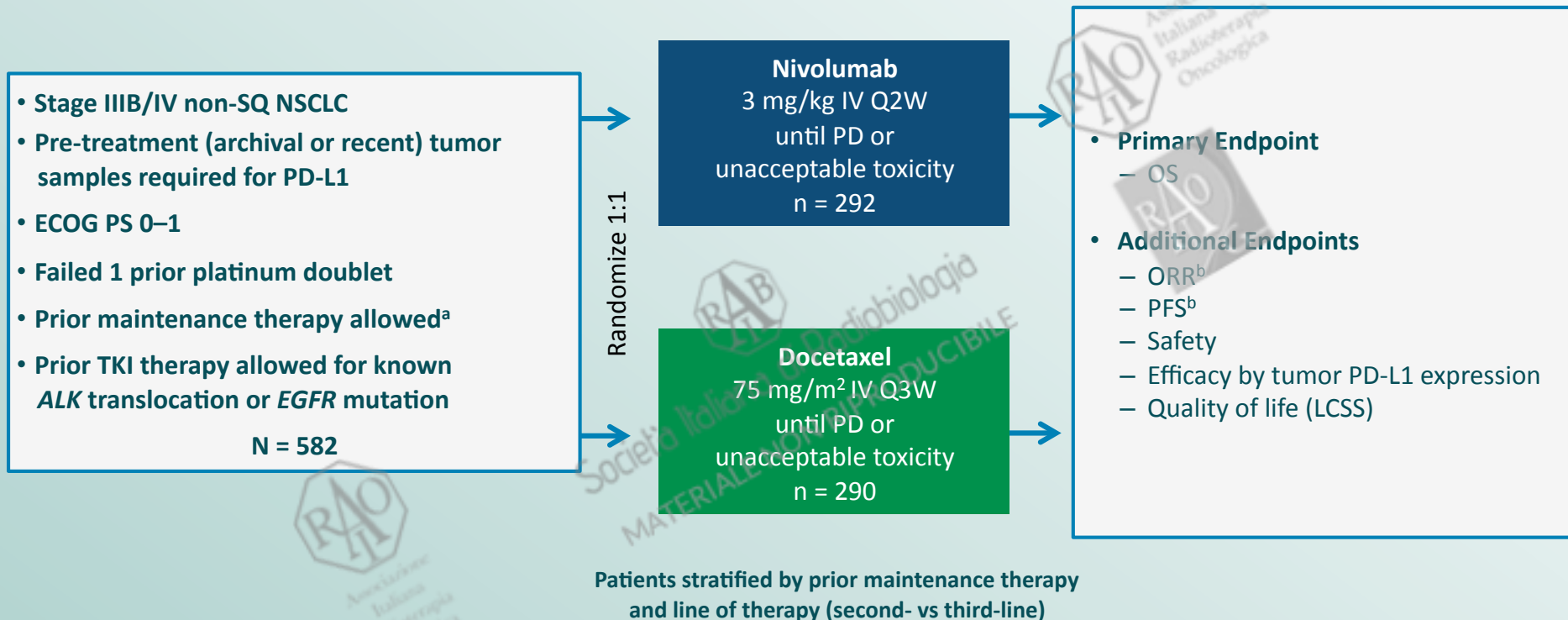
PD-L1 expression	Patients, n		Unstratified HR (95% CI)		Interaction P-value
	Nivolumab	Docetaxel			
OS					
≥1%	63	56	0.69	(0.45, 1.05)	0.56
<1%	54	52	0.58	(0.37, 0.92)	
≥5%	42	39	0.53	(0.31, 0.89)	0.47
<5%	75	69	0.70	(0.47, 1.02)	
≥10%	36	33	0.50	(0.28, 0.89)	0.41
<10%	81	75	0.70	(0.48, 1.01)	
Not quantifiable	18	29	0.39	(0.19, 0.82)	
PFS					
≥1%	63	56	0.67	(0.44, 1.01)	0.70
<1%	54	52	0.66	(0.43, 1.00)	
≥5%	42	39	0.54	(0.32, 0.90)	0.16
<5%	75	69	0.75	(0.52, 1.08)	
≥10%	36	33	0.58	(0.33, 1.02)	0.35
<10%	81	75	0.70	(0.49, 0.99)	
Not quantifiable	18	29	0.45	(0.23, 0.89)	

● PD-L1 positive expression
● PD-L1 negative expression
● Not quantifiable



• PD-L1 expression was measured in pre-treatment tumor biopsies (DAKO automated IHC assay)¹⁵

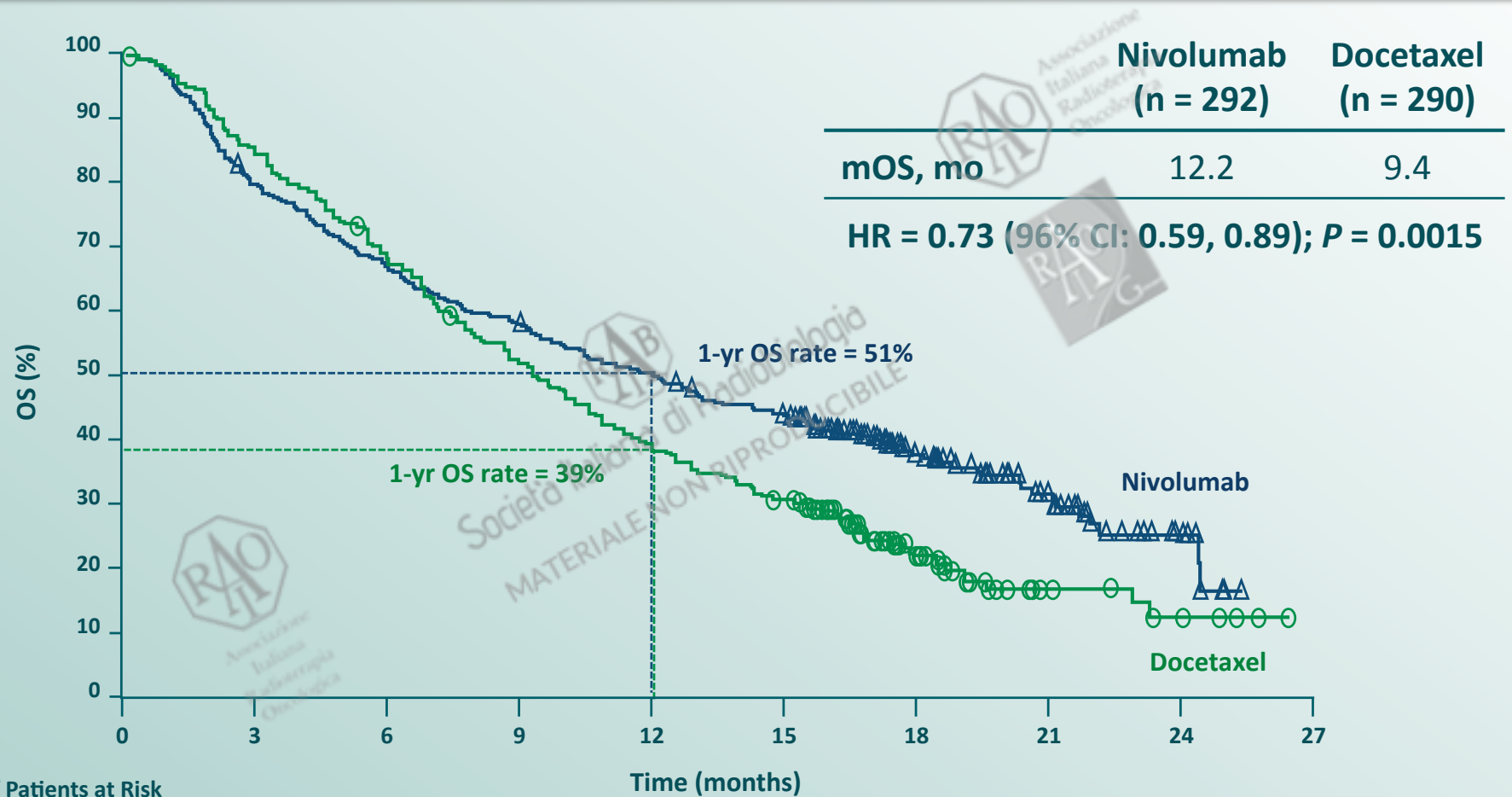
CheckMate 057 (NCT01673867) Study Design



- **PD-L1 expression measured using the Dako/BMS automated IHC assay^{14,15}**
 - Fully validated with analytical performance having met all pre-determined acceptance criteria for sensitivity, specificity, precision, and robustness

^a Maintenance therapy included pemetrexed, bevacizumab, or erlotinib (not considered a separate line of therapy); ^b Per RECIST v1.1 criteria as determined by the investigator.

Overall Survival

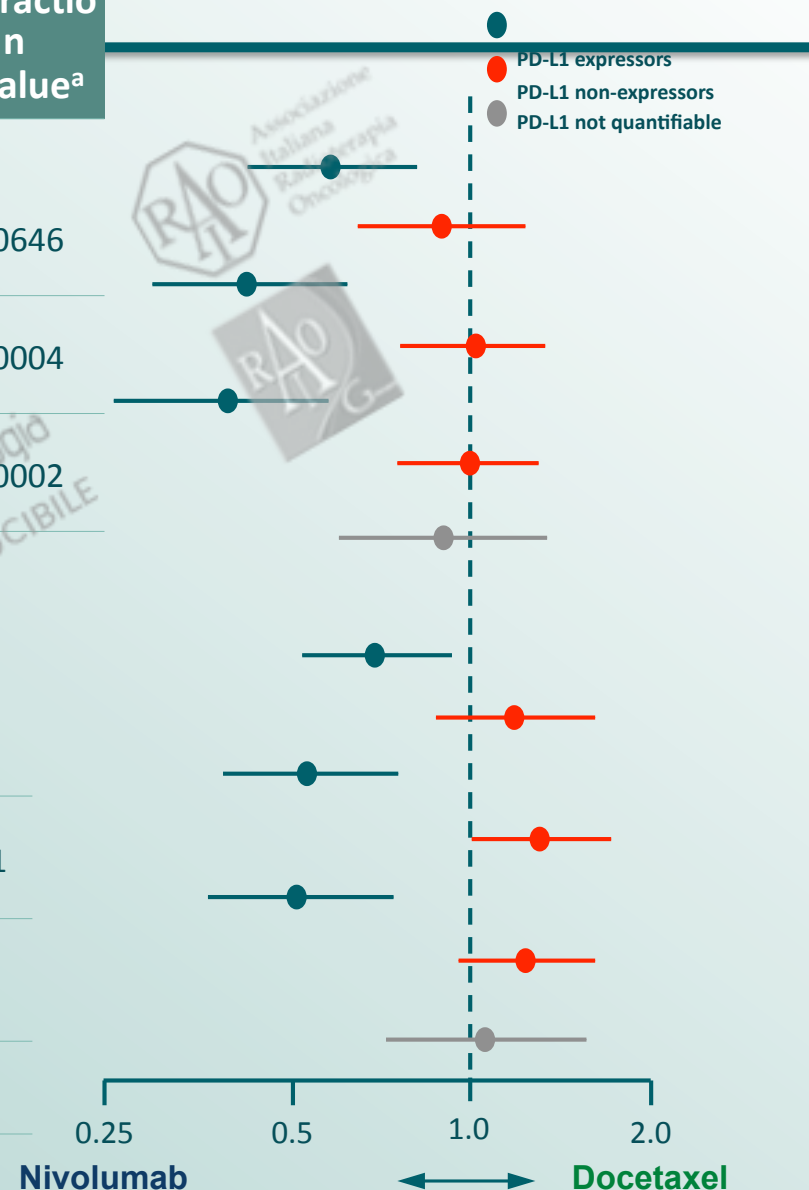


Symbols represent censored observations.

OS and PFS Hazard Ratios by Baseline PD-L1 Expression

PD-L1 expression level	Nivolumab n	Docetaxel n	Unstratified HR (95% CI)	Interaction P-value ^a
OS				
≥1%	123	123	0.59 (0.43, 0.82)	0.0646
<1%	108	101	0.90 (0.66, 1.24)	
≥5%	95	86	0.43 (0.30, 0.63)	0.0004
<5%	136	138	1.01 (0.77, 1.34)	
≥10%	86	79	0.40 (0.26, 0.59)	0.0002
<10%	145	145	1.00 (0.76, 1.31)	
Not quantifiable at baseline	61	66	0.91 (0.61, 1.35)	
PFS				
≥1%	123	123	0.70 (0.53, 0.94)	0.0227
<1%	108	101	1.19 (0.88, 1.61)	
≥5%	95	86	0.54 (0.39, 0.76)	<0.0001
<5%	136	138	1.31 (1.01, 1.71)	
≥10%	86	79	0.52 (0.37, 0.75)	0.0002
<10%	145	145	1.24 (0.96, 1.61)	
Not quantifiable at baseline	61	66	1.06 (0.73, 1.56)	

^a Interaction p-value from Cox proportional hazard model with treatment, PD-L1 expression and treatment by PD-L1 expression interaction.



ORR by PD-L1 Expression

PD-L1 expression level	ORR, ^a %		Interaction P-value
	Nivolumab	Docetaxel	
≥1%	31	12	0.0019
<1%	9	15	
≥5%	36	13	0.0020
<5%	10	14	
≥10%	37	13	0.0021
<10%	11	14	
Not quantifiable	13	9	

- Median DOR was longer with nivolumab vs docetaxel in both PD-L1 expressors and non-expressors across all expression levels

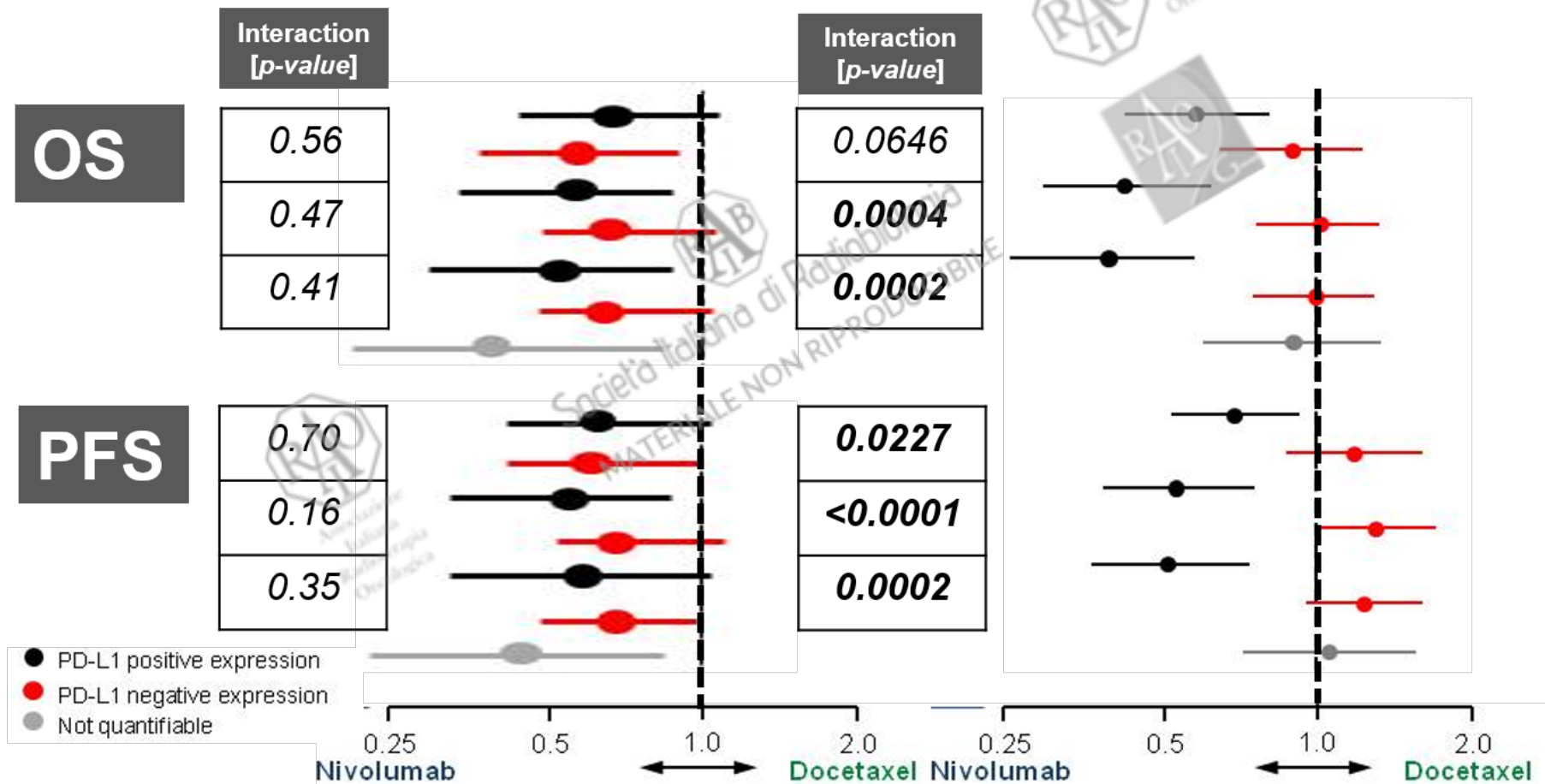
^a CR+PR as per RECIST v1.1 criteria. Confirmation of response required (investigator assessment)

The Biomarker Issue: PD-L1 & Histology



CheckMate 017 [Squamous]

CheckMate 057 [non-Squamous]



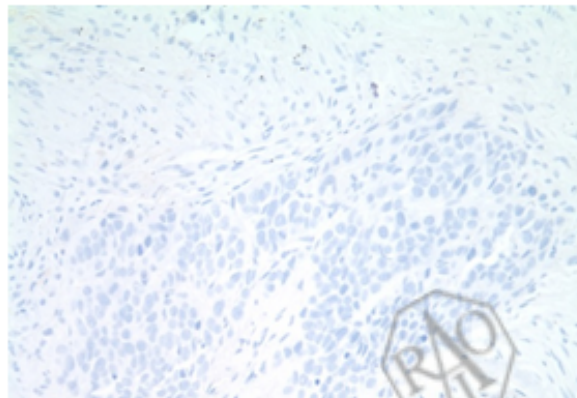
Modified – Spigel ASCO 2015; Paz-Ares ASCO 2015

PD-L1 as a predictive immune biomarker: assays, sample collection and analysis in NSCLC studies

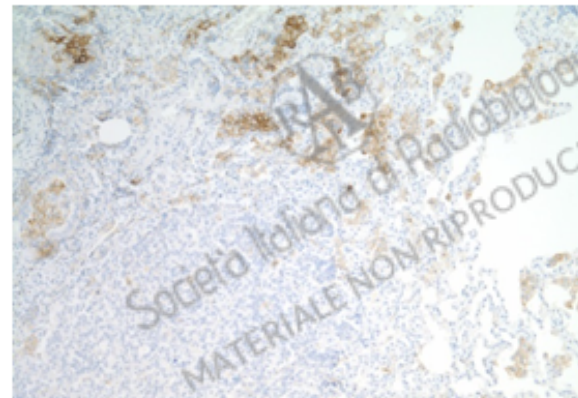
	Pembrolizumab Merck	Nivolumab Bristol-Myers Squibb	MPDL3280A Roche/Genentech	MEDI4736 AstraZeneca
PD-L1 Assay	Prototype or clinical trial IHC assay (22C3 Ab)¹	Dako automated IHC assay (28-8 Ab)^{3,4}	Ventana automated IHC assay	1st generation or Ventana automated IHC (BenchMark ULTRA) assay (Ventana PD-L1 (SP263) clone)^{7,8}
Sample Source and Collection	- Surface expression of PD-L1 on tumor specimen* - Ph I: Fresh tissue - Ph II/III: Archival or fresh tissue²	- Surface expression of PD-L1 on tumor cells* - Archival⁴ or fresh tissue	- Surface expression of PD-L1 on TILs⁵ - Archival or fresh tissue	- Surface expression of PD-L1 on TILs - Ph I: Fresh tissue
Definition of Positivity[†]	IHC Staining: - Strong vs weak expression² - PD-L1 expression required for NSCLC for enrollment² - Note that one arm of KEYNOTE 001 trial requires PD-L1⁺ tumors¹ Tumor PD-L1 expression:¹ ≥50% PD-L1⁺ cut-off: 32% (41/129) 1-49% PD-L1⁺ cut-off: 36% (46/129)	IHC Staining: - Strong vs weak expression^{3,4} - Patients not restricted in PD-L1 status in 2nd- & 3rd-line⁴ - Ph III 1st-line trial in PD-L1⁺³ Tumor PD-L1 expression:⁴ 5% PD-L1⁺ cut-off: 49% (33/68)⁴	IHC Staining intensity (0, 1, 2, 3): - IHC 3 (≥10% PD-L1⁺): Ph III trial⁵ - IHC 2,3 (≥5% PD-L1⁺)⁵ - IHC 1,2,3 (≥1% PD-L1⁺)⁵ - IHC 1, 0, or unknown - PD-L1 expression required for NSCLC for enrollment TIL PD-L1 expression:^{5,6} - IHC 3 (≥10% PD-L1⁺): 11% (6/53) - PD-L1 low (IHC 1, 0): 75% (40/53)	IHC Staining intensity: - Not presented to date^{7,8,9} TIL PD-L1 expression: - Not presented to date^{7,8,9}

PD-L1 Expression Associated with Favorable Outcome With Pembrolizumab

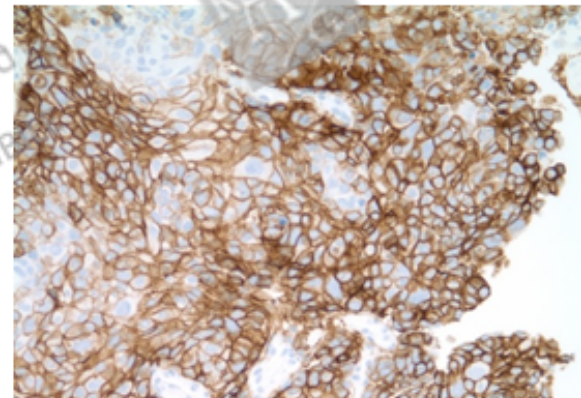
- TPS $\geq 50\%$ cutpoint rigorously determined using independent training and validation sets derived from KEYNOTE-001¹
- PD-L1 IHC 22C3 pharmDx (Dako) approved in the US as a companion diagnostic for pembrolizumab



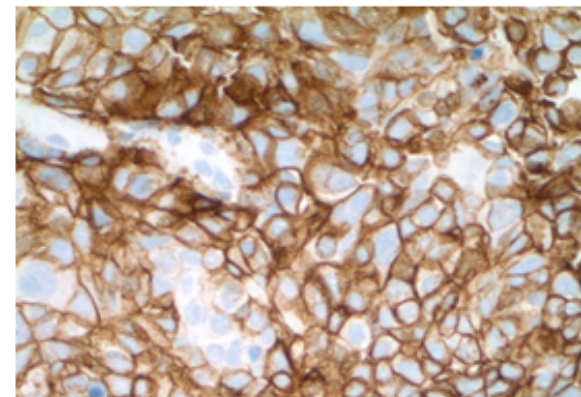
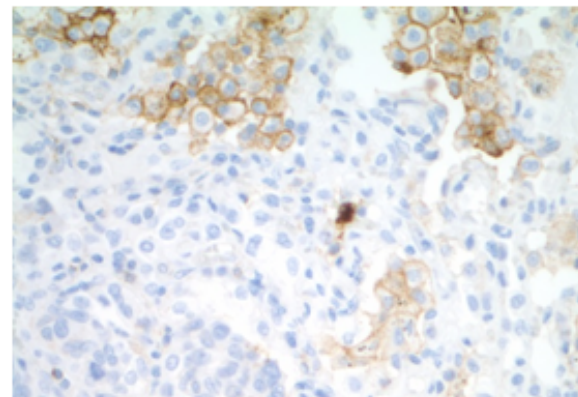
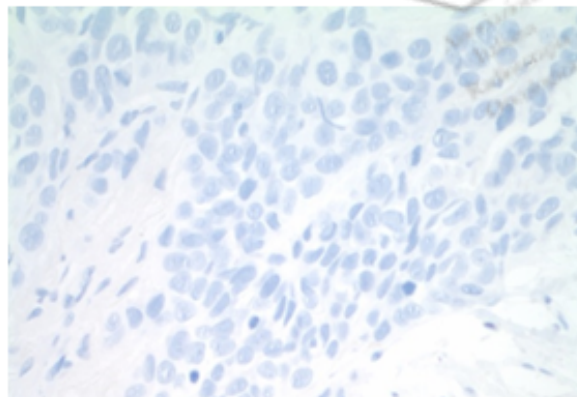
Negative



TPS 1%–49%



20x

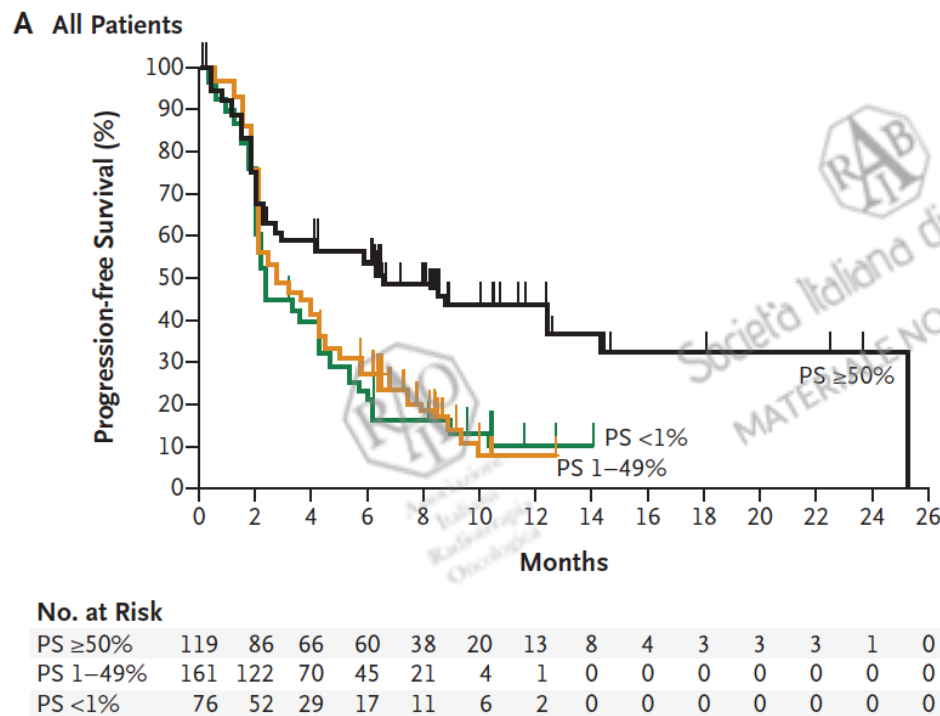


40x

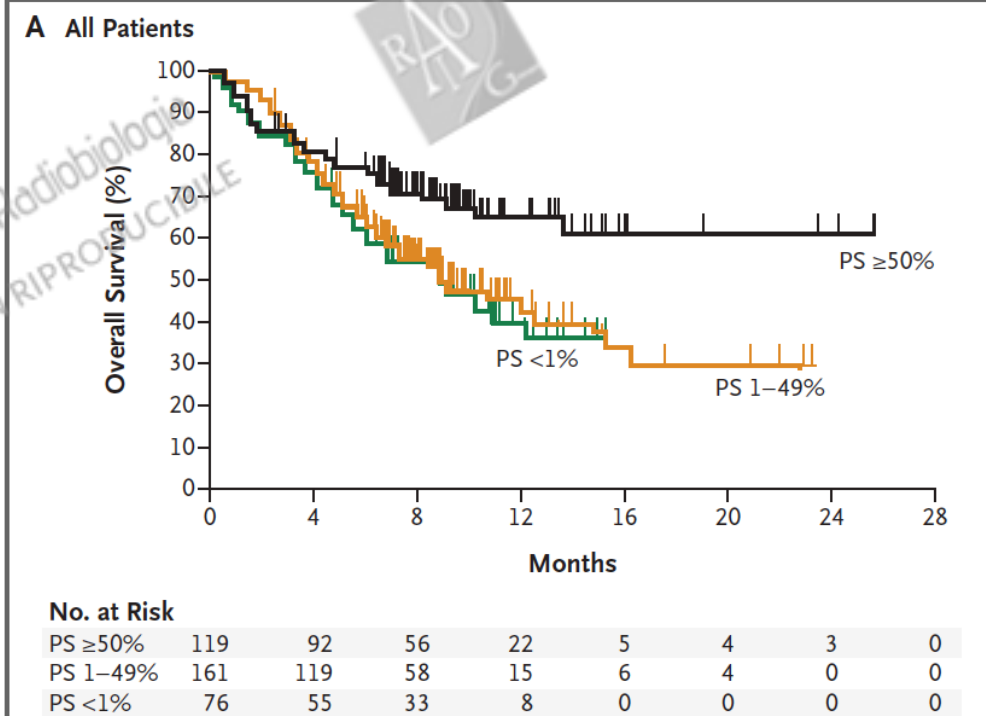
TPS $\geq 50\%$

Keynote001: outcomes on the basis of PD-L1 staining

PFS



OS



Updated Efficacy From IMvigor210: Atezolizumab in Platinum-Treated Locally Advanced/Metastatic Urothelial Carcinoma (mUC)

Robert Dreicer,¹ Jean Hoffman-Censits,² Thomas Flaig,³ Enrique Grande,⁴ Ani Balmanoukian,⁵ Gunhild von Amsberg,⁶ Christine Theodore,⁷ Simon Chowdhury,⁸ Sergio Bracarda,⁹ Jessica M. Clement,¹⁰ Evan Y. Yu,¹¹ Arash Rezazadeh Kalebasty,¹² Günter Niegisch,¹³ Stephane Culine,¹⁴ Michael S. Gordon,¹⁵ Beiying Ding,¹⁶ Sanjeev Mariathasan,¹⁶ Fatema Legrand,¹⁶ Oyewale O. Abidoye¹⁶ and Daniel P. Petrylak¹⁷

¹Division of Hematology/Oncology, University of Virginia, Charlottesville, VA; ²Sidney Kimmel Cancer Center, Thomas Jefferson University Hospital, Philadelphia, PA; ³University of Colorado Cancer Center, Aurora, CO; ⁴Hospital Universitario Ramón y Cajal, Madrid, Spain; ⁵The Angeles Clinic and Research Institute, Los Angeles, CA; ⁶University Medical Center Hamburg-Eppendorf, Hamburg, Germany; ⁷Hôpital Foch, Suresnes, France; ⁸Sarah Cannon Research Institute, London, UK; ⁹USL8 Ospedale San Donato, Arezzo, Italy; ¹⁰Neag Comprehensive Cancer Center, UConn Health, Farmington, CT; ¹¹University of Washington and Seattle Cancer Care Alliance, Seattle, WA; ¹²Norton Cancer Institute, Louisville, KY; ¹³Heinrich Heine University Düsseldorf, Düsseldorf, Germany; ¹⁴Hôpital Saint-Louis, Paris, France; ¹⁵Pinnacle Oncology Hematology, Scottsdale, AZ; ¹⁶Genentech, Inc., South San Francisco, CA; ¹⁷Yale Cancer Center, New Haven, CT, USA.

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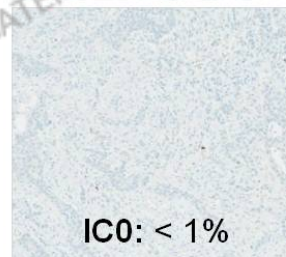
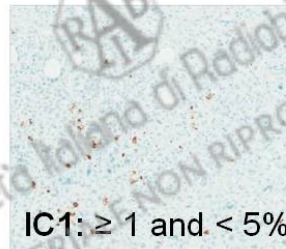
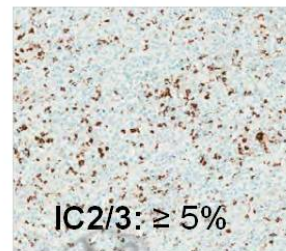
Dreicer R, et al. IMvigor210: atezolizumab in platinum-treated mUC. ASCO 2016

PD-L1 Expression on Immune Cells and Efficacy

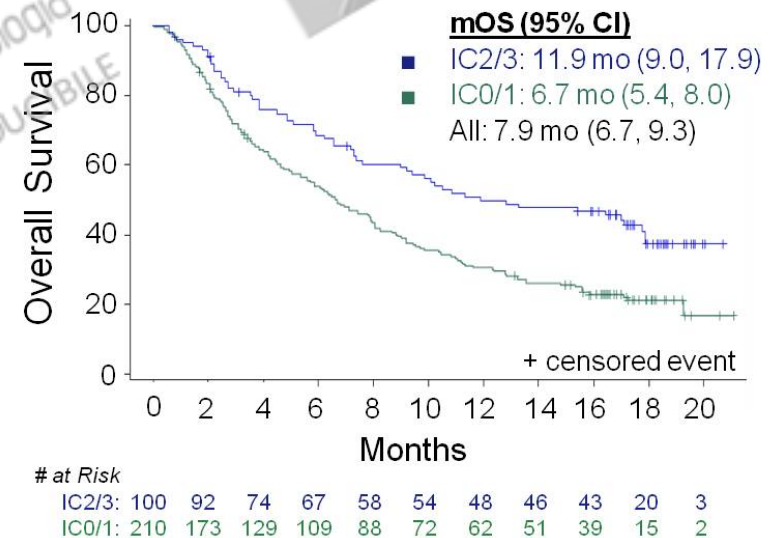
- IMvigor210 samples were evenly distributed in PD-L1 IC expression (VENTANA SP142 IHC assay)
- Atezolizumab efficacy in cohort 2 was associated with PD-L1 on IC²
 - Responses occurred in all IC subgroups, but ORR increased with higher PD-L1 expression
 - Longer OS was observed with higher PD-L1 status

IC, tumor-infiltrating immune cell. NE, not estimable. Data cutoff: March 14, 2016. Median follow up: 17.5 mo. 1. Rosenberg ECC 2015 [abstract 21LBA]. 2. Dreicer ASCO 2016 [abstract 4515].

PD-L1 IHC¹



PD-L1 Status	ORR (95% CI)
IC2/3 (n = 100)	28% (19, 38)
IC0/1 (n = 210)	10% (6, 15)
All (N = 310)	16% (12, 20)



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Rosenberg J, et al. IMvigor210: biomarkers of atezolizumab in mUC. ASCO 2016

Pembrolizumab versus docetaxel for previously treated, PD-L1-positive, advanced non-small-cell lung cancer (KEYNOTE-010): a randomised controlled trial

Roy S Herbst, Paul Baas, Dong-Wan Kim, Enriqueta Felip, José L Pérez-Gracia, Ji-Youn Han, Julian Molina, Joo-Hang Kim, Catherine Dubos Arvis, Myung-Ju Ahn, Margarita Majem, Mary J Fidler, Gilberto de Castro Jr, Marcelo Garrido, Gregory M Lubiniecki, Yue Shentu, Ellie Im, Marisa Dolled-Filhart, Edward B Garon

Summary

Background Despite recent advances in the treatment of advanced non-small-cell lung cancer, there remains a need for effective treatments for progressive disease. We assessed the efficacy of pembrolizumab for patients with previously treated, PD-L1-positive, advanced non-small-cell lung cancer.

Methods We did this randomised, open-label, phase 2/3 study at 202 academic medical centres in 24 countries. Patients with previously treated non-small-cell lung cancer with PD-L1 expression on at least 1% of tumour cells were randomly assigned (1:1:1) in blocks of six per stratum with an interactive voice-response system to receive pembrolizumab 2 mg/kg, pembrolizumab 10 mg/kg, or docetaxel 75 mg/m² every 3 weeks. The primary endpoints were overall survival and progression-free survival both in the total population, and in patients with PD-L1 expression on at least 50% of tumour cells. We used a threshold for significance of $p < 0.00825$ (one-sided). This trial is registered at ClinicalTrials.gov, number NCT01905657.

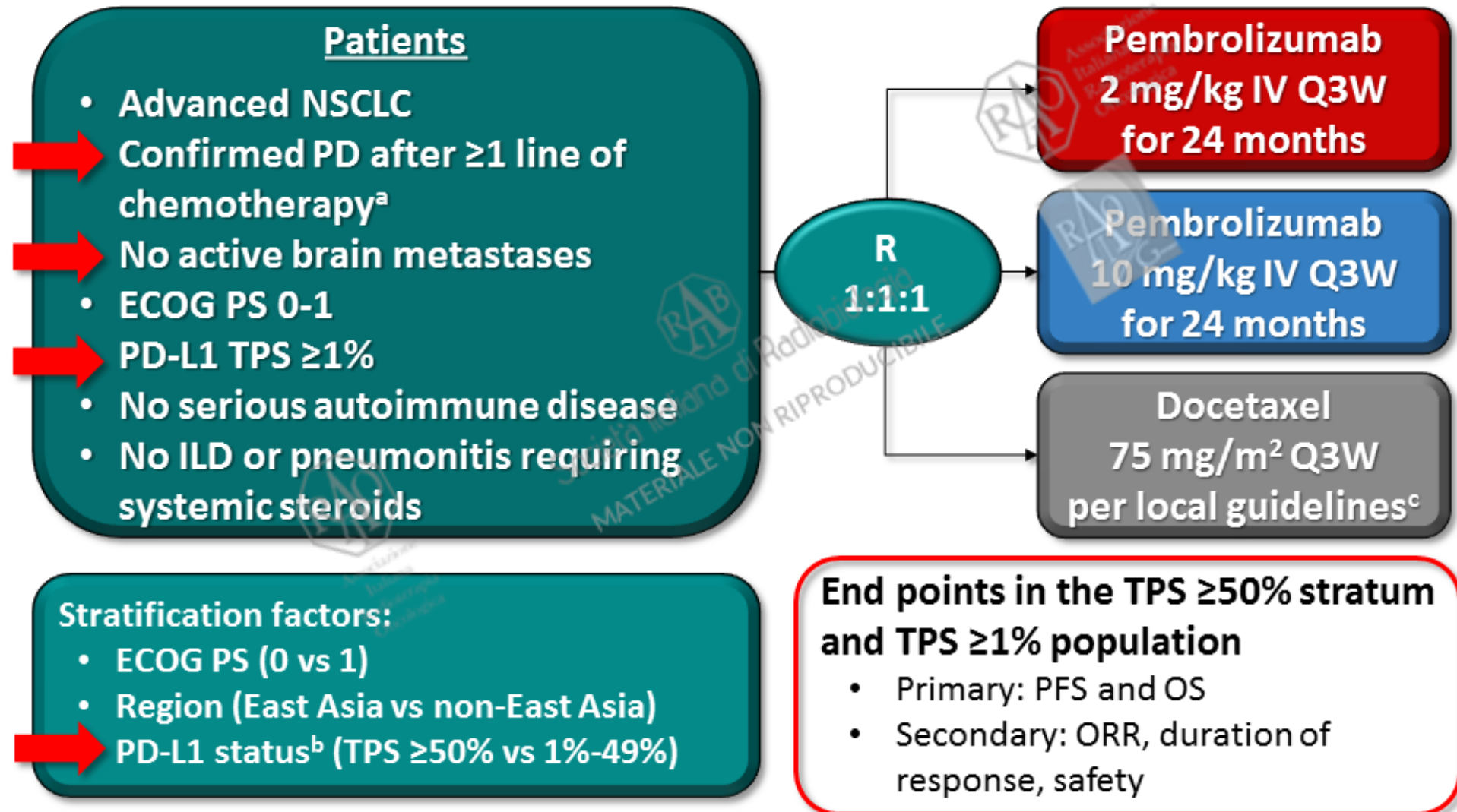


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See Online/Comment
[http://dx.doi.org/10.1016/S0140-6736\(15\)01308-2](http://dx.doi.org/10.1016/S0140-6736(15)01308-2)

Yale School of Medicine, Yale Cancer Center, and Smilow Cancer Hospital, New Haven, CT, USA (Prof R S Herbst MD); The Netherlands Cancer Institute and The Academic Medical Hospital Amsterdam,

KEYNOTE-010 Study Design



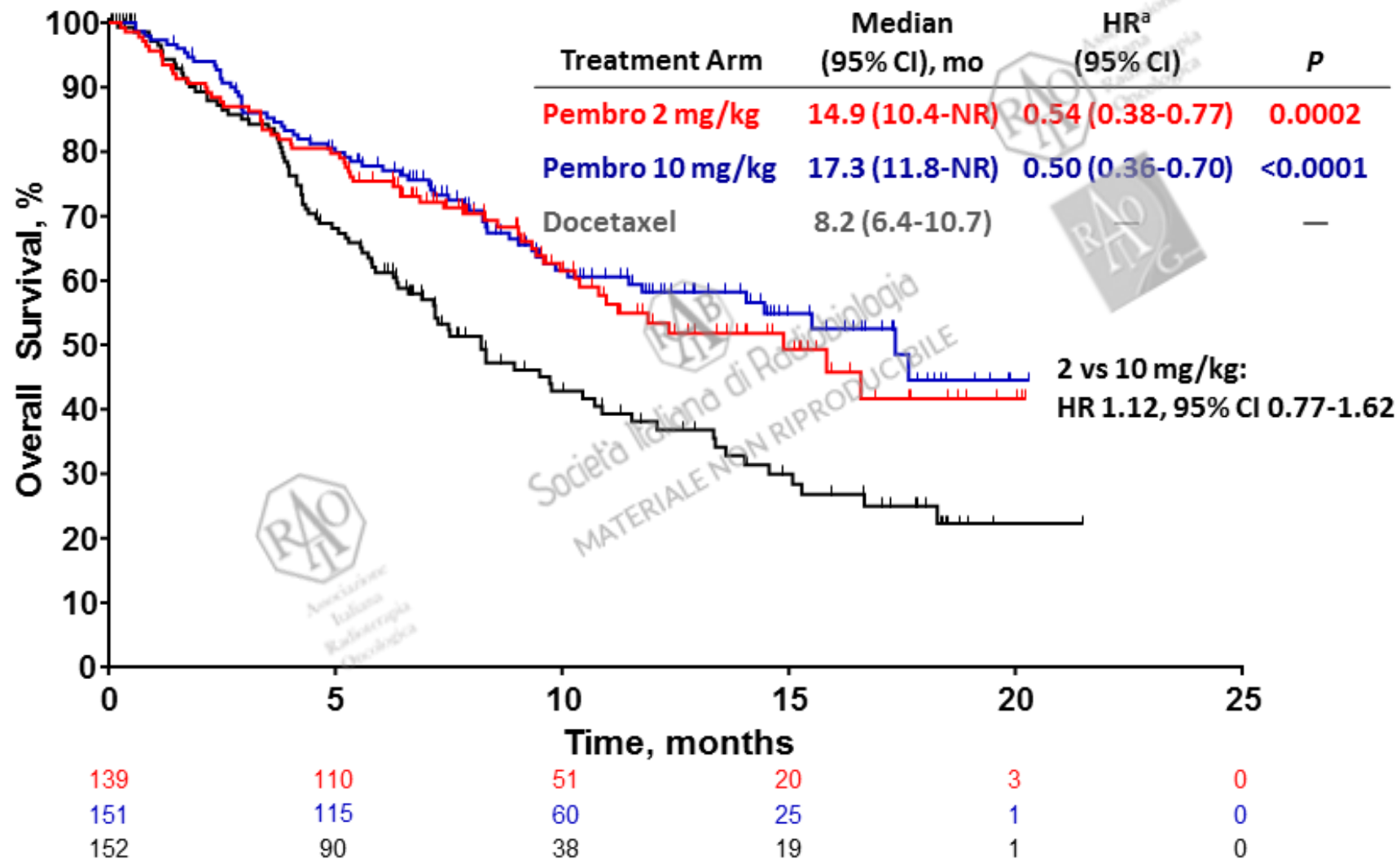
ClinicalTrials.gov, NCT01905657.

^aPrior therapy must have included ≥2 cycles of platinum-doublet chemotherapy. An appropriate tyrosine kinase inhibitor was required for patients whose tumors had an *EGFR* sensitizing mutation or an *ALK* translocation.

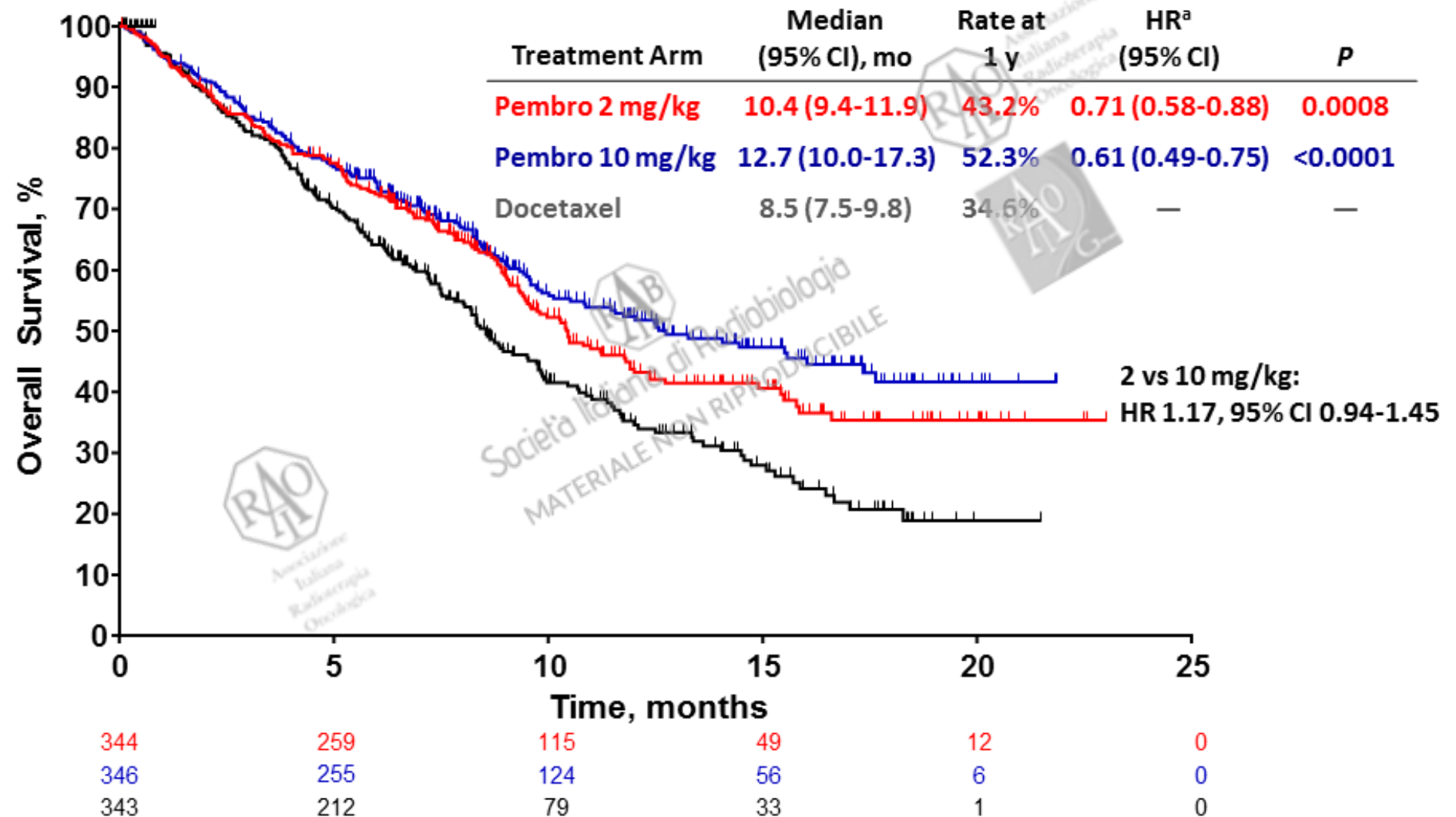
^bAdded after 441 patients enrolled based on results from KEYNOTE-001 (Garon EB et al. *N Engl J Med.* 2015;372:2018-28).

^cPatients received the maximum number of cycles permitted by the local regulatory authority.

OS, PD-L1 TPS $\geq 50\%$ Stratum

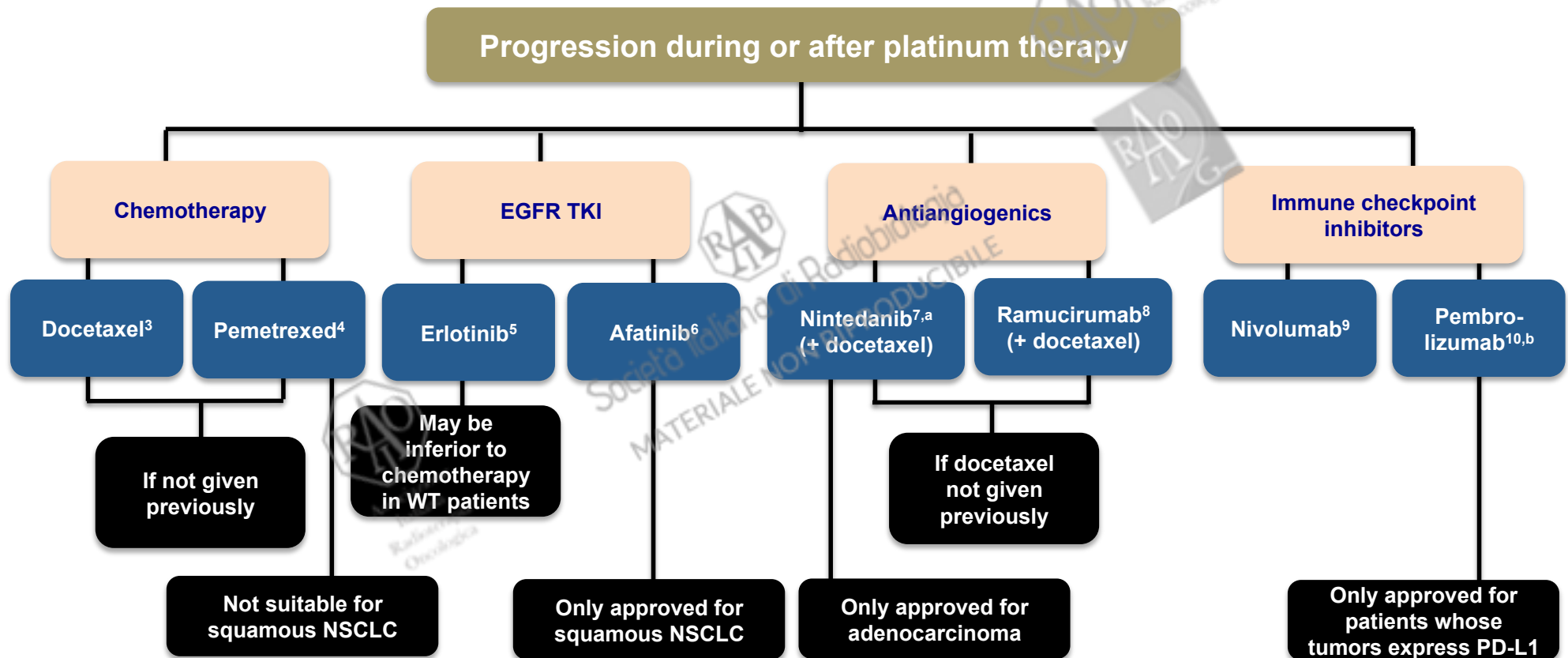


OS, PD-L1 TPS $\geq 1\%$ (Total Population)





Treatment Options in Second Line: Overview



^aApproved in EU only; ^bApproved in US only

1. NCCN Clinical Practice Guidelines for Non-Small Cell Lung Cancer, V.4.2016
2. Reck M et al. *Ann Oncol* 2014;25(Suppl 3):27-39





News Release

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Justin Holko
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Merck's KEYTRUDA® (pembrolizumab) Demonstrates Superior Progression-Free and Overall Survival Compared to Chemotherapy as First-Line Treatment in Patients with Advanced Non-Small Cell Lung Cancer

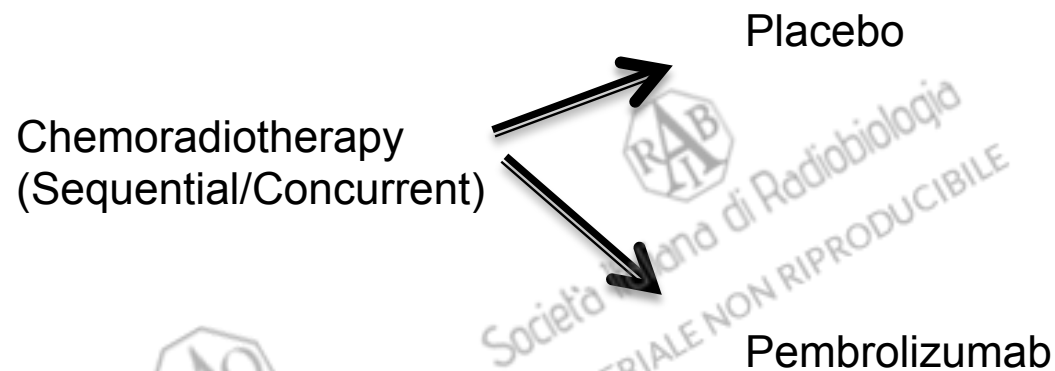
KEYNOTE-024 Studied Patients Whose Tumors Expressed High Levels of PD-L1

KENILWORTH, N.J., June 16, 2016 – Merck (NYSE: MRK), known as MSD outside the United



Global MSD Phase II Randomized Trial

PI: G. Scagliotti, U. Ricardi



Immune Related Adverse Events (IRAEs)

System	Adverse Events
Gastrointestinal	Colitis (Diarrhea, perforation)
Renal	Acute Interstitial Nephritis (Increased serum Creatinine)
Pulmonary	Pneumonitis (dyspnea, cough)
Dermatologic	Dermatitis (Lichenoid/ spongiotic dermatitis, rash), Vitaligo
Hepatic	Hepatitis (elevated LFTs)
Neurologic	Central and Peripheral (Aseptic Meningitis, Guillan-Barre Syndrome, Myasthenia Gravis)
Endocrine	Hypophysitis, thyroiditis, adrenal insufficiency
Ocular	Uveitis, Iritis



Immune Related Adverse Events (IRAEs)

- Average time to onset of irAEs is 6-12 weeks after initiation of therapy
 - Within days of the first dose
 - After several months of treatment
 - After discontinuation of therapy
- Severity: Can be mild and asymptomatic to severe and life threatening

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COMBINED DRUG-RADIATION TREATMENT: BIOLOGICAL BASIS, CURRENT APPLICATIONS AND PERSPECTIVES

15-18 June, 2017
Milan, Italy

TARGET GROUP

The course is aimed at radiation oncologists and medical oncologists involved in the multidisciplinary treatment of cancer.

FACULTY

Course director

Barbara Jereczek-Fossa, *Radiation Oncologist and Clinical Oncologist, European Institute of Oncology and University of Milan, Milan (IT)*

ESTRO VISION 2020

Every cancer patient in Europe will have access to state of the art radiation therapy, as part of a multidisciplinary approach where treatment is individualized for the specific patient's cancer, taking into account the patient's personal circumstances

Radiotherapy & Oncology 103(2012) 99-101

Precision Medicine

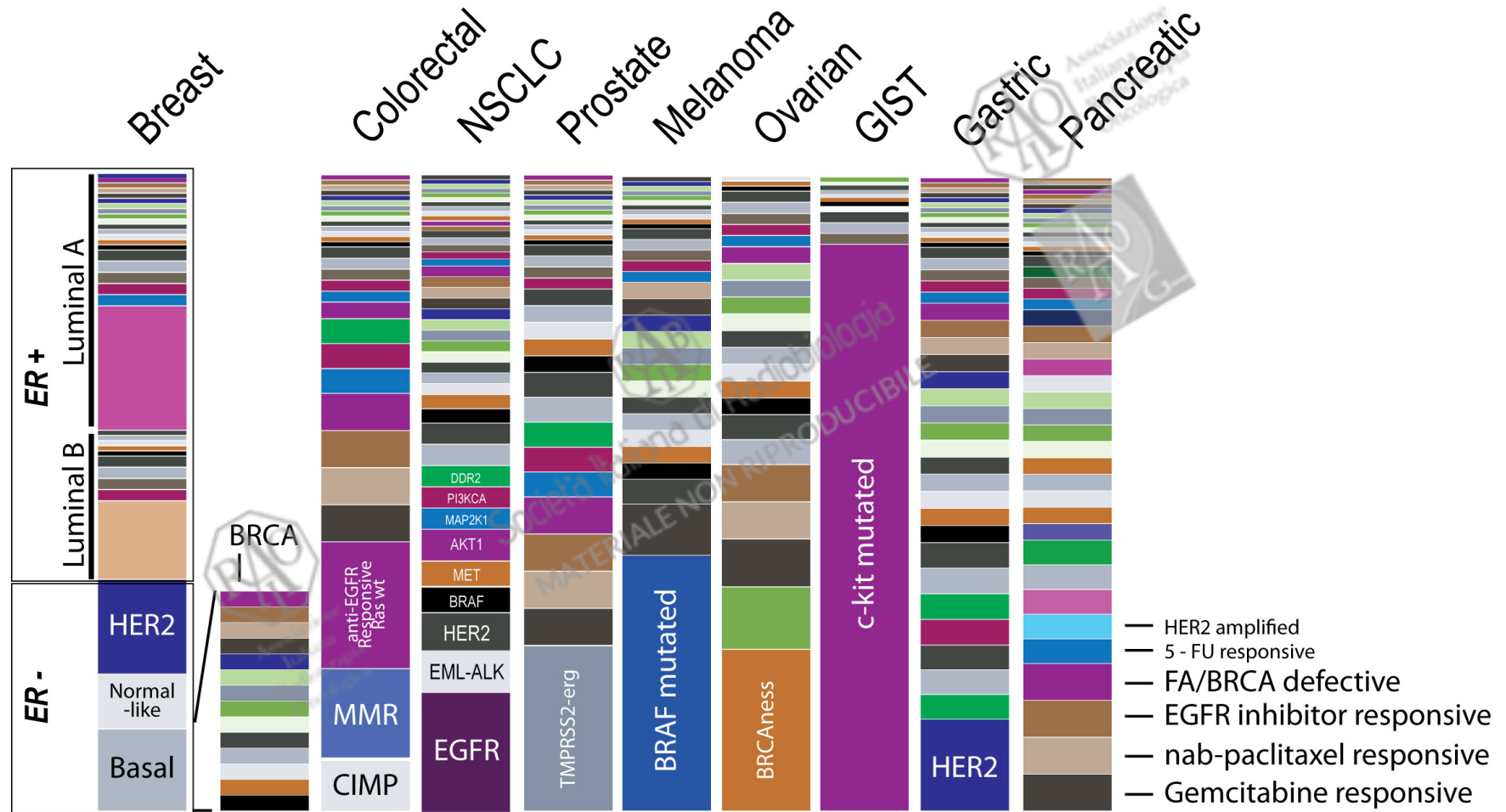


The unit in Precision Medicine is a “biomarker ensemble”

- Assumption : *“Treatment T is effective for condition C , as defined by testing positive for biomarker B , where B is determined by diagnostic assay A .”*
- A biomarker, hypothesized to play a crucial role in the disease pathway
- A diagnostic assay, used to determine a patient’s biomarker status; and
- A therapeutic agent, intended to be more effective for patients who are “biomarker-positive.”



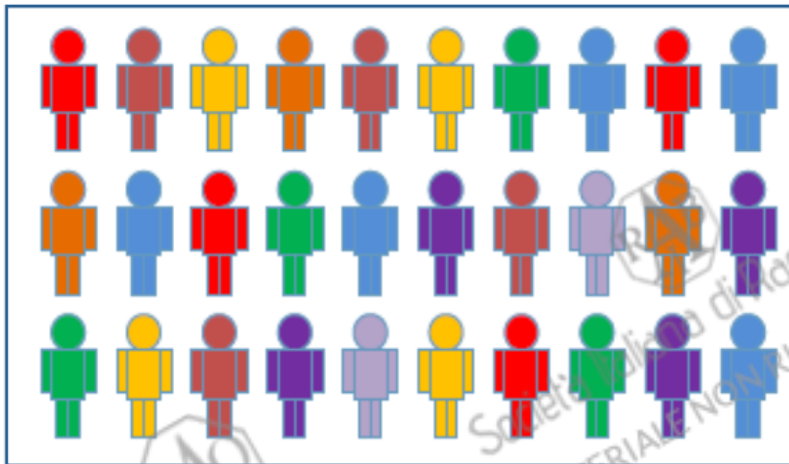
Gastric Pancreatic





The Implications of Precision Medicine for Pharmaceuticals

Today



Non-stratified large-volume administration of “blockbuster” pharmacotherapies with maximum return on investment

The future...



Stratified delivery of pharmacotherapies to specific target groups requiring new investment and pricing models



IT SEEMS IMPOSSIBLE

UNTIL

IT'S DONE

